

State of New Hampshire

Governor's Office

FOR

EMERGENCY RELIEF AND RECOVERY

(GOFERR)

STAKEHOLDER ADVISORY BOARD

PUBLIC MEETING

TUESDAY, May 12, 2020 1:00 p.m.

in
One Eagle Square
Concord, NH 03301

## Stakeholder Advisory Board Members:

Ardinger Bill Dean J. Christon Lisa Drabik Jim Jalbert LaBelle Amy Letizio Jr. Al Donnalee Lozeau Scott Mason Michelle McEwen Nancy Merrill Jeffrey Myers Hollie Noveletsky Kathleen Reardon

## AGENDA

Benjamin Wilcox

- Roll Call and meeting information
- GOFERR Presentation
- Presentations
- Discussions Regarding Recommendations
- Other Business
- Next meeting Thursday May 14, 2:00 pm

1	PROCEEDINGS
2	* * * *
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4	JOE DOIRON: This is again, this meeting is being
5	recorded. If you do not wish to be recorded, you may
6	disconnect at any time. This is a duly noticed meeting for
7	the Stakeholder Advisory Board.
8	If you would like to speak, you can virtually
9	raise your hand by pressing 5* on your dial pad. You will
10	then be called upon in the order that your hand was raised.
11	Again, that's 5* on your dial pad, to ask a
12	question by raising your hand.
13	Please take a moment to enter your speaker code,
14	if you've not already done so. Please remember to mute your
15	phones until speaking.
16	Good afternoon and welcome to a duly noticed
17	meeting of the Stakeholder Advisory Board to the Governor's
18	Office of Emergency Relief and Recovery.
19	The Governor's Office for Emergency Relief and
20	Recovery was created when Governor Sununu issued Executive
21	Order 2020-06. That order is publicly available on the

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Governor's website.

- 1 Today's meeting is an official meeting of the
- 2 Board. It's open to the public, and will be run in a manner
- 3 compliant with RSA 91-A.
- We have someone on the phone taking minutes, which
- 5 will be posted to the GOFERR webpage. Meeting materials for
- 6 the Board and the public can be found by visiting the GOFERR
- 7 webpage at www.GOFERR.nh.gov. Again, that's
- 8 www.GOFERR.nh.gov.
- 9 And again, this meeting today is being recorded.
- 10 I will help facilitate today's meeting.
- Because the Board is meeting by phone, under RSA
- 12 91-A there are a few initial logistics that we need to do
- 13 before I turn it over to Chair Donnalee Lozeau. First, each
- 14 of us must state our names, where we are located, and who is
- 15 with us.
- As we move through our agenda today, each Board
- 17 member and anyone else speaking is asked to identify
- 18 themselves before speaking. Should you choose to take any
- 19 votes today, they must be done by roll call. We will now
- 20 proceed with the attendance roll call, following this
- 21 example.
- I am Joe Doiron, Deputy Director of the GOFERR, in

- 1 the GOFERR office, 1 Eagle Square, in Concord. With me are:
- 2 [00:02:28 indiscernible proper name]
- 3 LISA ENGLISH: Lisa English.
- JOE DOIRON: And we are all appropriately socially
- 5 distanced in a large conference room at the
- 6 Department of Business and Economic Affairs. Now
- 7 we will proceed with Board members,
- 8 alphabetically. Bill Ardinger?
- 9 BILL ARDINGER: Hello, Joe, and everybody. This
- 10 is Bill Ardinger. I'm in my home in Concord, New Hampshire,
- 11 and I'm alone. Thank you.
- JOE DOIRON: Thank you, Bill. Dean Christon?
- DEAN CHRISTON: Good afternoon, this is Dean
- 14 Christon. I'm at my office in Bedford and I'm alone.
- 15 JOE DOIRON: Thank you, Dean. Lisa Drabik?
- 16 LISA DRABIK: Good afternoon, everyone, this is
- 17 Lisa Drabik. I am at my home office in Londonderry, and I'm
- 18 alone in the room.
- 19 JOE DOIRON: Thank you, Lisa. Jim Jalbert?
- JIM JALBERT: Good afternoon, everyone. This is
- 21 Jim Jalbert. I'm at my office in Portsmouth, New Hampshire,
- 22 and I am alone.

- JOE DOIRON: Thank you, Jim. Amy LaBelle?
- 2 AMY LABELLE: Hi, Amy Labelle here. I am in my
- 3 office at home and I am alone.
- JOE DOIRON: Thank you, Amy. Al Letizio Jr.?
- 5 AL LETIZIO JR: Hi, everyone, this is Al Letizio
- 6 Jr., and I am in my office in Windham, New Hampshire, alone.
- JOE DOIRON: Thank you, Al. Donnalee Lozeau?
- 8 DONNALEE LOZEAU: 'Afternoon, this is Donnalee
- 9 Lozeau, in my office in Manchester, and I am alone.
- JOE DOIRON: Thank you, Donnalee. Scott Mason?
- 11 SCOTT MASON: This is Scott Mason. I am at my
- 12 farm office in North Stratford, New Hampshire. I am alone.
- JOE DOIRON: Thank you, Scott. Michelle McEwen?
- 14 MICHELLE MCEWEN: Good afternoon, everyone. I am
- in my office in Plymouth, New Hampshire, and I am alone.
- 16 JOE DOIRON: Thank you, Michelle. Nancy Merrill?
- 17 NANCY MERRILL: Hi, this is Nancy Merrill, and I
- 18 am at my work office in Claremont, and I am alone.
- JOE DOIRON: Thank you, Nancy. Jeffrey Myers?
- 20 JEFF MYERS: Good afternoon, it's Jeff Myers.
- 21 I'm at my home in Concord, New Hampshire, and I'm alone.
- JOE DOIRON: Thank you, Jeff. Hollie Noveletsky?

- 1 HOLLIE NOVELETSKY: Good afternoon, this is Hollie
- 2 Noveletsky. I am in my office in Greenland, New Hampshire
- 3 and I'm alone.
- JOE DOIRON: Thank you, Hollie. Kathleen Reardon?
- 5 KATHLEEN REARDON: Good afternoon, this is
- 6 Kathleen Reardon. I'm in my home in New Boston, and I'm
- 7 alone.
- JOE DOIRON: Thank you, Kathleen. Benjamin Wilcox?
- 9 BENJAMIN WILCOX: Hi, everybody, this is Ben
- 10 Wilcox. I am in North Conway in my office here at Cranmore,
- 11 and I am alone.
- 12 JOE DOIRON: Thank you, Ben. Donnalee, with the
- 13 roll call completed, all Board members are in attendance and
- 14 we are ready to continue.
- 15 DONNALEE LOZEAU: Great, thank you, Joe, much
- 16 appreciated. The next item on our agenda is going back your
- 17 way, Joe, for a GOFERR presentation on updates from your
- 18 shop, from the lab, and from the Reopening Task Force.
- JOE DOIRON: Thank you, Donnalee. I'm going to
- 20 turn it over to Lisa English.
- DONNALEE LOZEAU: Wonderful, thank you Joe.
- 22 LISA ENGLISH: Thank you. So we don't have any

- 1 specific updates just for GOFERR, but I do have a couple of
- 2 updates from both LAB and the Reopening Task Force.
- 3 So the Legislative Advisory Board met yesterday to
- 4 complete the work it has been doing on a funding allocation
- 5 proposal.
- And so, that, there is a cover letter describing
- 7 that funding allocation proposal, as well as the Excel
- 8 spreadsheet that goes through proposed funding, proposed --
- 9 in some places proposed funding mechanics, as well as a list
- 10 of some of the other federal funding that had been received
- 11 by industry or by governments to date.
- 12 And so, that's something that if we haven't been
- 13 able to get to you yet, we will as it gets finalized. We'll
- 14 make sure that the Stakeholder Advisory Board has access to
- 15 that, and that it will be up on our website.
- I believe the Legislative Advisory Board is not
- 17 going to meet this week, but they do intend to meet I
- 18 believe on Monday. Is that correct, Joe?
- 19 JOE DOIRON: That is correct.
- 20 LISA ENGLISH: To talk about housing. So they're
- 21 continuing their work, but at a different pace as they
- 22 finish this first initial product that was talked about in

- 1 the joint meeting on Friday.
- 2 As far as the Reopening Task Force, they are
- 3 continuing their work as well. They're meeting today, and
- 4 their discussion -- their agenda and materials are on
- 5 newhhampshireeconomy.com/reopeningtaskforce. And they
- 6 continue to work as a group on proposed guidance by
- 7 industry.
- And according to the website for today, they're
- 9 talking about guidance for massage, performing arts, child
- 10 care, lodging, attractions, health and fitness, and
- 11 equestrian. That is all I have to report for today.
- 12 JOE DOIRON: Great.
- DONNALEE LOZEAU: Thank you very much, Lisa, I
- 14 appreciate it. The next item on our agenda are
- 15 presentations for today, and I'd like to thank Michelle
- 16 McEwen for organizing today's presentations, and also, her
- 17 willingness to lead off after each presenter with the first
- 18 question.
- 19 So our first presenter today is Beth Slepian,
- 20 President and CEO of the Capital Region Visiting Nurse
- 21 Association. And Beth, I am hoping I pronounced your last
- 22 name properly. The floor is yours.

- JOE DOIRON: Hey, Donnalee, this is Joe. We're
- 2 just trying to get Beth logged into the system. It appears
- 3 to be, I guess, no surprise, a little slow today. So Beth,
- 4 if you wouldn't mind hitting 5\* for us, so we can find you
- 5 and get you a line. Again, that's 5\*.
- Beth, I think we found you. Can you confirm that
- 7 for us, please?
- 8 BETH SLEPIAN: Yes, I can, this is Beth Slepian.
- 9 Thanks, Beth. Sorry for the technical difficulties.
- 10 DONNALEE LOZEAU: Okay.
- BETH SLEPIAN: So good afternoon, are you ready
- 12 for me to begin?
- DONNALEE LOZEAU: Yes, we are, thank you Beth.
- 14 BETH SLEPIAN: So good afternoon, everyone. Thank
- 15 you so much for inviting me to participate. My name is Beth
- 16 Slepian. As mentioned, I am the President and CEO of
- 17 Concord Regional VNA.
- 18 As noted in my submitted comments, Concord
- 19 Regional Visiting Nurse Association is a non-profit,
- 20 Medicare-certified agency providing home health, hospice,
- 21 palliative, private duty, senior health and community health
- 22 education in 44 towns in the Capital Region.

- 1 We've been serving the community for 120 years.
- 2 We have approximately 400 employees, and care for more than
- 3 7300 patients in the community in 2019.
- 4 Our senior health and community health education
- 5 problems serve thousands more community members. I am a
- 6 physical therapist by trade, and I have spent my entire 33
- 7 year career in New Hampshire, 26 of which in home health and
- 8 hospice, and I have had the privilege for caring for
- 9 individuals in their homes.
- 10 So this pandemic has impacted our entire
- 11 operation, from our staff to our patients and the greater
- 12 communities that we serve. We've redesigned how we deliver
- 13 care, due to the impact on hospitals, as well as challenges
- 14 faced by our workforce and fear of exposure by our patients.
- 15 We also provided many senior health clinics and
- 16 educational programs [00:10:23 indiscernible audio unclear
- 17 that had to be cancelled.]
- 18 Our most vulnerable population is isolated,
- 19 lonely, and potentially not seeking the care that they need.
- 20 We continue to offer our home health hospice and private
- 21 duty services, and have adapted to the needs of our patients
- 22 and our referral sources.

- 1 At Concord Regional VNA, we have not reduced our
- 2 workforce, but remained ready to meet the challenges that we
- 3 face each day.
- 4 We've also had more than 40 staff members
- 5 volunteer to become trained to provide in-home testing for
- 6 state of New Hampshire, which brings us back to our roots of
- 7 public health, and we're proud to serve.
- 8 My peers and I in the home care and hospice
- 9 industry in New Hampshire have accepted the challenge,
- 10 acknowledged the importance of our services in caring for
- 11 our community, and are committed to be part of the solution.
- 12 Initially, the acquisition of PPE was all-
- 13 encompassing. We've worked tirelessly with vendors and the
- 14 state to acquire the necessary PPE to keep our staff safe.
- This was a challenge for us and our peers. We
- 16 helped each other through this. What's important to
- 17 understand is that the need for PPE at these levels was
- 18 unbudgeted by many of us and for not-for-profit
- 19 organizations, which is a large, unexpected expense.
- 20 Some of my peers do continue to struggle to obtain
- 21 adequate supplies of PPD, but I do think that that is
- 22 becoming more attainable for all of us.

- 1 So we budgeted neutral for our fiscal year, we
- 2 have no margins. Our focus was on expense control, and with
- 3 the additional costs of PPE and a 20 percent reduction in
- 4 our visit volume, clearly revenue has taken a hit.
- 5 Most organizations have a large volume of Medicare
- 6 patients, and Medicare changed its payment model in January,
- 7 which has a component of necessary in-person visits to
- 8 determine payments.
- 9 During the pandemic, telehealth, which is a great
- 10 tool for providing care, Medicare doesn't recognize as a
- 11 billable service. Governor Sununu's Executive Order has
- 12 relieved some of the burden on Medicaid and commercial
- 13 insurers to pay for telehealth, but for those of us Medicare
- 14 is 75-- to 85 percent of our census, and so, that is a
- 15 tremendous burden.
- 16 We also care for clients in the Choices for
- 17 Independence program, which is a long-term support program
- 18 supported by Medicaid. These programs historically are
- 19 challenged by low reimbursement, which limits organizations'
- 20 ability to pay competitive wages, and leads to workforce
- 21 shortages and access the service.
- This brings me to workforce. Workforce has been

- 1 impacted by school closures leading to staffing challenges.
- 2 Other staff are choosing not to work for fear of spreading
- 3 the virus to their family, as they care for elders,
- 4 children, and aging spouses.
- 5 Keeping the workforce safe and healthy is a
- 6 priority. They are truly frontline, and in the home setting
- 7 there are unknown exposure risks.
- 8 Our industry has diligently approached every
- 9 funding opportunity that has arisen through the Paycheck
- 10 Protection Program. It's allowed us to have a workforce at
- 11 the ready. The long-term care stabilization program will
- 12 provide stipends for those eligible frontline workers, and
- 13 similar payments will assist us all with cash flow.
- 14 However, many agencies, especially smaller ones,
- 15 were concerned about sustainability prior to COVID-19, and
- 16 this has just made it even more challenging. And as a rural
- 17 state, we need the support of all of our agencies to serve
- 18 our population.
- I think it's fair to say that we've been humbled
- 20 by the support of our communities and businesses with PPE,
- 21 cleaning solution and monetary donations. However, the next
- 22 chapter is an unknown for us. We rely on hospitals and

- 1 medical practices for our referrals. And if they don't
- 2 resume operations, then the effect will be even greater.
- We are a critical link in the health care system,
- 4 and our staff and our place is not receiving the same
- 5 attention as the place of the hospital. We do serve the
- 6 most vulnerable, in the place that they all want to be,
- 7 their home.
- 8 So what are the opportunities that are arising for
- 9 us in the near future? I think what would help us is a
- 10 relief on the Medicaid side. That would be helpful for
- 11 organizations that have a large Medicaid population. Many
- 12 times it's fifty cents on the dollar for our costs.
- 13 Public funding to assist with vital services, such
- 14 as senior clinics, provision of care in our rural setting,
- 15 and funds to implement robust telehealth programs can be
- 16 used to decrease isolation and ensure that people are
- 17 seeking the appropriate care.
- 18 Lastly, is how do we support our front line
- 19 workers, whether it be for safe child care, or the
- 20 reassurance that they will be supported if they indeed test
- 21 positive for COVID, or other challenges that they're
- 22 experiencing.

- 1 So thank you for listening, and are there any
- 2 questions that I may answer for you?
- 3 DONNALEE LOZEAU: Thank you, Beth, much
- 4 appreciated. Michelle, would you like to lead us off?
- 5 MICHELLE MCEWEN: Sure. And I don't a need a 5\*,
- 6 right? You can hear me?
- 7 BETH SLEPIAN: Yes, I can hear you.
- 8 DONNALEE LOZEAU: Yes, we can.
- 9 MICHELLE MCEWEN: Okay, great. So thank you very
- 10 much, Beth, for giving us this overview of the home health
- 11 care sector in our state, and certainly the impacts of
- 12 COVID. Just, if you could briefly tell us how many home
- 13 health agencies are there across the state? I mean, do we
- 14 have equal access across the state?
- And the second part of that is you had indicated
- 16 that the relief funds could be certainly helpful in
- 17 developing a robust telehealth program, and how that can be
- 18 used in home health? Because certainly some services you
- 19 provide are hands on.
- 20 BETH SLEPIAN: Sure.
- 21 MICHELLE MCEWEN: And obviously long-term
- 22 reimbursement by Medicare would be necessary, I suppose, to

- 1 keep that successful?
- 2 BETH SLEPIAN: Sure. So I don't know exactly how
- 3 many agencies are throughout the state. I know that there
- 4 are approximately 40 that are represented in our
- 5 association, and then there are others. I would tell you
- 6 that the North Country does not have the support and the
- 7 coverage for the agencies.
- 8 Access is a tremendous issue. I would say
- 9 Concord, even the Lakes Region South, and the rest of the
- 10 state, is covered by multiple agencies. And so, access in
- 11 the North Country is the greatest challenge for our
- 12 population. And we know that that is where many of our
- 13 aging seniors are living.
- 14 So your second question was about telehealth and
- 15 hands on.
- 16 MICHELLE MCEWEN: Mm-hm.
- 17 BETH SLEPIAN: So we use telehealth. There are
- 18 many different ways. So with the video monitoring, we can,
- 19 you know, see the patient and certainly triage the patient
- 20 if the patient -- if there are issues.
- I think in the COVID-19 world, it really allows us
- 22 to have contact with people, so that we can ensure that we

- 1 can manage symptoms, we can decrease their isolation and
- 2 their depression.
- Also, many telehealth products in the true
- 4 telehealth world have peripherals which allow you to monitor
- 5 blood pressure, they allow you to monitor weight for those
- 6 patients who have challenges with congestive heart failure.
- And so, you're able to identify symptoms before
- 8 they do lead them into a hospitalization, so reducing the
- 9 risk to hospitalization.
- On the hospice side, it's similar. Many of our
- 11 hospice patients really require a support network, and
- 12 symptom management. But many people also don't want us in
- 13 the house. So being able to have a robust telehealth
- 14 program, which is different than telemedicine, would be
- 15 extremely valuable.
- 16 As I did mention, Governor Sununu has recognized
- 17 from a Medicaid and a commercial insurance perspective, and
- 18 it has mandated that that be covered. That was true prior
- 19 to COVID-19, but under COVID-19, the rates are intended to
- 20 be comparable.
- 21 Medicare, however, which, unfortunately we don't
- 22 have control over at the state level, although our

- 1 congressional delegation is very supportive in Washington,
- 2 does not recognize telehealth for home health as a billable
- 3 service, and therefore it is not included in our
- 4 reimbursement. So that is a challenge.
- 5 MICHELLE MCEWEN: It certainly sounds like it.
- 6 BETH SLEPIAN: Yeah. And then your third question
- 7 was?
- 8 MICHELLE MCEWEN: I think you touched them all.
- 9 BETH SLEPIAN: Ok.
- 10 MICHELLE MCEWEN: It was how do you use the
- 11 telehealth and the Medicare piece of it. So thank you,
- 12 Beth.
- BETH SLEPIAN: Okay. Thank you, Michelle.
- 14 DONNALEE LOZEAU: Are there questions from other
- 15 members of the Board?
- 16 KATHLEEN REARDON: Yes. We have a question from
- 17 Kathleen Reardon.
- 18 DONNALEE LOZEAU: Thank you. Kathleen?
- 19 KATHLEEN REARDON: Sorry, I was on mute. Thank
- 20 you, Beth, for that presentation. I have -- it may be a
- 21 very detailed question, but you had mentioned that a lot of
- 22 the home health care agencies, a high percentage of your

- 1 funding comes from Medicare.
- 2 BETH SLEPIAN: Mm-hm.
- 3 KATHLEEN REARDON: And I know the weekly stipends
- 4 for frontline workers -- I think that that's Medicaid
- 5 related? So my question is, is that something that your
- 6 agencies are able to access, or is it only Medicaid
- 7 specific?
- 8 BETH SLEPIAN: So that is a great question. So
- 9 when the stipend was announced a month ago, certainly, you
- 10 know, a lot of the emphasis was on front line and home
- 11 health workers. So we have spent the last four weeks -- me
- 12 and most of my peers -- dialoging and trying to understand
- 13 the stipend.
- 14 Over the last -- we are a Medicaid eligible
- 15 provider. We are a Medicaid provider. And so, over the
- 16 last week, guidance has just been released that our staff --
- 17 because in doing their normal work -- would potentially see
- 18 Medicaid clients, are eligible for the long-term care
- 19 stipends, which will be helpful.
- 20 So, to understand, though, we just received
- 21 confirmation on that last week, and so, certainly our
- 22 workforce is anxiously awaiting. Not all of our direct-care

- 1 workforce is eligible, it does -- we have to ensure that
- 2 they are in the Medicaid -- on the Medicaid side, so private
- 3 duty employees, if they just see private pay, would not be
- 4 eligible.
- But yes, so the good news is that we have just
- 6 been -- many of us have just been approved to the program,
- 7 and that will help going forward.
- 8 BETH SLEPIAN: Thank you.
- 9 DONNALEE LOZEAU: Thank you. We have about two
- 10 minutes left. Are there any questions from members of the
- 11 Board?
- JOE DOIRON: And again, that's 5\* to ask a
- 13 question, 5\*. Donnalee, it doesn't appear that anyone has
- 14 raised their hand.
- DONNALEE LOZEAU: Okay, great. Thank you so much,
- 16 Beth. Thank you for your time and your thoughtful
- 17 presentation. I think we'll learned a little something.
- 18 Appreciate it.
- 19 BETH SLEPIAN: Well, great. If there's anything
- 20 else that I can do for you, please let me know. Have a good
- 21 day.
- DONNALEE LOZEAU: Thank you. You as well. Our

- 1 next presenter is Eric Johnson, the CEO for the Northern Hm
- 2 Services.
- 3 ERIC JOHNSON: Thank you, and good afternoon. I'm
- 4 actually in my office in Conway, and I'm alone. My name is
- 5 Eric Johnson, and I'm the CEO of Northern Human Services.
- 6 I've been the CEO for the past seven years.
- 7 Before that, I served as the Chief of Operations
- 8 for 16 years. I have worked for Northern for a total of 36
- 9 years, starting out as a case manager in 1984.
- 10 I've been fortunate to have worked during the
- 11 years of steady growth and expansion when the New Hampshire
- 12 community=based system of care for adults and children who
- 13 experience the challenge of mental health was built.
- 14 At the same time, I was also part of the
- 15 development of the state system that provides supports and
- 16 services to children and adults who have intellectual
- 17 disabilities, physical disabilities and brain injuries.
- 18 Northern Human Services has also been a long-term
- 19 provider of outpatient substance use disorder services.
- 20 We are a very large, private non-profit that has
- 21 collaborated with the Department of Health and Human
- 22 Services for over 40 years. We operate under two important

- 1 contracts with the state, which support our work in serving
- 2 many of the most vulnerable citizens living across northern
- 3 New Hampshire.
- I want to note that my experience has been that
- 5 the Department is a supportive partner in community service
- 6 delivery, and it holds its contract as accountable for
- 7 quality service delivery as well as meeting contract
- 8 requirements.
- In the end, however, it is up to each individual
- 10 agency like mine to sustain its operations in a cost-
- 11 effective manner, and to keep pace with evolving standards
- 12 of care and complex reimbursement requirements.
- Over the past three decades, the community mental
- 14 health and developmental services systems that have evolved
- 15 in New Hampshire have risen to face many challenges, and
- 16 they have succeeded.
- 17 Much of their success can be attributed to the
- 18 support that each agency receives from the two professional
- 19 associations that Northern belongs to.
- They are the New Hampshire Community Behavioral
- 21 Health Association and the community support network. Both
- 22 associations are led by very experienced Directors, and each

- 1 benefits from having Board members who assume leadership
- 2 roles, which is key to moving statewide issues forward.
- 3 Leading Northern Human Services has allowed me the
- 4 unique opportunity to manage both the mental health and the
- 5 developmental service systems in the most rural environment
- 6 of New Hampshire.
- 7 Our [00:25:27] indiscernible catch area reaches
- 8 from the Canadian border south to Wolfeboro and west of
- 9 Piermont. The primary office locations are in berlin,
- 10 Holbrook, Littleton, Conway and Wolfeboro.
- 11 Northern provides services throughout Coos,
- 12 Carroll and Northern Grafton counties. We are operating
- 13 more than 18 service sites across the region. We cover 155
- 14 miles from north to south, and more than 40 percent of the
- 15 geographic area of the state.
- 16 Assuring widespread access to our services in a
- 17 cost-effective manner has been a constant balancing act
- 18 throughout the history of the agency.
- 19 Sometimes when I'm at meetings in southern New
- 20 Hampshire and I meet new people, many often comment that
- 21 they have never heard of Northern Human Services. They
- 22 often ask, "Are you up near the Notch?"

- 1 I feel like it is difficult to briefly explain
- 2 really where we are, and what we do for work up here. And
- 3 frankly, I have a certain level of pride that historically
- 4 we do not usually need or wish to draw attention to our
- 5 work, or the challenges that we face.
- This is a rare time, when Northern feels the need
- 7 to reach out and ask for consideration.
- Briefly, what this agency does best is to provide
- 9 a comprehensive array of services. The services include
- 10 outpatient mental health treatment for people of all ages,
- 11 psychiatric evaluation and medication monitoring services,
- 12 case management, supportive employment, community-based
- 13 symptom management, assertive community treatment, and 24/7
- 14 staff residential treatment services.
- We also provide 24/7 emergency psychiatric
- 16 services with a prescriber on call at all times. We provide
- 17 early childhood, family support, residential and community-
- 18 based day services for adults with developmental
- 19 disabilities and brain injuries. We provide victims of
- 20 crime treatment services, drug court services, infant mental
- 21 health services, EAP services and a multitude of other
- 22 programs such as child impact and professional consultation

- 1 within county jails.
- 2 Most hospitals, of which there are seven in our
- 3 [00:27:35 indiscernible] area, local nursing homes and
- 4 schools. Northern employs board-certified psychiatrists,
- 5 Nurse Practitioners, psychologists, Master's level staff,
- 6 nurses and Bachelor's level staff.
- 7 We also employ a large number of direct support
- 8 staff who have been with us for many years. The staff at
- 9 work in our five group homes are dedicated and are on the
- 10 front line during this frightening time.
- We also contract with 130 home care providers, who
- 12 provide daily support and services to people with
- 13 developmental disabilities.
- 14 There is not another provider in northern New
- 15 Hampshire that offers this service capacity and level of
- 16 specialized services. Northern currently serves more than
- 17 4600 individuals and families each year.
- 18 Many of the people receiving long-term services
- 19 that last for years, as they experience conditions that are
- 20 lifelong, and they require extensive support to maintain
- 21 living in their local communities to avoid
- 22 institutionalization in long-term care facilities.

- 1 When at full staff, Northern employs 660 people.
- 2 We currently have about 200 who are out of work due to the
- 3 COVID pandemic. We have not laid off, nor have we
- 4 terminated, any employees. Many are seeking unemployment
- 5 benefits.
- For some, we do not have work for them to carry
- 7 out, as their primary responsibilities are to support
- 8 clients face to face in their local communities. The stay-
- 9 at-home order has resulted in a significant number of people
- 10 not engaging in services.
- 11 With reduced service provision, inevitably comes
- 12 reduced revenue. The vast majority of our services are
- 13 reimbursed by Medicaid. The Department of Health and Human
- 14 Services has been very supportive in providing short-term,
- 15 regulatory relief to support agencies like Northern in
- 16 providing services in alternative manners such as telehealth
- 17 and telephonic communications.
- 18 Nonetheless, face-to-face services are at the core
- 19 of our business, and as long as the stay-at-home order
- 20 remains in effect, we will see reduced revenues. Returning
- 21 staff to work will need to be a gradual process, as the
- 22 demand for services increases.

- 1 Many employees are currently not working would
- 2 likely seek alternative employment if they are not called
- 3 back to work in a timely manner. This will create
- 4 challenges to hire and train new staff. They anticipate an
- 5 increased demand for mental health services after the peak
- 6 of the pandemic subsides, due to delayed stress reactions
- 7 and adjustment disorders.
- I read yesterday that scientists at the Center for
- 9 Infectious Disease Research and Policy lay out three
- 10 scenarios for how the COVID-19 pandemic will progress over
- 11 the next few months. The bottom line is that experts
- 12 suggest the outbreak will last between 18 and 24 months.
- 13 As reserves diminish through the decreased
- 14 revenues, the need to maintain the agency's capacity to pay
- 15 bills and support our large infrastructure and the need to
- 16 meet payroll will become challenging, as long as the COVID
- 17 crisis continues.
- 18 Of major concern, Northern did not qualify for
- 19 federal assistance through the federal Payroll Protection
- 20 Program, because we employ more than 500 people, and we did
- 21 not meet the criteria for exceptions where the employee
- 22 count could exceed 500.

- 1 We would like to be considered for financial
- 2 assistance from the \$1.25 billion dollars in relief funds
- 3 that New Hampshire has recently been allocated.
- I should note that all of the other 9 community
- 5 mental health centers and 9 area agencies did meet the
- 6 criteria for the Payroll Protection Program loans, and the
- 7 majority have secured funding.
- 8 My request would be based on the funding amount,
- 9 which we would have been eligible for, were we to have
- 10 qualified for the program. The request for funding would be
- 11 used to support payroll costs, utilities, and facility rent
- 12 fees.
- The prioritization and future viability of non-
- 14 profits who provide services to the state's most vulnerable
- 15 citizens has not been in the forefront in the recent press.
- 16 Community-based, long-term care is not often thought of in
- 17 the same context of health care when funding is the issue
- 18 being debated.
- 19 At some point, everyone needs medical care, but
- 20 not everyone will need or seek brief treatment or long-term
- 21 care services. This may lead some people to believe that
- 22 these services are not critical, or as much of a priority

- 1 for consideration during this unprecedented time.
- In closing, the simple mission statement of
- 3 Northern Human Services is to advocate for and serve those
- 4 most in need. It is my job to prepare and not to wait until
- 5 things deteriorate or become a crisis. History has shown
- 6 that as exponentially more costly and problematic to wait
- 7 until after a large non-profit business is in financial
- 8 trouble before intervention occurs.
- 9 Waiting too long will destabilize the operation
- 10 and the standards of quality that exist to maximize client
- 11 safety. Once disrupted, these standards can take years to
- 12 once again reach acceptable levels.
- 13 Thank you for the opportunity to present today.
- 14 I'm happy to answer any questions.
- DONNALEE LOZEAU: Thank you very much. Michelle,
- 16 would you like to lead us off?
- 17 MICHELLE MCEWEN: Sure, great. And Eric, thank
- 18 you very much for your presentation. It's quite clear in
- 19 listening to you that your organization is extremely
- 20 comprehensive and the breadth and scope of services that you
- 21 provide make your organization unique, when you look at the
- 22 community mental health centers or the other GD type

- 1 centers, you've got them all wrapped under one roof.
- 2 You had made some mention about -- many of your
- 3 service is reimbursed by Medicaid. But you also mentioned
- 4 about key contracts with the Department of Health and Human
- 5 Services.
- 6 So from a high-level perspective, can you kind of
- 7 explain where your sources of revenue are? Certainly, you
- 8 have some fee-for-service, but are there contracts as well?
- 9 And could you sort of give me by percentage what the
- 10 different sources are?
- 11 ERIC JOHNSON: Yes, I can. Medicaid is probably
- 12 about 80 percent of our revenue stream. The sources of that
- 13 are on the mental health side through the three managed care
- 14 entities that are operating in the state.
- 15 The contract with the state for mental health
- 16 services provides us with some limited state dollars to
- 17 fulfill contract scope of service requirements. However,
- 18 the majority of the revenue that we produce is paid by the
- 19 MCOs directly in terms of Medicaid.
- 20 We also do bill and receive Medicare funds,
- 21 commercial insurance. We have several different grants.
- 22 The Attorney General's office provides us with funding to

- 1 treat victims of crime. We get Tillotson grant money to do
- 2 early childhood services.
- 3 The grants are relatively -- and in the trying to
- 4 diminish their value, but relatively small in comparison to
- 5 the Medicaid dollars that we generate, because on the
- 6 developmental services side, that is our primary source of
- 7 revenue, and it is all through service delivery and home-
- 8 based community care waiver. And the contract that we hold
- 9 with the state on developmental services is inclusive of a
- 10 pretty wide array of services from birth until death, and
- 11 our developmental services budget is larger than our mental
- 12 health budget.
- We also do self-pay for people that don't have
- 14 insurance. We have sliding fee scale for people who have
- 15 inability to pay. We really don't do a lot of fundraising.
- 16 We don't have a development or marketing position that's
- 17 full-time that works on that for us.
- 18 So I don't know if that helps to clarify a little
- 19 bit about our revenue?
- 20 MICHELLE MCEWEN: Yeah. So it sounds like a
- 21 majority of it is vulnerable to volume?
- 22 ERIC JOHNSON: Correct. Yeah.

- 1 MICHELLE MCEWEN: Okay, great. Thank you.
- DONNALEE LOZEAU: Thank you Michelle. We have a
- 3 minute or two left. Are there further questions from
- 4 members of the Board?
- JOE DOIRON: Donnalee, we have a hand raised from
- 6 Jeff Myers. Go ahead, Jeff.
- 7 JEFF MYERS: Thank you. Eric, thank you so much
- 8 for your presentation, and I also want to thank you for your
- 9 leadership in the North Country over many years for
- 10 providing really critical services, as do your counterparts
- 11 all over the state.
- 12 I want to make sure I understand. I thought I
- 13 heard you say that of all -- and it's reflected in your
- 14 submission to the Advisory Committee, that of all of the
- 15 community mental health centers and their agencies, yours
- 16 was the only one that was not approved for a Payroll
- 17 Protection Act loan, is that correct?
- 18 ERIC JOHNSON: We did not meet the criteria. So
- 19 we weren't denied, because we actually didn't apply, but
- 20 there were exceptions to the 500 employee count, but with
- 21 those, you had to have certain limitations on annual
- 22 revenue. And we were in excess of that criteria.

- 1 JEFF MYERS: I see. Yeah. Okay. Two other
- 2 points, quickly: Has your organization, or do you know if
- 3 the other community mental health agencies have applied for
- 4 the FCC telehealth grants?
- 5 ERIC JOHNSON: I do not know the answer to that,
- 6 Jeff.
- 8 up with you offline. And then could you just talk for -- I
- 9 think you mentioned a little bit, but can you add a little
- 10 bit more information in terms of if you were to receive the
- 11 money out of the \$1.25 billion on the recommendation of this
- 12 Advisory Committee, how you would purpose those funds?
- 13 ERIC JOHNSON: Yes.
- 14 JEFF MYERS: What would -- how would they be
- 15 prioritized, in other words?
- 16 ERIC JOHNSON: Yep. To keep things simple, what I
- 17 would do is I would have the requests based on the exact
- 18 same methodology as the federal program, and what was
- 19 allowable in that was covering payroll costs, rent, and
- 20 utilities. And the formula that they used was 2.5 times you
- 21 monthly costs for each of those items.
- So I would simply ask for that, since I didn't

- 1 qualify, and if the -- as the two associations work with the
- 2 GOFERR committees on other requests, I would not duplicate
- 3 at all what I would be requesting today. Those two
- 4 association requests would be separate from this altogether.
- JEFF MYERS: Yeah. And would that money allow you
- 6 to rehire the 200 staff that you've had to lay off at this
- 7 point, or something close to that?
- 8 ERIC JOHNSON: If we could get people back into
- 9 service, yes. That would help us to make that happen
- 10 quicker. We would definitely, definitely attribute the
- 11 dollars to the purposes for which they were asked, and if we
- 12 didn't end up needing to use them all, which I would be
- 13 surprised, we would be willing to return the dollars.
- 14 JEFF MYERS: Okay. Thank you, so much.
- 15 ERIC JOHNSON: Thank you.
- DONNALEE LOZEAU: Thank you very much. So we're
- 17 out of our 15-minute time zone, but if there is a burning
- 18 question that needs to be asked, we're happy to take it.
- 19 Joe, are there any other questions remaining?
- 20 JOE DOIRON: Donnalee, there does not appear to be
- 21 so.
- DONNALEE LOZEAU: Okay, great. Thank you so much

- 1 for your presentation, Eric. It's much appreciated.
- 2 ERIC JOHNSON: Thank you.
- 3 DONNALEE LOZEAU: Next on our list for presenters
- 4 is Tom Blonski, the President and CEO of New Hampshire
- 5 Catholic Charities, who's joined by Brendan Williams, the
- 6 President and CEO of New Hampshire Health Care Association.
- 7 Thank you for joining us. Tom, the floor is yours.
- 8 TOM BLONSKI:
- 9 JOE DOIRON: Tom, could you hit 5\* for us, please?
- 10 5\*.
- DONNALEE LOZEAU: No pressure, Tom.
- 12 TOM BLONSKI: Can everyone hear me now?
- JOE DOIRON: We can. Thank you, Tom.
- 14 TOM BLONSKI: Great. Sorry about that. I pressed
- 15 5\*, and then I had to press pound after it, so. Good
- 16 afternoon. I just want to thank all of you for taking the
- 17 time to hear us out. I know this is a difficult decision.
- 18 A lot of dollars at stake and a lot of need at
- 19 stake. So I can understand also the importance this is for
- 20 all of you and the pressure it is for all of you. So I just
- 21 want to say thank you for taking the time for all of us.
- 22 So Catholic Charities, this year we're celebrating

- 1 our 75th anniversary. As Donnalee had mentioned, my name is
- 2 Tom Blontski. I've been the President and CEO of Catholic
- 3 Charities, New Hampshire, a little over 14 years now.
- 4 We are a large human service organization that
- 5 serves the state of New Hampshire with a budget of a little
- 6 over \$83 million dollars. Fully staffed, we would be about
- 7 120 employees. 66 percent of our revenues are related to
- 8 health care -- specifically, long-term care and about 82
- 9 percent of our employees are related to health care out of
- 10 our total employees.
- 11 As an aside, I won't focus on Social Services, but
- 12 I do want to thank you for your support of a New Hampshire
- 13 food bank, which is probably one of our best known programs.
- 14 I know there potentially has been a recommendation of some
- 15 monies earmarked for them.
- But getting back to health care, but historically
- 17 the nursing home industry in New Hampshire has been from a
- 18 Medicaid perspective, in New England, we are the lowest
- 19 funded in regard to the Medicaid out of all the states in
- 20 New England.
- 21 And historically across the states we are at the
- 22 bottom of the heap around 45 out of 50 states in terms of

- 1 the Medicaid shortfall per Medicaid resident per day. It's
- 2 close to \$50 for Medicaid residents per day.
- And I'm just mentioning that to give you
- 4 perspective in regard to how thin our margins are in regard
- 5 to how we operate. We certainly appreciate the slight bump
- 6 in the Medicaid rate last year that was presented to us.
- 7 And we -- that has helped, but there still remains a
- 8 tremendous shortfall in terms of day-to-day operations.
- 9 So in light of how difficult it was before the
- 10 pandemic hit, you know, operating on a typical margin of 1
- 11 percent to 3 percent on an extremely good year, but
- 12 realistically it was closer to break even if that on any
- 13 given year.
- 14 We have been looking at in the first four months
- 15 projecting out a couple of months forward, we at Catholic
- 16 Charities will be projecting about a million-dollar loss,
- 17 and within a year, all things being equal, we will look at
- 18 approximately \$5.5 million dollars, spread across our six
- 19 facilities across the state and in one facility that we
- 20 provide pro bono management services to.
- We operate 6 nursing homes, 3 in Manchester, one
- 22 in Windham, one in Laconia, one in Berlin, and one in St.

- 1 Anne, 3 assisted living and one independent living facility.
- 2 We did sell one facility last year, last May, in Jaffrey,
- 3 because of money losses there, and revenue losses.
- 4 So part of what we've been looking at is an
- 5 additional increase in PPE expense. Currently, I think the
- 6 number I sent in when I answered the questions was about a
- 7 half a million dollars, we're up to about \$600 -- sorry
- 8 half, yes, half a million dollars. We're up to about
- 9 \$600,000 right now.
- 10 We have -- those are unbudgeted costs in light of
- 11 how we've had to respond to this pandemic. Every new
- 12 admission we received right now is on immediate isolation
- 13 for 14 days with full PPE precautions.
- Any resident who tests positive in our facility
- 15 also will be put on full PPE precautions in a COVID bed or
- 16 on a COVID unit that we've had to set aside. That is a bed
- 17 that we are not receiving revenue on, unless we put a COVID-
- 18 positive patient in one of those beds.
- 19 So in addition to the increased costs with PPS
- 20 supplies, we also have the lowered Census. Our Census is
- 21 down by about 11 percent off of budgets in the last six or
- 22 seven weeks. That is directly attributable to hospitals

- 1 whose Censuses have been down, as all of us know, because
- 2 they have only been open until this past week to COVID
- 3 residents.
- So we -- for example, Mount Carmel, our largest
- 5 facility in the state, at 120 beds, is at 100 beds today.
- 6 So they are 20 beds down in Census.
- 7 Let me -- so in regard to payer mix, I know that
- 8 it's come up in some of the questions. About 65 to 80 plus
- 9 percent of our payer mix is Medicaid, and I'm giving you a
- 10 range because it depends on the area of the states in regard
- 11 to what our payer mix is. So Berlin, for example, our
- 12 Medicaid percentage mix-up there is 82%.
- Title 18 are Medicare dollars. They range
- 14 anywhere from 15 to 20 percent, and I just explained to you
- 15 earlier at the start of my conversation, the Medicaid
- 16 shortfall we have for every Medicaid resident that we admit
- 17 to our facility, and how we make up for that shortfall
- 18 financially is with Medicare residents and private pay
- 19 dollars.
- 20 And with Medicare admissions, usually they're
- 21 referred from hospitals to come to our facility for rehab or
- 22 other skilled services. They are short-term residents who

- 1 are then transitioned back home, usually after a couple of
- 2 months, after 100 days or so.
- Those Medicare admissions, as you can imagine,
- 4 have plummeted in the last 6-7 weeks. What used to be 18 to
- 5 20 percent of our payer mix is now, you know, closer to 5 to
- 6 10 percent of our payer mix. And private pay residents, who
- 7 make up the last component -- actually we have third-party
- 8 insurance, which is 1 to 2 percent, but private pay mix is
- 9 in the range of 10 to 15 percent of our payer mix. And that
- 10 makes up the complement of how we are funding it for our
- 11 nursing facilities.
- We did not qualify for PPE supports, because of
- 13 our volume of staff and the revenue, our annual revenue,
- 14 which were too high.
- 15 So I am, like everyone else that preceded me, very
- 16 concerned about our future stabilization. We, like Northern
- 17 Community Services and the Home Care services, really serve
- 18 the most vulnerable population in our states. You know, our
- 19 average age of residents is in different facilities anywhere
- 20 from 87 to 90 years old.
- 21 And if they're in the nursing facility, they're
- 22 there for a reason; generally because they cannot care for

- 1 themselves at home because of multiple comorbidities, or the
- 2 families or caretakers don't have the resources to be able
- 3 to meet their care needs in a 1:1 setting. So they end up
- 4 in our nursing facility.
- 5 So concerned about what the future holds for us in
- 6 regards to being able to continue to afford this new normal
- 7 of additional PPE equipment, as guided by CMS, as required
- 8 by COMES, and how we are -- what we're going to look like in
- 9 the future in regard to how we're going to be able to afford
- 10 to continue to incent our staff to pay at the current rates
- 11 that we offer them outside of the long-term care
- 12 stabilization funding, or whether or not we have to continue
- 13 to compete with unemployment funds, which are much more
- 14 attractive for our staff to stay home, rather than to
- 15 continue to work.
- So my understanding is that the LPP stabilization
- 17 dollars will run out by the end of June. What will happen
- 18 after that, in regard to incenting my staff to continue to
- 19 show up to work every day at the risk of exposing themselves
- 20 to COVID, and their families back home, without being able
- 21 to match that kind of funding that they're receiving right
- 22 now, which is about an additional \$7.50 an hour.

- 1 We would never be able to afford that from our own
- 2 budget right now, looking at -- like I had mentioned earlier
- 3 -- a loss of a million dollars over the next four months,
- 4 and \$5.5 million dollars over the next year, without
- 5 additional funding.
- So I have a concern about how we're going to be
- 7 able to address this moving forward, and continue to support
- 8 our staff, so that they're paid fairly, and they're paid
- 9 just wages, and have some kind of -- like I said --
- 10 incentive to be able to show up to work in light of the
- 11 exposure that they are facing on a day to day basis.
- I am open for questions, if anyone has any.
- DONNALEE LOZEAU: Thank you, Tom. Do you want to
- 14 take questions from Michelle, or because you're presenting
- 15 with Brendan, would you rather have Brendan have an
- 16 opportunity, and then questions for both of you?
- 17 TOM BLONSKI: Probably the latter, if that's okay?
- 18 DONNALEE LOZEAU: Yes.
- 19 TOM BLONSKI: Thank you.
- DONNALEE LOZEAU: You're welcome.
- 21 BRENDAN WILLIAMS: This is Brendan Williams. Can
- 22 you hear me?

- 1 DONNALEE LOZEAU: Yes, thank you, Brendan.
- 2 BRENDAN WILLIAMS: I don't really have anything to
- 3 say to improve upon what Tom said. I think he described the
- 4 situation that facilities of all types are experiencing.
- I just, you know, would reemphasize the point
- 6 about Personal Protective Equipment. The costs are just
- 7 extraordinary, and it really is a Wild West out there in
- 8 terms of one's ability to access things like disposable
- 9 isolation gowns.
- I delivered 250 today to a facility in Portsmouth.
- 11 Normally 250 gowns would have cost twenty-five cents each,
- 12 so it would have been about \$100. Today that box of gowns
- would be worth about \$2400, because the price of the gowns
- 14 is in excess of \$6 per gown out of the market -- assuming
- one can even get those gowns past either the Chinese
- 16 government or the us government, which have a tendency to
- 17 impound a lot of what we order.
- 18 So I think Skilled Nursing News has estimated that
- 19 the additional costs of Personal Protective Equipment for
- 20 100-bed facility would be an excess of \$10,000 a month. And
- 21 I'm not sure if that estimate occurred before the federal
- 22 requirement that every nursing home employee wear a mask

- 1 while at work, but that certainly has also added to the
- 2 cost.
- 3 So that's been very, very concerning, and as Tom
- 4 said, the staffing issue has been very concerning as well.
- 5 We appreciate the long-term care stabilization program.
- 6 Like anything that's brand new, it's had its hiccups.
- 7 I think only a handful, if that, of providers have
- 8 received any stipends so far through that program. But
- 9 because the program was announced a few weeks ago, providers
- 10 have been paying those stipends out, in order to hold on to
- 11 their staff.
- So certainly, this is an existential crisis when
- 13 it comes to funding.
- 14 DONNALEE LOZEAU: Thank you very much.
- 15 BRENDAN WILLIAMS: Can I make one more comment,
- 16 Donnalee, please?
- 17 DONNALEE LOZEAU: Yes, you can.
- 18 BRENDAN WILLIAMS: So just for perspective, and I
- 19 realize Massachusetts population wise is quite a bit larger
- 20 than us, but they are spending another \$130 million dollars
- on nursing home care alone on top of the \$130 million
- 22 dollars that they previously made available on April 15.

- 1 Even looking at Alabama for example, they -- for
- 2 nursing home funding alone, they had committed \$20 per
- 3 resident per day -- per Medicaid resident per day. If we
- 4 were to look at that for New Hampshire, that would be closer
- 5 to a \$30 million-dollar number than the \$20 million-dollar
- 6 number that is being considered.
- 7 And at the \$20 million-dollar level, we're about
- 8 \$13.36 per day per Medicaid resident. And I do want to
- 9 thank all of you and applaud you for understanding and
- 10 considering how important the lives of seniors are, in light
- of so much negative press out there regarding nursing homes,
- 12 and even people commenting about the value of a senior's
- 13 life versus getting the economy back on track.
- I don't think they should be mutually exclusive.
- 15 It should be a both/and proposition, not that one should be
- 16 traded off for the another.
- 17 So I do want to thank you for stepping up to the
- 18 plate and considering this amount that supports our nursing
- 19 facilities, and more importantly, our revenue.
- TOM BLONSKI: Amen.
- 21 DONNALEE LOZEAU: Well, on behalf of the Board,
- 22 I'm happy to say you're welcome. Michelle, we have about

- 1 minutes left if you want to lead off with a question, and
- 2 then we can determine whether there are others.
- 3 MICHELLE MCEWEN: Okay, sure. And actually I'll
- 4 apologize in advance. I have two questions. My first one
- 5 is in regard to your response on question 6. And you had
- 6 indicated that if you were able to get these funds, you
- 7 would use them to provide substantial pay increase for your
- 8 frontline workers to incentivize them to continue staying at
- 9 work.
- 10 And I certainly understand that the Long-term Care
- 11 Stabilization Fund is helping you now, but the \$1.25 billion
- 12 we have is really one-time, and has to be expensed out
- 13 before the end of the calendar year. So my question, in
- 14 light of what you just talked about, Medicaid reimbursement
- 15 and that being a large part of your payer mix, how would you
- 16 sustain that beyond these funds?
- 17 BRENDAN WILLIAMS: Well, I think the next six
- 18 months are going to be extremely trying, as we continue to
- 19 look at rebuilding our Census. So in light of the fact that
- 20 the projected loss of revenue due to lowered Census, we have
- 21 a very large, significant PR campaign to work on as an
- 22 industry to get people to trust nursing homes again.

- 1 There is a sense that now, I would imagine, with
- 2 all of the press that we've been getting nationally, that
- 3 you go to a nursing home you're going to die or you're going
- 4 to catch some kind of awful virus.
- 5 So to build that rapport again, and to have those
- 6 positive outcomes like we've experienced in the past, that
- 7 is going to be critical. And it's going to take a while to
- 8 get our Census back up and our revenue back up, which I hope
- 9 will be by the start of the new year.
- 10 So to get us through the end of this calendar year
- 11 would be critical.
- 12 MICHELLE MCEWEN: Okay, thank you.
- BRENDAN WILLIAMS: Yep.
- 14 MICHELLE MCEWEN: And you kind of touched on my
- 15 second question. You know, I do recognize that, you know,
- 16 the prevalence of COVID has been seen in places where a
- 17 number of individuals congregating together. So long-term
- 18 care, prisons --
- 19 BRENDAN WILLIAMS: Sure.
- 20 MICHELLE MCEWEN: It's just unfortunately the
- 21 situation we face. How did you think long-term care will
- 22 change after this, or will it change, from what we've

- 1 learned with COVID?
- 2 BRENDAN WILLIAMS: I can address that a little
- 3 bit, Tom, and I'm sure you have ideas too. I think one of
- 4 the things that I've seen nationally is that there hasn't
- 5 been much of an emphasis placed when it comes to the
- 6 Medicaid share of cost for facility infrastructure.
- Obviously, the thing that's most sympathetic when
- 8 it comes to funding is the wages of caregivers and staff,
- 9 and the capital needs tend to sort of fall by the wayside.
- But I think in the future, considering the strain
- 11 that we've seen this place upon facilities in terms of
- 12 taking beds offline in order to be able to isolate those who
- 13 are presumptive positive or positive for COVID-19, that
- 14 we're going to have to as a society, but also as a state,
- 15 just look at the infrastructure, the physical plans of
- 16 facilities.
- 17 Because I think that that has been a challenge.
- 18 That's been something that's been neglected.
- 19 DONNALEE LOZEAU: Thank you.
- 20 TOM BLONSKI: I would agree with that. I think in
- 21 the future you're probably going to see facilities that have
- 22 more private rooms, that you're not going to see the old

- 1 three-room facilities and fewer semi-private rooms, just so
- 2 that we have -- I think the new norm is going to be a
- 3 tendency towards social distancing, and not these big, large
- 4 events.
- 5 And infection control protocol is something that
- 6 we typically follow anyway. It is a requirement in the
- 7 nursing facilities, we're very regulated. But it's going to
- 8 be, I think, much more predominant in regard to encouraging
- 9 folks to exercise that same protocol when they leave the
- 10 facility. Because a lot of this, as you know, is being
- 11 brought into the facility, not the other way around.
- So ensuring that people follow infection control
- 13 protocols outside of the facility as well should keep
- 14 viruses at bay, in as much as we're able to.
- 15 MICHELLE MCEWEN: Okay, thank you.
- 16 BRENDAN WILLIAMS: Thank you.
- DONNALEE LOZEAU: Thank you. Are there further
- 18 questions from Board members? We're a little bit over time,
- 19 but.
- 20 DONNALEE LOZEAU: Donnalee, this is Joe. We have
- 21 a hand raised from Jeff Myers.
- JEFF MYERS: Tom and Brendan, thank you for your

- 1 presentation. I'll be very quick, because I know we're
- 2 running right on time. I agree with you. I think there's
- 3 an existential crisis at your nursing homes are facing in
- 4 the state of New Hampshire right now and across the country
- 5 that absolute should be addressed, including in New
- 6 Hampshire with some of these funds.
- 7 I just want to clarify looking at your submission
- 8 in questions 4 and 5, I'm just trying to get a hard figure
- 9 on what's your estimate of your member's per month loss
- 10 right now in New Hampshire, taking into account the cost of
- 11 PPE and decreased Census and, you know, other costs that you
- 12 have? What's the per month loss that you're estimating?
- 13 TOM BLONSKI: So based on the annual projection,
- 14 all things being equal, with a \$5.5 million-dollar loss, we
- 15 would be just under half a million dollars loss per month,
- 16 \$400 -- about \$450,000.
- 17 JEFF MYERS: So you're not including the
- 18 additional pay that you might have to provide workers?
- 19 TOM BLONSKI: No, no, I'm not including that.
- 20 JEFF MYERS: Okay, okay. That's helpful. Thank
- 21 you very much.
- 22 TOM BLONSKI: Okay.

- 1 DONNALEE LOZEAU: Thank you. Are there further
- 2 questions?
- JOE DOIRON: Donnalee, we don't have any further
- 4 hands raised.
- 5 DONNALEE LOZEAU: Okay. Thank you very much, Tom
- 6 and Brendan. We appreciate your presentation very many.
- 7 TOM BLONSKI: We appreciate your good work.
- 8 BRENDAN WILLIAMS: Thank you so much.
- 9 DONNALEE LOZEAU: Thank you, you're welcome. Next
- 10 presenter today is Steve Ahnen -- President of the New
- 11 Hampshire Hospital Association Tom Meade, the CEO of the
- 12 North Country Health. And my understanding is that Steve
- 13 Norton from Solution Health is also joining.
- 14 STEVE NORTON: That is correct.
- DONNALEE LOZEAU: Okay, great. So -- the floor is
- 16 yours. Steve?
- 17 STEVE AHNEN: All right, thank you so much. I
- 18 appreciate the opportunity to present, and I want to thank
- 19 my colleagues who have gone before us. Obviously, the
- 20 COVID-19 challenge is one that is affecting all of us in the
- 21 health care system, and so, perspectives of all of those is
- 22 very important.

- 1 As you noted, in addition to myself, the President
- of the Hospital Association, we represent all hospitals here
- 3 in the state; Tom Meade, from North County Health Care, a
- 4 multihospital system in the North Country, will be
- 5 presenting along with Steve Norton, a multihospital system
- 6 in the setting part of the state.
- 7 So I'm going to be brief, and then I'll toss it
- 8 over to my colleagues to share their perspective. But, as
- 9 you know, hospitals in the state have, you know, gone to
- 10 unprecedented steps to prepare for and to manage the care of
- 11 patients with COVID-19 beginning back in mid-March, when
- 12 hospitals at the urging of national as well as state
- 13 officials, suspended non-urgent elective procedures to
- 14 preserve resources -- PPE, hospital inpatient capacity, as
- 15 well as to prevent the spread of the virus.
- 16 That began back in mid-March and certainly was an
- 17 important step in trying to help prevent the spread of the
- 18 disease, but has had a significant financial impact on
- 19 hospitals. About a 40 to 50 percent reduction in revenue on
- 20 a monthly basis translates to a little over \$200 million
- 21 dollars in lost revenue, which is just simply staggering and
- 22 unsustainable.

- 1 Whether you're a large hospital, whether you're a
- 2 small hospital, it's simply going to cripple you in terms of
- 3 your ability to continue to serve your patients and
- 4 communities without significant financial support and
- 5 investment in hospitals.
- As you know, hospitals have been receiving federal
- 7 support and we appreciate that. The delegation in
- 8 Washington has been very, very supportive, and I will
- 9 provide an update to the document that I sent to you
- 10 earlier.
- 11 In addition to the funds that we had identified at
- 12 that time, last week an additional \$112 million dollars came
- 13 into rural hospitals in the northern and western portions of
- 14 the state for rural hospitals from Emergency Relief Fund out
- 15 of the CARES Act.
- That was very helpful, but certainly didn't go to
- 17 all hospitals, and hospitals in the southern part of the
- 18 state and the seacoast did not receive any of those funds,
- 19 and all hospitals continue to be challenged with all of us.
- This is not an event that will end at the end of
- 21 May. It certainly didn't end at the end of April, and will
- 22 continue for the next several months. We anticipate that,

- 1 you know, by the end of June, we will see somewhere in the
- 2 neighborhood of \$700 million dollars in losses across all
- 3 hospitals.
- As you know, last week we began the resumption of
- 5 time-sensitive, elective procedures, which is an important
- 6 step as we move back towards reopening the economy and all
- 7 of the rest, but it will be done very slowly.
- And in fact, I know some hospitals that have begun
- 9 that process actually had to postpone some of those
- 10 procedures because of, you know, the number of COVID
- 11 patients they had, or the number of ICU beds that they had -
- 12 simply needed to take that slow. And we'll see that over
- 13 the coming months.
- And I would anticipate that as hospitals start
- 15 that process, we will need to continue to keep an eye on all
- 16 of those factors, to ensure that if there are increases in
- 17 the number of COVID patients, or ongoing challenges with the
- 18 supply chain for Personal Protective Equipment and testing
- 19 and the like, we will need to make adjustments as we go
- 20 forward.
- I think there are a number of things that we can
- 22 look to that can be very helpful as we go forward, and we

- 1 can talk a little bit more about those as we get into the
- 2 question and answer period.
- 3 The Hospital Association has been very engaged
- 4 working with its members and working with stakeholders at
- 5 the state and federal levels, to try and ensure that we
- 6 break down barriers and eliminate regulatory roadblocks to
- 7 being able to provide the right care at the right place at
- 8 the right time.
- 9 Many of those have been -- can be very helpful,
- 10 and we're hopeful that those can continue as we move
- 11 forward.
- 12 So again, I'm going to stop and I'm going to turn
- 13 it over to my colleagues. I'll toss it to Tom Meade first,
- 14 and then we'll go to Steve, so we can get to your questions
- 15 as well. Thank you very much.
- Tom, are you able to jump in?
- 17 JOE DOIRON: Tom and Steve, could you please press
- 18 5\* for us -- your line?
- 19 TOM MEADE: I --
- 20 JOE DOIRON: I believe Tom and Steve -- oh, go
- 21 ahead.
- 22 TOM MEADE: I think that -- this is Tommy,

- 1 everybody can hear me?
- JOE DOIRON: We can hear you.
- 3 DONNALEE LOZEAU: Yes, we can.
- 4 TOM MEADE: Great. Thank you very much. And I
- 5 welcome the platform. And thanks to Steve and everyone that
- 6 spoke before him. And my name is Tom Meade. I'm the Chief
- 7 Executive Officer of North Country Healthcare.
- 8 We cover all of Coos County. We represent three
- 9 hospitals and home care and hospice, roughly 100 [01:07:31
- 10 indiscernible amongst] the system; net patient service
- 11 revenue of just about \$120 million dollars on an annual
- 12 basis.
- In the North Country, we have seen lost revenue
- 14 exceeding that, that we're seeing in our southern
- 15 counterparts, with revenues down 50 to 60 percent, since we
- 16 began to reschedule elective procedures.
- 17 And that's notable in a Hispanic industry where on
- 18 any given month, typically a variant of only a point or two
- 19 can be the difference between finishing in the black or the
- 20 red, finishing among 50 to 60 percent behind in net patient
- 21 service that's revenue indicates staggering losses for us.
- We operate in Coos County, which I'm sure you're

- 1 all aware is the largest, poorest and the least populated
- 2 county in the state of New Hampshire. We have a population
- 3 density of 18 people per square mile.
- 4 So residents of Coos County have been practicing
- 5 social distancing for -- pretty much for their lifetimes.
- 6 And as a result, we have not seen a surge of COVID in the
- 7 North Country.
- In fact, since testing began, we have seen only
- 9 two positive COVID cases in Coos County, and that is not for
- 10 a lack of testing.
- The end result is that beginning on March 16, when
- 12 we began to reschedule elective procedures, our hospitals
- 13 have been largely empty. They look like ghost towns. The
- 14 parking lots are empty. We in fact had a day where we had
- 15 no ED volume, which in 32 years of health care
- 16 administration is something that I have never had to say
- 17 before, that we actually had no volume in our ED.
- 18 And Coos County is also a vacation destination for
- 19 people traveling from the south through the summer and into
- 20 the fall for the colors. And we obviously do not anticipate
- 21 much of a migration this year for vacations.
- In each of our markets -- and we include Weeks

- 1 Medical Center in Lancaster, also Connecticut Valley
- 2 Hospital in Colebrook, Androscoggin Valley Hospital in
- 3 Berlin, and North Country Home Care and Hospice in Littleton
- 4 -- we are a largest employer in our region.
- 5 It's notable that going into this that on a
- 6 nationwide basis, 51 percent of rural hospitals were losing
- 7 money before the COVID crisis, so this becomes even more
- 8 problematic.
- 9 Pre-COVID, two of the four North Country Health
- 10 Care affiliates were losing money. Often, of that 100
- 11 [01:09:58 indiscernible], we have not laid off or put anyone
- 12 on involuntary furlough. As stated very eloquently
- 13 previously by Eric, in the North Country, if we lay off or
- 14 displace an employee, chances are we are not going to retain
- 15 them. And someday -- not soon -- but someday volumes will
- 16 return to normal levels, and I can't go into that with 80
- 17 percent of my workforce.
- 18 So we have managed to trim our workforce about 8
- 19 percent by virtue of voluntary furloughs and people taking
- 20 time off without pay, but to date we have not laid anybody
- 21 off.
- We saw a modest loss in March approaching \$1

- 1 million dollars. The April books are not yet complete, but
- 2 we will see a staggering loss in April of several millions
- 3 of dollars.
- And while we have received both state and federal
- 5 stimulus money, I want to be very clear and very candid that
- 6 to the extent that any of these accelerated payments are
- 7 structured as loans, we are simply kicking the can down the
- 8 road in terms of how long it takes for a New Hampshire
- 9 hospital to become insolvent.
- 10 We had adequate liquidity going into the crisis.
- 11 The accelerated payments have helped our liquidity, but they
- 12 will not be enough if they are loans to withstand this on a
- 13 long-term basis.
- 14 The only financial model that ensures ongoing
- 15 liability of New Hampshire hospitals going forward are
- 16 grants, with the intention of keeping hospitals whole into
- 17 lost revenue.
- 18 My closing point: There have been some silver
- 19 lining associated with COVID. And one of those has been the
- 20 leveraging of telehealth. And many of my colleagues have
- 21 spent some time talking about this prior to me.
- But in the North Country, we have been able to

- 1 leverage telehealth to provide access to patients in a
- 2 manner that we wouldn't previously do prior to COVID.
- In fact -- and this is our experience only -- in
- 4 some select service lines, most notably behavioral health,
- 5 we are seeing increased compliance with treatment regimens
- 6 and medication regimens and making appointments via
- 7 telehealth.
- 8 But post COVID, we will have the perverse
- 9 financial incentive where we either are not getting paid for
- 10 telehealth, or getting paid at a rate less than one-third of
- 11 what we would get for a pre-COVID visit.
- 12 So, you know, on the -- I happen to be a
- 13 Registered Nurse, so on the clinician and ethical side,
- 14 being a hospital administrator, I've got a mechanism that is
- 15 fitting superior, in terms of reaching a difficult to access
- 16 population, but the fiduciary obligations I have as a system
- 17 CEO prevent me from considering that, because we simply
- 18 can't afford that level of reimbursement for necessary
- 19 service.
- 20 That concludes my presentation. I'm certainly
- 21 willing to take any questions or comments at this time.
- DONNALEE LOZEAU: I think we might hold the

- 1 questions until we make sure that everybody that presented
- 2 would like to, if you don't mind. Steve, were you going to
- 3 present, or just be available for questions?
- 4 STEVE NORTON: Yep.
- 5 DONNALEE LOZEAU: I'll give you Steve Norton.
- 6 STEVE NORTON: Yes.
- 7 DONNALEE LOZEAU: Okay.
- 8 STEVE NORTON: I'm here now -- can you hear me
- 9 now, Donna? Donnalee?
- 10 DONNALEE LOZEAU: Yes, I can.
- 11 STEVE NORTON: Can you hear me now? Okay, great.
- 12 So I'll be brief. SolutionHealth is a result of a
- 13 combination of two systems; the Elliott in Manchester and
- 14 Southern New Hampshire Health in Nashua. Came together
- 15 given the common charitable mission, which includes acting
- 16 as the largest provider of acute inpatient psychiatric care,
- 17 as well as our community hospital activities.
- 18 We operate across Hillsboro County. We have 290
- 19 beds at the Elliott, 170 beds at Southern New Hampshire
- 20 Health, and the Manchester VNA, which provides home health
- 21 care to residents across Hillsboro County. We have about
- 22 7000 FTEs.

- 1 And like my colleague said before, we changed our
- 2 posture significantly, the implications of which have been
- 3 significant, from a financial perspective.
- In March, we had a negative 30 percent margin,
- 5 which across the system was about a \$16 million-dollar loss,
- 6 and we haven't closed our books yet for April, but it's
- 7 looking like we're going to see as much as \$26 million
- 8 dollar loss in April as well.
- 9 I'm seeing some resurgence of care and activity,
- 10 because patients have been delaying care and the acuity is
- 11 increasing and they're coming in, but we're nowhere near
- 12 recovery. We're looking at right now at about 62, 63
- 13 percent of the activity that we had before.
- 14 So that means just in March, the first, last two
- 15 weeks of March and the month of April, we've lost almost \$42
- 16 million dollars.
- 17 Now, as Steve said, we've been very grateful for
- 18 the congressional support. We've seen about a third of that
- 19 loss covered. And, as I said, we're grateful. We do not
- 20 anticipate seeing a decline in our losses through the end of
- 21 our fiscal year, which is through June.
- 22 And we're anticipating a loss of \$75 million

- 1 dollars which, you know, is obviously not sustainable and
- 2 has severe implications for our activities as a community
- 3 hospital and our ability to manage capital investments and
- 4 the like.
- 5 So New Hampshire is in an interesting place,
- 6 because we have three different types of hospitals right
- 7 now. We have the North Country hospitals which have not
- 8 been touched necessarily by high rates of COVID, but are
- 9 being hurt significantly by the lack of volumes.
- 10 We have facilities like Concord and Dartmouth,
- 11 which also are fairly lightly touched by the COVID
- 12 hospitalizations.
- 13 And then you have facilities like the Elliott,
- 14 CMC, St Joe's, and Southern New Hampshire Health and Nashua,
- 15 which are the hotspots in New Hampshire. They're not
- 16 Massachusetts, they're not New York, and while that's good
- 17 that we're not New York, what that also means is that we're
- 18 going to be hampered in a different way from seeing a
- 19 recurrence of a business.
- 20 Because we're planning to live with COVID, and a
- 21 changed business cycle, probably through the end of the
- 22 year.

- So I'll stop there and take questions with my
- 2 colleagues.
- 3 DONNALEE LOZEAU: Thank you very much. Michelle,
- 4 you want to lead us off?
- 5 MICHELLE MCEWEN: Certainly, great. Thank you to
- 6 all three of you for presenting. I -- being in the health
- 7 care industry, I'm sensitive and fully aware of the losses
- 8 that we're all incurring, and how staggering those numbers
- 9 may become, depending on how and when volumes might get back
- 10 to normal.
- 11 Also being a member of this Advisory Board,
- 12 hearing the economic impacts on all the other sectors -- and
- 13 it's quite clear the \$1.25 billion dollars that we have
- 14 available, it's certainly not going to be enough to make
- 15 everybody whole in Health Care and the other sectors.
- I think, you know, the intent is to provide some
- 17 immediate relief as best as we can to the various sectors
- 18 that have been financially hurt -- and I understand some
- 19 hospitals, and the longer this goes, more hospitals will
- 20 really be on the edge.
- But I just want to ask the question, if these
- 22 funds were available, you know, certainly it can give us

- 1 some short-term mitigation, but how do you also position
- 2 hospitals for mitigation of future financial challenges?
- I think, you know, we've all been able to learn
- 4 lessons as we face these challenges, and I'd just like to
- 5 hear about what types of things you're thinking that perhaps
- 6 these short-term funds could help you in investing in the
- 7 future?
- 8 STEVE AHNEN: I'll start request, Michelle. This
- 9 is Steve Ahnen. I think, you know, obviously some of the
- 10 most significant challenges, as you've heard from Tom and
- 11 Steve in terms of the impact that this is having on their
- 12 institutions and their ability to continue to serve their
- 13 patients and communities, those funds are going to be
- 14 incredibly helpful to shore things up to help them continue
- 15 to be able to do that to get them to the other side so that
- 16 they can continue to serve their patients and communities.
- I think there are a couple of things that I would
- 18 suggest that, you know, we ought to start thinking about.
- 19 You know, there have been a number of efforts to streamline,
- 20 to eliminate, you know, barriers and roadblocks to providing
- 21 care in new and innovative ways. And certainly, the use of
- 22 telehealth and the expanded use of telehealth I think has

- 1 been incredibly important.
- You know, Medicare is one of the largest payers of
- 3 health care services in the country, and they've been one of
- 4 the slowest to move towards reimbursing telehealth services
- 5 more broadly. And I think they've certainly made some moves
- 6 in that direction. CMS administrator Seema Verma made the
- 7 comment that, you know, telemedicine is here to stay, and
- 8 we're not going to go back.
- 9 But we need to make certain that all of the gains
- 10 that we've been able to make, both at the federal level, but
- 11 as well as at the state level, are allowed to continue, that
- 12 we simply don't revert back to the way it used to be at some
- 13 point in the future.
- 14 The other thing I think I would suggest as we
- 15 think about, you know, all of the planning that we do in
- 16 partnership with state and federal, you know, partners is,
- 17 you know, thinking about the next pandemic -- hopefully not
- 18 the next pandemic, but certainly the next certain public
- 19 health emergency or challenge -- you know, what do we need
- 20 to be thinking about doing as it relates to the public
- 21 health infrastructure?
- 22 All of the folks that really need to be a part of,

- 1 you know, contact tracing and doing all of those kinds of
- 2 things, but also, you know, the stockpile. You know, when
- 3 every state in the country is relying on the strategic
- 4 national stockpile as the backstop for their emergency
- 5 preparedness plans, that's a challenge when every state in
- 6 the country is trying to tap that strategic national
- 7 stockpile.
- 8 So I think those are some of conversations that
- 9 we're going to need to have. Once we get through all of
- 10 this, once we make certain that we have the resources that
- 11 are necessary to help hospitals get through to the other
- 12 side, there's no question health care's going to look very
- 13 differently, but if, you know, if we don't do enough now to
- 14 ensure that those hospitals can continue to survive and
- 15 serve their communities, we'll certainly be challenged in
- 16 the future.
- 17 MICHELLE MCEWEN: Great, thank you.
- 18 DONNALEE LOZEAU: That has us a few minutes over,
- 19 but if there's another question, we're willing to take that.
- 20 Joe?
- 21 JOE DOIRON: We have a question from Bill
- 22 Ardinger. Go ahead, Bill.

- 1 BILL ARDINGER: Thank you, Joe. And thank you
- 2 gentlemen for a very good presentation. I guess Steve, you
- 3 mentioned that, you know, a number of lost revenues during
- 4 this period -- for example is \$200 million for a month
- 5 across the state -- you know, I'm assuming that there has
- 6 been as well an impact on the expense side of the income
- 7 statement.
- 8 Could you address whether there's been any expense
- 9 mitigation that might offset that \$200 million-dollar gross
- 10 revenue reduction? Thank you.
- 11 STEVE AHNEN: Certainly.
- 12 STEVE NORTON: Hey, Bill.
- 13 STEVE AHNEN: Thank you Bill for the question.
- 14 And Steve Norton, if you want to jump in, go right ahead.
- 15 STEVE NORTON: Yeah, so we've taken a number of
- 16 measures, Bill, to mitigate expenses. We've reduced, we've
- 17 furloughed, change in reduction in hours to about 60,000
- 18 hour reduction, you know, beginning March 16 and extending
- 19 through April.
- 20 Then a -- the numbers that I provided you for
- 21 April for the system include those expense mitigation
- 22 efforts. We're obviously not doing any discretionary

- 1 spending. We've limited all capital spend at this point
- 2 except for things that were on the fly, like our development
- 3 of a cancer center.
- And we are getting prepared now to trigger a whole
- 5 other set of cost-saving initiatives, which become, frankly,
- 6 more and more draconian the deeper we get into these monthly
- 7 losses.
- I can provide, you know, our expense mitigation
- 9 plan to the committee if you thought that might be helpful.
- 10 BILL ARDINGER: I thank you very much for that. I
- 11 think maybe the Association could follow up with some more
- 12 general sense. It doesn't have to be by particular systems,
- 13 but I think a general sense of what the expense mitigation
- 14 impact has been against, you know, the revenue loss impact.
- 15 And I thank you for clarifying that your numbers
- 16 were net. Thank you.
- 17 STEVE AHNEN: And bill, this is Steve Ahnen. I
- 18 would also want to say that those numbers that I've provided
- 19 are net of those expense mitigation efforts.
- You know, one of the challenges, as others have
- 21 said prior to ours is, you know, the ongoing costs of sort
- 22 of standing up all of the things that are necessary to be

- 1 able to respond to the COVID-19, you know, crisis.
- 2 So accessing PPE, you know, modifying one's
- 3 facilities to stand up additional capacity inside your
- 4 facility, as well as outside your facility.
- 5 So a number of things are ongoing that actually
- 6 add to the cost, and don't reduce those costs. But again, I
- 7 would want to just note that those were inclusive of the
- 8 mitigation efforts?
- 9 BILL ARDINGER: Thank you.
- TOM ABRAM: And this is Tom [01:23:32
- 11 indiscernible proper name], North Country. Our numbers were
- 12 net as well. And in the hospital industry, there needs to
- 13 be a recognition that a huge portion of our costs are fixed
- 14 and are not variable, according with patient volumes. And
- 15 there simply exists no budget recovery plan that I can
- 16 implement based on variable costs that would allow me to
- 17 respond to a 50 percent reduction in monthly revenue.
- 18 BILL ARDINGER: Thank you.
- 19 DONNALEE LOZEAU: Thank you, so much. Are there
- 20 further questions, Joe?
- 21 JOE DOIRON: Donnalee, we have a hand raised from
- 22 Jeff Myers. Go ahead, Jeff.

- 1 JEFF MYERS: Thanks. Question for Steve Ahnen.
- 2 Steve -- first of all, both Steves -- and Tom as well, thank
- 3 you for your presentation. Steve Ahnen, could you put in
- 4 context the impact of the CARES distributions?
- 5 Because for the benefit of the committee, I think
- 6 everybody knows there's been a significant amount of money
- 7 coming in to hospitals in the state, both in the general
- 8 distribution under the CARES Act, and then more recently as
- 9 you noted in the rural distribution.
- But as a percentage of the loss, could you
- 11 describe across the system, not just in the one hospital or
- 12 another, but as a system, what percentage of the loss are
- 13 those CARES Act funds actually covering?
- 14 STEVE AHNEN: Well, you know, when you look at app
- 15 times, so if we look at towards the --
- 16 JEFF MYERS: Right.
- 17 STEVE AHNEN: -- the end of April, you know, well
- 18 over \$300 million dollars in losses, and as of the end of
- 19 April, you know, we've received about \$110 million or so
- 20 funds from the Emergency Relief Fund from the CARES Act.
- 21 So, you know, that offset, you know, not quite a -- you
- 22 know, less than a third.

- 1 JEFF MYERS: Right.
- 2 STEVE AHNEN: The additional rural funds that came
- 3 in just this last week in the month of May will help offset
- 4 losses for some hospitals in the month of May.
- 5 Again, you know, obviously we don't have -- May is
- 6 not closed, so we don't know the impact of everything in
- 7 May, but based upon what I'm hearing from folks, I would
- 8 anticipate that we'll be, you know, around that \$200 million
- 9 dollars in lost revenue again.
- 10 So I think -- but what I would also say is we just
- 11 -- we need to remember that this is, you know, something
- 12 that is going to continue for some time to come.
- 13 And I would say through the end of this year --
- 14 and, you know, many are suggesting that, you know, we won't
- 15 get back to, you know, pre-COVID types of volumes until well
- into 2020/2021, and that's in a good case scenario, where we
- 17 don't have, you know, a spike in cases at some point down
- 18 the road, as we begin to open the economy back up a little
- 19 bit more.
- JEFF MYERS: Yeah. Right, what you're saying,
- 21 though, is that really at best it may be covering 30 percent
- 22 of the loss?

- 1 STEVE AHNEN: At best.
- JEFF MYERS: Yeah, right. Okay, thank you.
- 3 DONNALEE LOZEAU: Any further questions? Okay. It
- 4 sounds like no. All right. With that, thank you gentlemen.
- 5 Very much appreciate your presentation today.
- 6 STEVE AHNEN: Thank you very much for your time.
- 7 DONNALEE LOZEAU: You're welcome. Next on our
- 8 presenting list is Bonnie Payette, the Executive Director of
- 9 the New Hampshire Health Education Facilities Authority.
- 10 Bonnie, the floor is yours.
- BONNIE PAYETTE: Good afternoon. Are you able to
- 12 hear me?
- DONNALEE LOZEAU: Yes, we are.
- 14 BONNIE PAYETTE: That's great. I am Bonnie
- 15 Payette, Executive Director of New Hampshire Health
- 16 Education Facilities Authority, and I am joined by Susan
- 17 Cummings, the Director of Operations and Finance for the
- 18 Authority, what will be available to answer any questions.
- 19 First, I would like to thank you for allowing us
- 20 to present to you today. When we learned that the state was
- 21 looking for possible organizations to disburse the funds, we
- 22 started reaching out, because we saw this as a way to not

- 1 only support our not-for-profits, but to support the state
- 2 as well.
- Because this is what we were set up to do. The
- 4 Authority was set up by the state under RSA-195D and 195E to
- 5 fund and support nonprofits in New Hampshire.
- Our mission was to work with the non-profit health
- 7 care and educational entities to provide access to high-
- 8 quality, readily available, low-cost financing alternatives.
- 9 We accomplished this by issuing tax-exempt bonds
- 10 and notes, and by offering taxable low-interest rates loans.
- In response, through the years, we initially were
- 12 only able to provide tax-exempt financing. So we worked
- 13 with a lot of the hospitals, colleges, retirement
- 14 communities, and other larger, not-for-profits. But the
- 15 Executive Director and the Board saw a need to provide
- 16 funding for smaller not-for-profits, so we developed a
- 17 capital loan program and direct loan program.
- 18 The direct loan program is administered by the
- 19 Authority, which allows us to quickly respond to the impact
- 20 that COVID -- allowed us to quickly respond to the impact
- 21 that COVID-19 was having on our smaller not-for-profits.
- So on March 19, the Authority Board voted to offer

- 1 a deferment of loan payments for three minutes. Within a
- 2 week, we received executed note amendments for 66 percent of
- 3 our loan portfolio. This reduced the Authority's revenues
- 4 by 330,000 for the three months.
- 5 This decrease in revenue will impact our ability
- 6 to provide future financing opportunities for our smaller
- 7 institutions, but these deferments allowed not-for-profits
- 8 to hold onto their cash to support new, immediate needs.
- 9 My Board will assess the impact of restarting the
- 10 economy, and will reassess whether or not the deferment
- 11 needs to be extended. We have executed forbearance
- 12 arrangements for nonprofits with bonds to defer payments for
- 13 four to six months, and we have approved the Payroll
- 14 Protection Program applications for entities that needed our
- 15 approval.
- 16 Our responses to the needs of our not-for-profits
- 17 over the years shows the Authority's dedication and
- 18 awareness of the needs of non-profits, large and small. By
- 19 the numbers, the Authority has issued \$11.9 billion in tax-
- 20 exempt financing.
- 21 Through our loan programs, we have provided \$41.7
- 22 million dollars to not-for-profits. Repayment on our loan

- 1 program is \$100 percent. Our Board members represent
- 2 different sectors of not-for-profits, legal counsels who
- 3 worked with not-for-profits and a prior banker who financed
- 4 for not-for-profits.
- We have well-established relationships with health
- 6 and educational institutions in the state. We currently
- 7 provide financing for over 50 percent of the members of the
- 8 Hospital Association. We monitor financials and come into
- 9 compliance on a regular basis. We review requisitions to
- 10 disburse funds for eligible expenses.
- 11 We disburse funds for financing ranging from
- 12 \$10,000 to \$125 million.
- 13 As I mentioned earlier, we have developed an
- 14 administered loan programs, and implemented processes that
- 15 allow us to review, approve and disburse funds quickly and
- 16 efficiently.
- 17 We have heard from many sectors of our non-
- 18 profits, from the hospitals who are losing millions of
- 19 dollars in revenue each week to child care centers who have
- 20 had to close their doors or remain open with decreased
- 21 ratios to provide care for essential workers in New
- 22 Hampshire.

- 1 The educational institutions face uncertainty for
- 2 the fall. If they open in the traditional sense, will
- 3 students come? How will families been impacted, and what
- 4 will the financial needs be for the coming year?
- 5 Like most non-profits, our hospitals, colleges,
- 6 schools, health care centers, and many other agencies that
- 7 we work with already provide discounts and do a significant
- 8 amount to give back to those who do not have the ability to
- 9 pay.
- The needs will become greater in the coming months
- 11 and year. As I mentioned earlier, this is what we do. We
- 12 were set up by the state to exclusively serve not-for-profit
- 13 health and education entities.
- We would welcome the opportunity to continue to
- 15 support them through these unprecedented times. We have
- 16 partnered with them and seen incredible growth, but we have
- 17 also been there when they have weathered hard times, all
- 18 while they continued to provide the best care to meet the
- 19 needs of the populations that they serve.
- 20 We see two phases to the stimulus funds. One is
- 21 relief, and the other is recovery. And I think likely the
- 22 Authority would focus more on a recovery aspect of it, so a

- 1 little further down in this year.
- 2 The expenses above budgets to cover costs of new
- 3 procedures to be implemented provide a safe environment for
- 4 patients, students, clients and staff.
- If the Authority were to disburse funds, we would
- 6 lean towards grants to support the phasing in of operations,
- 7 reopening, rehiring, and implementation of new procedures
- 8 for any non-profits that we work with.
- 9 As we discussed, the way that this could be
- 10 handled is that the GOFERR website has a lot of resources,
- 11 and I think it would be a great place for anybody
- 12 participating in receiving these stimulus funds to be able
- 13 to go. If we could design a simple application that would
- 14 be used by all entities and all organizations, the state
- 15 funds are for relief and recovery from the impact of COVID-
- 16 19, it's very specific. So I think one application to cover
- 17 it all would work.
- 18 If there is an option to provide loans versus
- 19 grants, there would likely have to be two different
- 20 applications.
- 21 When submitting applications, an entity would be
- 22 required to disclose lifting -- disclose who they have

- 1 submitted applications to, who they have received funds
- 2 from, and what the funds were used for; backup documentation
- 3 from the entities to support the application and request for
- 4 funds.
- If on the GOFERR website, you were able to provide
- 6 a list of the organizations who will be disbursing funds and
- 7 the sector that each organization will be working with, I
- 8 think this would help the entities so much in figuring out
- 9 where they need to go, quickly and easily.
- I also think that clear guidelines have to be in
- 11 place before these funds go out, so that as we get down the
- 12 road a little ways, institutions that are not asked to
- 13 reevaluate everything they have done, and return any funds
- 14 that were initially eligible, or believed to be eligible to
- 15 be used for the response to the COVID-19, and then have to
- 16 return funds.
- 17 I think I'll stop there. Does anybody have any
- 18 questions?
- DONNALEE LOZEAU: Michelle, would you lead us off?
- 20 MICHELLE MCEWEN: Sure, great, thank you. And
- 21 Bonnie, thank you for your presentation. And the fact that
- 22 you've given this some thought about how something like this

- 1 could be operationalized. You know, we have had
- 2 conversations about indirect grants, coming as
- 3 recommendations from the Stakeholder Advisory Board and
- 4 using entities that already exist, and ability to get the
- 5 funds out quickly, efficiently and effectively.
- And you're right, you know, there should be some
- 7 standardization across those various entities that might be
- 8 doing that.
- In health care, we use the term, "No wrong door"
- 10 in regard to when patients access care, you know, you don't
- 11 want them to reach out for help and say, "No, it's not here,
- 12 you've got to go over there to the other door to get that
- 13 help."
- 14 And with not-for-profits, I see some of the
- organizations that we're looking at, whether it's [01:36:10
- 16 indiscernible] whether it's the CDFA, Charitable Foundation,
- 17 and maybe even BFA, because they do not-for-profit funding
- 18 as well. You know, how would you work with those other
- 19 organizations to ensure that any not-for-profit reaching out
- 20 for assistance doesn't go through wrong door?
- 21 BONNIE PAYETTE: Sure. That's a great question.
- 22 I think that if we could set up a clearing house for

- 1 applications on that GOFERR website, where any organizations
- 2 who are set up to disburse the funds would be able to report
- 3 to that clearing house of any institutions who have
- 4 submitted applications to them.
- And the information that would need to be provided
- 6 would be obviously the name of the entity. Maybe we use the
- 7 FEIN number, the amount of the request and the use of the
- 8 funds.
- 9 And I think that clearing house would need to
- 10 update daily, and then provide to each of the organizations
- 11 disbursing the funds a list of who has been requesting funds
- 12 from which institution.
- And I think if a not-for-profit or -- is reaching
- 14 out to several different organizations, that would be the
- 15 time where we would contact that other organization directly
- 16 and discuss whether they will do the funding, or we will do
- 17 the funding. But we will make sure that hopefully it will
- 18 also reduce the likelihood of duplication of funds for one
- 19 particular entity.
- 20 MICHELLE MCEWEN: Thank you.
- 21 BONNIE PAYETTE: Does that answer your question,
- 22 Michelle?

- 1 MICHELLE MCEWEN: It does, great, thanks.
- DONNALEE LOZEAU: Thank you. Are there further
- 3 questions from other members of the Board?
- JOE DOIRON: Donnalee, we have a hand raised from
- 5 Bill Ardinger. Go ahead, Bill.
- 6 BILL ARDINGER: Thank you, Joe. Bonnie, this is
- 7 an excellent presentation. I thank you very much for coming
- 8 in to let us know about your direct loan programs. They're
- 9 very good. I see that you've got a great list in your
- 10 annual report of non-profits who have borrowed money.
- If there were a program that would direct the use
- of COVID relief funds to help non-profits by reducing long-
- 13 term debts that they may have on their books now that drains
- 14 operational resources currently, if the funds were used to
- 15 reduce that debt, lower the cash flow demand, and provide
- 16 then a stronger balance sheet, as they came out... is
- 17 [01:38:58 indiscernible] in a position to administer a grant
- 18 program, that would essentially be providing these funds on
- 19 a grant basis, making sure that the local organizations
- 20 would pay off that long-term debt in a manner that reduced
- 21 current cash flow needs and strengthened balance sheets?
- 22 Thank you.

- 1 BONNIE PAYETTE: Thank you for your question,
- 2 Bill. That is something that we would entertain with our
- 3 Board, and certainly be willing to learn more about it and
- 4 see if that is something that we could do. But at this
- 5 point, if we can help them, and if that is an avenue that we
- 6 can be "used to do", then we would.
- 7 BILL ARDINGER: Thank you.
- 8 DONNALEE LOZEAU: Thank you. Further questions,
- 9 Joe?
- JOE DOIRON: Donnalee, I don't believe we have any
- 11 other hands raised from Board members.
- DONNALEE LOZEAU: Okay, great. Thank you so much,
- 13 Bonnie, for taking the time to present today. We appreciate
- 14 you taking the initiative to see what we were doing and
- 15 offer to help.
- BONNIE PAYETTE: Thank you very much for the
- 17 opportunity. And again, I want to echo some of the other
- 18 folks who spoke before us and thank all of you for the time
- 19 that you are putting in to try and be sure that our state
- 20 gets back on its feet in the best way possible, and to
- 21 support as many of these entities that you possibly can. So
- 22 thank you.

- 1 DONNALEE LOZEAU: You're welcome. Thank you.
- 2 Okay. The next item on our agenda is discussions regarding
- 3 recommendations. I am hopeful that all of you have the
- 4 opportunity to see that I sent you a document this morning,
- 5 and then based on feedback I got from a few members, we
- 6 added a couple of items and I resent it.
- 7 So hopefully everybody has the correct document in
- 8 their hands.
- 9 The original document, "Long-term Care
- 10 Facilities," was not under Health Care, and we wanted to
- 11 call that out. Thank you, Jeff. And under, "Human
- 12 Services" we added, "Developmental Disabilities" just to be
- 13 clear that that was something that we thought probably fell
- 14 in that category, rather than the Health Care.
- This is by no means meant to reflect every sector
- 16 that we can talk about. I was trying to find a way to give
- 17 us a document that allowed our discussion to reflect the
- 18 conversations that we've had in multiple settings, as well
- 19 as information that you individually have sent to me about
- 20 what your thoughts are, based on priorities.
- 21 I'd like to thank Bill Ardinger, whose brain works
- 22 this way, and was able to work with me to put together this

- 1 spreadsheet.
- 2 You'll note that we did not prioritize in the
- 3 typical sense. We went A through H, tried to do broad
- 4 categories so that we weren't picking single business.
- 5 We're hopeful that this format will allow all
- 6 kinds of businesses to fit in these different categories,
- 7 whether they're for-profit or non-profit, whether it's a --
- 8 you know, something in the housing realm, the health care
- 9 realm, human services, that type of thing.
- 10 We based -- again, on conversations and
- 11 information provided from you as individual Board members,
- 12 have ranked what we believe the higher and highest
- 13 priorities are. And that's an area where we can talk a
- 14 little bit about timing.
- 15 Based on things that are here, I would say that
- 16 what we're demonstrating is that we think those are -- the
- 17 timing for that is get the dollars out as soon as possible.
- The "Mechanism for Distribution column" shows you
- 19 multiple ways that we can get the money out as -- again --
- 20 we've talked about, and implementing agencies. Sometimes
- 21 those are also the distribution entity.
- 22 And then we put the two columns in that add other

- 1 distribution sources other than CARES Act money, so that
- 2 conversation we've had about have you received money from
- 3 another source?
- And then that last column is money that has been
- 5 distributed from the CARES Act funds to date. I'm sure you
- 6 remember those funds that the state has received, and not
- 7 put out for those few purposes.
- 8 So with that, I would open it up for discussions
- 9 from the numbers, and if I look at the agenda, we did talk
- 10 about -- I did list here "Funding for Support and Advisory
- 11 Entities." You will see that in item C.
- 12 And I think it also shows up in "Other Items" and
- 13 if it's not called out specifically, we do want to make sure
- 14 that the entities that support people with putting their
- 15 best foot forward, whether it's being able to apply, whether
- 16 it's putting a business plan back together, whether it's
- 17 building capacity to be able to help, building strength like
- 18 the Center for Non-Profits does with non-profits.
- 19 The intention here is that those supporting
- 20 entities will be included to help the distribution entities
- 21 and the businesses trying to apply for funds.
- 22 And then if people would comment on these other

- 1 items on our item 4, "Conditions on Distribution," whether
- 2 we should have them, the sector discussion -- I think that's
- 3 what this document shows.
- And then I think we'll save that last clarity on
- 5 the December 31 Spend Compliance item for end of our
- 6 discussion.
- 7 So I don't necessarily want to put everybody on
- 8 the spot, but I am hopeful that people will push \*5 (sic),
- 9 raise their hand, and give their feedback and input on this
- 10 document, as much as you're able to today.
- 11 So with that, Joe -- you know what, actually, Bill
- 12 would you like to add anything while people are thinking?
- BILL ARDINGER: I think, Donnalee, you covered it
- 14 very well. I would just say that obviously the Legislative
- 15 Advocacy (sic) Board has also moved down a path of trying to
- 16 identify priorities and potential implementing agencies.
- 17 They've actually taken the further step of trying to
- 18 identify precise amounts that they would recommend for
- 19 specific purposes.
- 20 I think that this spreadsheet obviously has not
- 21 done that. Because our members really haven't been
- 22 discussing that in our meetings, and you haven't gotten a

- 1 lot of input on that yet, because we haven't asked for it.
- 2 You haven't reached out to the members for that yet.
- I would say that I particularly am happy that we
- 4 are not putting individual size of amount or amount
- 5 recommendations down, because it is important that we follow
- 6 our elected officials, like the Governor, and the members of
- 7 the Legislature in setting those priorities. So deferring a
- 8 little bit there is fine with me at this point.
- 9 But trying to get a list together, this is -- I
- 10 really thank you for putting -- for urging -- and I was
- 11 happy to help perform at it, but putting out something on
- 12 paper that would generate discussions today.
- DONNALEE LOZEAU: Thanks, Bill. Really, this
- 14 group has -- most -- a lot of our discussion has been around
- 15 the framework, the process, you know, kind of the logic of
- 16 moving forward.
- 17 So with that, I will open it up. Joe? Has
- 18 anybody raised their hand for input?
- 19 JOE DOIRON: Yes, indeed, Donnalee. Real fast,
- 20 just for members of the public, you can find both this
- 21 discussion that Bill just talked about on our website, under
- 22 the "Presentations" and you can also find what the

- 1 Legislative Advisory Board voted on yesterday, in an Excel
- 2 document with their proposed allocations. That went out to
- 3 Board members this afternoon, and I sent it out as soon as I
- 4 get it, so that is on our website.
- 5 And again, those members of the public trying to
- 6 follow along, again, if you go to our website, we have the
- 7 information there.
- 8 With that, 5\* to raise your hand, and we have a
- 9 first hand raise from Michelle. Go ahead, Michelle.
- 10 MICHELLE MCEWEN: Great, thank you. And I don't
- 11 know if this is probably a Bill question, since he's the
- 12 author of this, and certainly our first time looking at
- 13 this. So I'm just trying to understand what the various
- 14 components mean.
- So you have, "Purposes" listed under each sector.
- 16 Is that intended to be sort of different buckets, or a
- 17 grouping of types of purposes that you envision -- for
- 18 example a not-for-profit could apply for, that we would then
- 19 use to sort of expand maybe the Legislative Advisory Board's
- 20 sort of purpose, because they had one for each sector?
- 21 DONNALEE LOZEAU: I think both Bill and I could
- 22 respond to that.

- 1 MICHELLE MCEWEN: Sure.
- DONNALEE LOZEAU: So what we're trying to do is
- 3 paint a broader picture. So instead of saying, "'Hair
- 4 salons' you'll go here", and "'Restaurants,' you'll go
- 5 there," the larger categories under those sections give some
- 6 indication of what the purpose is.
- 7 So let's just pick the for-profit Item C, the
- 8 sector "For-Profit." It talks about loans, grants with
- 9 conditions to small and mid-sized businesses with distinct
- 10 needs caused by COVID, because we know that's a requirement
- 11 of the CARES Act.
- 12 Then a relief BFA Cap program, so their existing
- 13 program which is -- which I've learned more about how they
- 14 operate that, and who else they involve in it. But
- 15 establishing something specific for this. You know, it's
- 16 meant to be, "You can go here," no matter what your business
- 17 is, if you're a for-profit business, and you can explain
- 18 what your problem has been and what funds you might like.
- Bill, do you want to add to that a little bit
- 20 more?
- 21 BILL ARDINGER: Yes, just as an example, if you
- 22 would look, Michelle, at the sector, "Housing Security"

- 1 which is E, as another example, we heard testimony on the
- 2 Housing Sector the other thing and some of the information
- 3 we received were recommendations for actual programs that
- 4 could be operationalized quickly and distribute the money.
- 5 Those included the Housing Finance Authority Rent
- 6 Stabilization Program, which in Dean's written remarks had a
- 7 number of very helpful details about how that rent
- 8 stabilization would be maintained distinct and separate from
- 9 its current rate stabilization program.
- 10 It also had some other program items, some of
- 11 which are listed here, so that those items under "Purposes"
- 12 are really types of program formats that we have heard
- 13 about. For example, Donnalee focused on the BFA CAP
- 14 program. That program has been identified as well by the
- 15 Legislative Advisory Board as a system of rules to get money
- 16 out rapidly.
- 17 And so, if -- you know, when Donnalee was kind of
- 18 talking about how can we put something on the table, the
- 19 goal was to list some of the stuff we have heard, and
- 20 identify that it's not just housing security generally, but
- 21 it would be housing security implemented through some
- 22 specific distribution programs and purposes. Thank you.

- 1 MICHELLE MCEWEN: So then within each one of
- 2 those, we'll stay on Housing Security, you have some rated
- 3 as, "highest" and some as "high" so does that mean the
- 4 timing will be different for each one of those different
- 5 programs?
- 6 BILL ARDINGER: Donnalee?
- 7 DONNALEE LOZEAU: Yeah, I think the timing -- go
- 8 ahead, Bill.
- 9 BILL ARDINGER: Well, I was just going to say on
- 10 that, this is very hard -- it's in the Legislative Advisory
- 11 Board, they've been talking about what needs to be done
- 12 right away, what needs to be done in the midterm, and what
- 13 needs to be done maybe after a little bit more review of
- 14 development?
- And this was an attempt to put on paper a rating
- 16 that -- of highest need, higher need, and high need. And it
- 17 doesn't -- you could do them, this is a discussion starter,
- 18 Michelle.
- 19 MICHELLE MCEWEN: Okay.
- 20 BILL ARDINGER: You know, what do people feel are
- 21 the high -- if you had to pick 1,2 and 3 that would get the
- 22 highest priority, what would they be? It's really an

- 1 opener.
- 2 MICHELLE MCEWEN: Okay, thank you.
- 3 DONNALEE LOZEAU: You all set, Michelle?
- 4 MICHELLE MCEWEN: For now, yep.
- 5 DONNALEE LOZEAU: Okay. And I don't -- I'm not
- 6 proposing that we have to make final decision on this today.
- 7 I just think -- I want to have something in place to work
- 8 from. A blank sheet of paper is not the easiest thing to
- 9 try to do, particularly as you've heard me say many times in
- 10 our format.
- 11 And we have talked about timing -- whether all the
- 12 money should go out right now, whether we should get some
- 13 out immediately, whether we should see the results of some
- 14 of that and see what's next from there. So I think it's
- 15 been discussed in both groups, as you heard the other day. I
- 16 believe we have a hand raised from Dean. Go ahead, Dean.
- DEAN CHRISTON: Thank you, Joe, thank you,
- 18 Donnalee. So I actually appreciate this framework that you
- 19 and Bill put together, Donnalee.
- 20 I think it actually goes towards what I think in
- 21 the end the Board should be thinking is kind of our goal
- 22 here, which is to establish some broad categories that we

- 1 think of the resources ought to be focused on, then within
- 2 those identify some specific activities that we believe have
- 3 some merit and some priority, identify a potential mechanism
- 4 for distributing the resources.
- 5 And I think I agree with Bill in the end, that I
- 6 don't believe that we should get too far into the weeds
- 7 around specific dollar amounts, because I think in the end
- 8 in each case, assuming that GOFERR and ultimately the
- 9 Governor accept some or all of these recommendations,
- 10 there's going to need to be a lot of serious work done with
- 11 the GOFERR team around exactly what the parameters of a
- 12 particular initiative are, and what level of resources might
- 13 be most immediately made available for those purposes.
- And also, I think Bill's point is well-taken; that
- 15 the Legislative Advisory Board has already done some of that
- 16 thinking and some other that work, and we might want to be
- 17 thoughtful about deferring to them in that context.
- 18 But I can also see that as a program, if you will,
- 19 is being developed further, between a potential implementing
- 20 entity and the GOFERR staff as they understand better what
- 21 the rules are and what the statutory requirements are, that
- 22 the size of that program may evolve, based upon those facts.

- 1 So getting too specific about dollar amounts at
- 2 this point with this document, could actually be problematic
- 3 down the road.
- 4 DONNALEE LOZEAU: Thanks, Dean. Appreciate your
- 5 input. Joe, are there other members?
- JOE DOIRON: Donnalee, we have a hand raised from
- 7 Jim Jalbert. Go ahead, Jim.
- 8 JIM JALBERT: Okay. I would agree with Bill and
- 9 Dean about not getting into the weeds on the dollar amounts.
- 10 I would suggest, though, that if you look through each one
- of these categories, we're really talking about grants, with
- 12 the exception of C, which is in a price for profit where we
- 13 would establish a combination of grants and loans.
- 14 I am fearful that the impact of small business in
- 15 the state of New Hampshire and around the country has been
- 16 so significant that -- and I mentioned this once in the past
- 17 -- that focusing on loans may really just in the long run
- 18 not help many of these companies that have been so damaged.
- 19 And the reason for that is they could borrow their way right
- 20 into bankruptcy.
- 21 Absent of having really strong balance sheet and
- 22 absent of having some assurance that they can get through to

- 1 the other side of this thing quickly, it would cause me
- 2 great concern if there wasn't more of a focus put on grants
- 3 alone. And so I just think we need to think about that.
- 4 Obviously, this legislative committee is going to
- 5 have their thoughts on what dollar amounts should be, and
- 6 what they should be made up of.
- 7 But I think the intent of the money was really to
- 8 get us through this awful situation in New Hampshire, and
- 9 the intent of the money was to be the bridge, if you will.
- 10 And I just don't want to see a company borrow money and not
- 11 be able to repay it. So I'll leave it there for now.
- 12 DONNALEE LOZEAU: Thanks, Jim. I have to tell you
- 13 that I absolutely do not disagree with you. I don't think
- 14 anybody carrying more debt is going to help them,
- 15 particularly if they were in trouble before.
- But my understanding of the CAP program is it is a
- 17 forgivable loan. It sounds -- it's like the Payroll
- 18 Protection Program -- well the CAP program is not like that,
- 19 but when I look at the Payroll Protection Program and
- 20 understand how that was structured from the FDA, and how
- 21 that works, and the forgivable nature of it, I think is
- 22 something that a business could easily understand.

- 1 And if they follow the certain criteria and they
- 2 spend it as intended, they don't pay it back. And I think
- 3 that's a worthwhile thing. So, you know, I agree.
- JIM JALBERT: I think, Donna, the one thing about
- 5 PPP -- and it's, you know, Congress is rapidly trying to
- 6 deal with this, is that it doesn't work for a lot of
- 7 companies.
- And the real struggle in this is when you start a
- 9 company up, and you're trying to get people to go into your
- 10 restaurant door, or trying to go into their shop, and
- 11 they're just not going to generate enough revenue, and
- 12 they're not going to be able to pay their health and pay
- 13 their bills.
- And PPP, the way it was designed, really put a
- 15 stranglehold on small business. You know, it didn't make a
- 16 lot of sense, when New Hampshire has a shelter-in-place rule
- 17 to give money to pay people for eight weeks. It really made
- 18 sense to give money to people -- give companies or
- 19 businesses money to pay their people when they started up,
- 20 and extend that period out, so they could start generating
- 21 enough cash flow, enough revenue, so they could survive.
- 22 And so I hope the mistakes with PPP will be

- 1 considered as the BFA, if the BFA is in fact the
- 2 intermediary that distributes funding. I hope we will take
- 3 a long, hard look at it, and I hope we can help them if need
- 4 be.
- 5 DONNALEE LOZEAU: Hm. Thank you, Jim. Always
- 6 good to have lessons learned. And you did -- I remember you
- 7 mentioning that early on in our first day of presentation,
- 8 asking about the difference that would make if it was
- 9 extended the other direction. So thank you for putting it
- 10 back on the table.
- 11 JIM JALBERT: Thanks.
- DONNALEE LOZEAU: Further members?
- JOE DOIRON: Donnalee, we have a number of hands
- 14 raised. Al Letizio, Jr. Go ahead, Al.
- 15 AL LETIZIO JR.: Thank you very much. And I just
- 16 wanted to thank you, Donnalee and Bill for the work you did
- 17 in structuring this.
- 18 And I appreciate the explanation of it, and, you
- 19 know, I've been going through and kind of testing this chart
- 20 to make sure that this fits everything that we're doing, and
- 21 it looks really good.
- 22 As I look at item C for the for-profit

- 1 enterprises, that seems like a lot are going to roll up into
- 2 that, and for example when we talk about the gyms and
- 3 personal care, that strikes me that you had in mind that
- 4 that would be -- find its way under "For-profit Enterprises"
- 5 is that correct?
- 6 DONNALEE LOZEAU: It is.
- 7 AL LETIZIO JR.: Okay. So when we get to -- and
- 8 I'm surprised I'm the first one to ask this question and not
- 9 my colleague here, who's the farmer. But when we talk about
- 10 agriculture and farming, where do you envision that? Do you
- 11 see that in the for-profit enterprises as well?
- DONNALEE LOZEAU: Well, I certainly think that
- 13 farms would like to be profitable.
- 14 AL LETIZIO JR.: Okay, so --
- DONNALEE LOZEAU: But if I -- well, I think that
- 16 if they --
- 17 AL LETIZIO JR.: You're not thinking about it as
- 18 agriculture and food supply chain, I suppose, as a category.
- 19 DONNALEE LOZEAU: No, I don't think we are. I
- 20 think we're thinking of it as a business. If you look under
- 21 C, the "Agricultural Grant Support Program," do you see it
- 22 there? It's one, two, third one down?

- 1 AL LETIZIO JR.: Okay, okay. Sure. Oh, I'm
- 2 sorry. Okay. Got it.
- 3 DONNALEE LOZEAU: That's okay. Well, you're
- 4 right. You picked the right category.
- 5 AL LETIZIO JR.: And, you know, just to echo what
- 6 Jim is saying about the forgivable nature of the loans. I
- 7 think -- it seems to me that the intent for this is -- with
- 8 the grants is sort of fun to mandate. You know, the mandate
- 9 was, "You got to close, and by no fault of your own, if
- 10 you're out there closed and you've got all your fixed bills,
- 11 but you have no income, because it's been shut off, it seems
- 12 more fair that this would be something that provides relief,
- 13 versus encumbering somebody with a liability.
- And I know that that's what we're saying when we
- 15 talk about forgivable loans, that that's the security that
- 16 we put along with this, using taxpayer money to say, "Yes,
- 17 you use it the right way and it's forgivable. So in essence
- 18 it is a grant."
- 19 So with that, I'll let anybody else speak. Thank
- 20 you.
- DONNALEE LOZEAU: Thanks, Al. Joe?
- 22 JOE DOIRON: Donnalee, we have hand raised from

- 1 Lisa. Go ahead, Lisa?
- 2 LISA ENGLISH: Thank you. First, I want to echo
- 3 everyone, and thanking Donnalee and Bill for putting this
- 4 together. It makes complete sense to me. I like the
- 5 prioritization.
- Because, quite frankly, the most difficult and
- 7 amorphous thing about this task of this committee to me has
- 8 been how would we actually assign numbers to this? And
- 9 instead, I've been trying to think of priorities.
- 10 And so, I think if we submit something like this
- 11 whenever we have it in its final form, once we've gone
- 12 through additional sectors if necessary, that the GOFERR
- 13 office and the Governor can put this together with what the
- 14 legislative group is doing, and perhaps they will actually
- 15 mesh and direct the thinking.
- Because I wouldn't want to come in with numbers
- 17 which are contrary. I think we should defer to them.
- 18 So I really like this chart, because to me it
- 19 reflects a bottom-up approach, meaning we need to shore up
- 20 things -- and I've had this conversation with Donnalee, but
- 21 we need to shore up things like, you know, mortgage and rent
- 22 stabilization, the food supply chain, child care, so that

- 1 when we take care of those things -- or hopefully we do at
- 2 the highest priority, as well as in small businesses, that's
- 3 going to help them stay in business, and, you know, then
- 4 move up the food chain, if you will.
- 5 So again, I just wanted to thank you for taking
- 6 the time to put this together, and especially signing the
- 7 particular pass-through entities. I've learned a lot from
- 8 all of you, and from the presentation. So, again, thank you
- 9 very much. I think it looks great so far.
- 10 DONNALEE LOZEAU: You're welcome, thank you. And
- 11 thank you for all of your input. I appreciate the
- 12 conversations we've had.
- 13 LISA ENGLISH: Thanks.
- DONNALEE LOZEAU: More hands up, Joe?
- 15 JOE DOIRON: Donnalee, we have a number. So we're
- 16 going to go next to Scott. Go ahead, Scott.
- 17 SCOTT MASON: All right, thank you. Yeah. I
- 18 mean, I -- this is a great chart, and I appreciate the work
- 19 that's gone into it. Donnalee, how do you anticipate us
- 20 engaging in discussion as far as setting these priorities?
- 21 Are we going to have a line-by-line discussion at some
- 22 point, or what's your thoughts on how to do that?

- 1 DONNALEE LOZEAU: Well, as you can appreciate, and
- 2 we've talked about a lot, our process is not necessarily
- 3 easy, particularly -- you know, you look at the legislative
- 4 group, and they're very accustomed to policymaking, as we
- 5 talked about in our meeting.
- They're also accustomed to working with each
- 7 other, so their conversations, they kind of get where each
- 8 other goes. For our group, it's a little better more of a
- 9 challenge. We obviously understand the sectors that some of
- 10 us come from, but having that same line-by-line discussion
- 11 is a bit of a challenge.
- 12 What I thought about was presenting this the way
- 13 that we presented it, have discussion today, I'm sure some
- 14 of you will -- you know, sleep on it, and think of something
- 15 that you want to make sure we talk about, and then revisit
- 16 it on Thursday, where we could maybe find some that we agree
- 17 on.
- 18 If people take the time --
- 19 [Phone ringing, loud music]
- 20 JOE DOIRON: Hi there, this is Joe whoever that
- 21 is, please mute your phone --
- DONNALEE LOZEAU: Hello? And there's been plenty

- 1 of time to shut that phone off. Hello?
- JOE DOIRON: Hello? So this is Joe in the GOFERR
- 3 office. If whoever is --
- 4 [Music stopped]
- JOE DOIRON: -- playing music -- thank you. As a
- 6 reminder to everybody, please mute your phones unless if you
- 7 are speaking, thank you.
- 8 DONNALEE LOZEAU: Appreciate that. We were not
- 9 looking for a brief musical interlude. Anyway, so going
- 10 back to that question, Scott, so if we look down the timing
- 11 priority -- high, highest, higher, that list -- I think it
- 12 would be helpful for people between -- you know, today and
- 13 tomorrow to look at that and see if there are any that they
- 14 would categorize differently than we've done on this first
- 15 pass.
- 16 And then we'll see where we land. And then we'll
- 17 take it from there.
- 18 SCOTT MASON: Okay.
- 19 DONNALEE LOZEAU: Does that make sense?
- 20 SCOTT MASON: Yep, that makes sense to me. My
- 21 other question, just so I understand, when we get into
- 22 potential implementing agencies, when I -- your slash marks,

- 1 is that an "or" or is it going from BFA to using RDC
- 2 networks to other agencies, or are those slashes more of an
- 3 "or" or are they --
- DONNALEE LOZEAU: No, we would expect that they
- 5 will be at least those and others.
- 6 SCOTT MASON: Okay. So it's not that you're going
- 7 to go from BFA to RDC --
- 8 DONNALEE LOZEAU: No.
- 9 SCOTT MASON: -- to, okay.
- 10 DONNALEE LOZEAU: Nope. Nope.
- 11 SCOTT MASON: Good. The shorter the chain the
- 12 better.
- DONNALEE LOZEAU: Yep. Well then, I think that --
- 14 you know, some of it may very well depend on what the dollar
- 15 amount is, right? So small dollar amounts might be a quick,
- 16 easy thing out of one organization versus another, you know?
- 17 SCOTT MASON: Right.
- 18 DONNALEE LOZEAU: So however that might work. And
- 19 of course the BFA often uses banks. And having banks play a
- 20 role here with their resources would be helpful too, I
- 21 think.
- 22 SCOTT MASON: Yep. Okay. Thank you.

- 1 DONNALEE LOZEAU: You're welcome. Next, Joe?
- JOE DOIRON: Donnalee, we have a hand raised from
- 3 Bill Ardinger. Go ahead, Bill.
- BILL ARDINGER: Thank you, Joe. And thanks to
- 5 everybody for going through this process like this.
- 6 Donnalee, it takes a lot of guts for a Chair to put the
- 7 stuff on the table, in this very difficult situation where
- 8 you have to meet over the phone.
- 9 My comment relates to the -- to Jim's comment,
- 10 which is very good about the purpose of the program is
- 11 getting the money out there to businesses and other
- 12 recipients like, you know, our 26 hospitals, for example, in
- 13 the state. The one concern that I want to put in the back
- 14 of everyone's mind that I have is that whatever program
- 15 we've got, whether it's grant or loan, that we think about
- 16 how to structure it so that the chances for fraud or waste
- 17 or abuse are reduced.
- 18 Nothing could harm our recovery from the COVID
- 19 crisis more than structuring a program that, you know, may
- 20 have the best of intent to get the money out fast, to get it
- 21 out to small business for example, but that it ends up we
- 22 find out that we worked so hard to get it out fast, that we

- 1 didn't build in protection that protect the value of these
- 2 funds for the good of our state and our residents.
- I just wanted to raise that concern that I'm
- 4 struggling with and get it on the table to the group. Thank
- 5 you.
- 6 DONNALEE LOZEAU: Thanks, Bill, I appreciate it.
- 7 I think that, you know, part of that is the double dip
- 8 conversation that we've been having. And some of it is the
- 9 Shake Shack Lakers discussion of -- in shorthand, pointed
- 10 out --
- 11 BILL ARDINGER: Absolutely.
- 12 COLLECTIVE: Thank you.
- DONNALEE LOZEAU: -- that we talked about.
- 14 BILL ARDINGER: Donnalee, you put your finger
- right on it. It's that kind of stuff that I think has
- undermined public faith in recovery and relief efforts,
- 17 and I just hope that we can urge the GOFERR team and
- 18 the Governor and the legislative branch not to make
- 19 those mistakes to the extent we can avoid them.
- 20 DONNALEE LOZEAU: I agree. It's funny, Dean
- 21 Christon and I both remembered Edna Pearl Parr from
- Legislature back in the day, like way back in the late

- 1 '70s or early '80s and she used to say, "Well, folks,
- just want to be making sure we're helping the needy,
- 3 not the greedy." And, you know, actually I think we all
- 4 want to be careful about that.
- You know, with all due respect, I'm not interested
- 6 in supporting a business that maybe last year made 15
- 7 percent in profit, and then this year it looks like they're
- 8 only going to make 3 percent.
- 9 I don't think it's our responsibility with these
- 10 kinds of dollars to try to make up their 12 percent loss in
- 11 profit, rather than these businesses that we're trying to
- 12 say, "Due to no fault of your own, we closed you, and now,
- 13 you know, you have no margin of profit even close to being
- 14 possible, until we can make you whole."
- I think all of us feel that way, based on the
- 16 conversations we've been having. Joe? Next on the phone,
- 17 anybody?
- 18 JOE DOIRON: Donnalee, we have a growing list,
- 19 which is great. Again, 5\*. We're going to go next to Ben.
- 20 Go ahead, Ben.
- 21 BEN WILCOX: Thanks, Joe, and thanks, Donnalee. I
- 22 agree with all the other comments on this format. I think

- 1 this is -- when I first got a glance at it, it really helps
- 2 put things into perspective similar to the legislative chart
- 3 that was put together.
- And Scott raised my first question, which was how
- 5 we're going to prioritize this list, and any thoughts on
- 6 that process. And I think you answered that by saying you
- 7 wanted input from each of us on highest versus high, with
- 8 highest I'm assuming being we want to get some funds out
- 9 right away.
- 10 A couple other observations that -- some of which
- 11 have been shared already. On the "Profit" category, I think
- 12 the comment was made that that's a pretty huge bucket of
- 13 different sectors that sort of all fall into that bucket.
- 14 And so, we may want to think about that. I know the
- 15 Tourism market is the second largest industry in the state,
- 16 as far as collective. So just making sure that there's some
- 17 definition there.
- 18 And I thought it was really interesting, Bonnie's
- 19 presentation from New Hampshire Health and Education. She
- 20 had made a suggestion that potentially the GOFERR site could
- 21 be a -- sort of a conduit for the intermediary. So I get a
- 22 lot of questions on a daily basis about, "Well who do we

- 1 talk to for that funding source, and how -- you know, where
- 2 she the branch?"
- And I thought that was a great suggestion. And
- 4 so, when we do prioritize these, and when that process gets
- 5 moving, I just thought that was worth noting.
- And totally second, Jim Jalbert's comment about
- 7 the funds being grants, and if loans forgivable -- I've
- 8 talked to so many businesses that are not going to recover
- 9 from this, and this is recovery money more than stability
- 10 money, I think.
- 11 And Bill, your comment's right on, just making
- 12 sure it's all done in a sound fashion. So just observations
- 13 -- a lot of which was covered already. But hopefully we can
- 14 get the priorities straight. That would be great. Thank
- 15 you.
- 16 DONNALEE LOZEAU: Thanks, Ben. Joe?
- 17 JOE DOIRON: We have a question from Nancy. Go
- 18 ahead, Nancy.
- 19 NANCY MERRILL: Here we go. A lot of what I was
- 20 going to talk about has been covered. I really appreciate
- 21 the framework. It really is helpful, and it sort of makes
- 22 me want to go back and look at some of the prior testimony

- 1 as well, and see if there's anything else that we might want
- 2 to include in the list.
- 3 The presentations that we had from the funders in
- 4 the "For-Profit" column, they both talked about targeted
- 5 grant support. So I think that that is sort of included in
- 6 their thinking already, which is -- I hear that from several
- 7 other people on the line, so it's important to me as well.
- 8 My one question had to do with the in the non-
- 9 profit category, I think we're very specific on the food
- 10 bank and legal assistance. I'm a little concerned that
- 11 maybe our economic support grants for non-profits, that's
- 12 going to be a mighty big pool. I mean, there are a broad
- 13 range of needs in there.
- So that was I think one thing I just wanted to
- 15 throw into the conversation, whether we needed to break that
- 16 out at all, or not. That's --
- 17 DONNALEE LOZEAU: You mean the fourth one under
- 18 item B?
- 19 NANCY MERRILL: The third.
- DONNALEE LOZEAU: The third one, "Economic Support
- 21 Grants with conditions."
- NANCY MERRILL: Yeah.

- 1 DONNALEE LOZEAU: Okay.
- NANCY MERRILL: There's just such a broad group of
- 3 non-profits and needs, and everything from arts
- 4 organizations to -- you know, small groups that do all kinds
- 5 of important things in our community. So that -- I think
- 6 that's it for me.
- 7 I really agree with others. I thought that
- 8 Bonnie's comments on that conduit concept -- I really like
- 9 that as well. So that's it for me.
- 10 DONNALEE LOZEAU: Okay, thanks. You know, Nancy,
- 11 the point that you just made about wanting to go back and
- 12 look at testimony, I can actually really understand why you
- 13 would say that. I think one of the lenses that would be
- 14 helpful to use when -- you know, looking at this list again
- is to say, "I'm concerned about X group, whatever it is --
- 16 NANCY MERRILL: Mm-hm.
- 17 DONNALEE LOZEAU: -- because I thought about the
- 18 arts as well, and would they fall under one of these
- 19 categories that we described. And if so, how do we make
- 20 sure that there's funding enough to take care of it. And I
- 21 think funding at different levels makes a difference too.
- NANCY MERRILL: Yep.

- 1 DONNALEE LOZEAU: Because some organizations, you
- 2 know, \$20,000 could make all the difference in the world to
- 3 them.
- 4 NANCY MERRILL: I agree.
- 5 DONNALEE LOZEAU: And others, unless it's
- 6 \$200,000, they don't even want to ask.
- 7 NANCY MERRILL: Right.
- 8 DONNALEE LOZEAU: Because they know how big it is.
- 9 So I think that that's a good lens for the Board members to
- 10 use when looking at this list as well. Thank you.
- 11 NANCY MERRILL: Mm-hm.
- 12 DONNALEE LOZEAU: Joe?
- JOE DOIRON: Donnalee, we have a few more hands.
- 14 And the next hand raised was Amy LaBelle. Go ahead, Amy.
- 15 AMY LABELLE: Good afternoon. My question is
- 16 relative to the For-Profit Business section of the grid.
- 17 And if anyone has kind of a ballpark number of For-Profit
- 18 Businesses in the state. I'm curious, you know, I know
- 19 there's going to be a lot of need. And what would that
- 20 \$100,000 dollars look like if -- you know, 80 percent of the
- 21 businesses apply for it? Thank you.
- DONNALEE LOZEAU: Amy, what do you mean, \$100,000?

- 1 AMY LABELLE: I'm just looking at the grid, and it
- 2 looks and then otherwise the Legislative Board was
- 3 recommending \$100 million dollars you set aside. I'm just,
- 4 you know, looking at the relative categories and wondering
- 5 how to best use this money to make impacts.
- And if anyone had a sense of how many businesses
- 7 would be applying -- you know, both on the non-profit I
- 8 think Nancy touched on as well as in the for-profit areas.
- 9 You know, if that \$100 million is going to be split among, I
- 10 don't know 10,000 businesses --
- 11 DONNALEE LOZEAU: Mm-hm.
- 12 AMY LABELLE: -- or, et cetera.
- DONNALEE LOZEAU: I get it now. You threw me when
- 14 you said \$100,000. I think you meant the \$100 million that
- 15 you --
- 16 AMY LABELLE: I meant \$100 million. Thank you.
- 17 DONNALEE LOZEAU: That's okay. I'm like, geez,
- 18 did somebody put \$100 --? Okay. Yeah. I -- you know, I
- 19 think we do know the number of businesses in the state --
- 20 small, medium and large, actually.
- 21 And I -- I'm trying to recall if that was in the
- 22 BFA paperwork or the REDC responses, but I'll take a look

- 1 for where we can get that information, and I'll try to send
- 2 it out to everybody today if I can find an answer.
- 3 AMY LABELLE: Thank you, Donnalee.
- 4 DONNALEE LOZEAU: You're welcome. Joe?
- JOE DOIRON: Donnalee, we have a hand raised from
- 6 Hollie. Go ahead, Hollie.
- 7 HOLLIE NOVELETSKY: Thank you. I just wanted to
- 8 throw in my support. I really like the template, and the
- 9 rankings as they've been identified. I think they put the
- 10 focus on life safety, and I think those do deserve the
- 11 highest priority.
- I have a question on section C, where it talks
- 13 about loans and grants to small or midsize. Nowhere does it
- 14 mention larger sized businesses, and are they going to be
- 15 eligible for funding?
- And the other question is, just looking at a
- 17 sector, I wasn't quite sure if it would fall under "For-
- 18 Profit" or "Not-for-Profit" would be animal welfare. I
- 19 would assume that would probably go under "Not-For-Profit."
- 20 DONNALEE LOZEAU: I think it would if they were a
- 21 not-for-profit. But if they're a -- let's say a veterinary
- 22 office that's a for-profit, they'd fall in the other

- 1 category.
- 2 HOLLIE NOVELETSKY: And then the larger sized
- 3 businesses?
- 4 DONNALEE LOZEAU: That's a good question. I think
- 5 we just -- most of the responses that I've gotten for people
- 6 were focused on small and mid-sized. So I think if you're a
- 7 large business, and as I used the example earlier, your for-
- 8 profit and your losing money, I don't see why you wouldn't
- 9 apply.
- And that loss of money means real money, not loss
- 11 of profit.
- 12 HOLLIE NOVELETSKY: Right, right, related to
- 13 COVID.
- DONNALEE LOZEAU: Right, exactly.
- 15 HOLLIE NOVELETSKY: Right.
- DONNALEE LOZEAU: Good catch. Thank you.
- 17 HOLLIE NOVELETSKY: Thank you.
- 18 DONNALEE LOZEAU: Joe?
- JOE DOIRON: Donnalee, we have a question from
- 20 Lisa. Go ahead, Lisa.
- 21 LISA ENGLISH: Oh, I'm sorry. I actually did not
- 22 have a question. I think I pressed the wrong button. My

- 1 apologies.
- DONNALEE LOZEAU: As soon as we're perfect, we
- 3 won't need a human race anymore.
- JOE DOIRON: Donnalee, we have a hand raised from
- 5 Jim Jalbert. Go ahead, Jim.
- JIM JALBERT: Thank you, Joe. I wanted to discuss
- 7 real briefly your comment on what Bill said about fraud. I
- 8 think one of the things with -- and bring back PPP for a
- 9 second. One of the problems with PPP was the onus was put
- 10 more on the applicant rather than the lender in the process
- 11 of applying and getting the loan. And I think that's where
- 12 some of the problems came from.
- I think whether you're for-Profit or not-for-
- 14 profit, one of our challenges has to be the process in terms
- 15 of what the application requires. And the financial
- 16 reporting -- you know, hopefully current financial
- 17 statements, current tax returns -- all of that would play a
- 18 role in separating a good applicant or a viable applicant
- 19 from someone who is not.
- The second thing is, if we involve intermediaries
- 21 -- and Donnalee you had that, I'm looking at administrative
- 22 costs of distribution -- if we involve intermediaries, they

- 1 have to be reimbursed for their costs, especially if it's a
- 2 state agency.
- And I am fearful that some of these agencies who
- 4 try to do this, it's really going to -- as it's -- I sit on
- 5 a community bank Board, and I can tell you that the costs
- 6 associated with PPP were significant, and given what they
- 7 were out of the gate paying lenders to process PPP, it was a
- 8 losing situation. So, you know, good recordkeeping, good
- 9 financials, coupled with a sound process makes a lot of
- 10 sense.
- 11 And finally, Donnalee, you did an amazing job
- 12 putting this out on the table. And bill, thanks for your
- 13 assistance. Clearly, this is the direction we need to go
- 14 in.
- 15 DONNALEE LOZEAU: Thank you. Okay, what does the
- 16 Board look like, Joe?
- JOE DOIRON: Donnalee?
- 18 DONNALEE LOZEAU: Yep?
- JOE DOIRON: Donnalee, we have a hand raised from
- 20 Michelle. Go ahead, Michelle.
- 21 MICHELLE MCEWEN: Hi, thank you. Just a question
- 22 -- maybe it's a process question -- and I'm speaking

- 1 specifically to Health Care, because obviously we didn't
- 2 hear them until today, and the categories were put together
- 3 for these purposes, and their ranking was put together prior
- 4 to hearing them today.
- 5 So what would be the process to readdress these?
- 6 I mean, we heard, you know, federal funding is only probably
- 7 going to cover a third of the losses of the hospitals. You
- 8 know, I hear -- I see this range as "Higher" rather than
- 9 "Highest" which means later, and I'm just concerned about
- 10 the timing of that.
- So just can you recommend what process I should
- 12 take, so that we could address this. I mean, I hear you're
- 13 going to talk about it Thursday, but do you want comments in
- 14 advance?
- DONNALEE LOZEAU: I do.
- MICHELLE MCEWEN: How would you like to handle it?
- 17 DONNALEE LOZEAU: I do.
- 18 MICHELLE MCEWEN: Okay.
- 19 DONNALEE LOZEAU: I would love everybody to send
- 20 me -- and again, not as a group, because we can't conduct
- 21 business that way, but information that you send me with
- 22 your thoughts about this grid, your thoughts about what

- 1 level or priority, your thoughts about -- Michelle I think
- 2 you're saying much the same as Nancy, go back look at some
- 3 of the testimony.
- 4 You know, but we -- I have spent some time reading
- 5 some of the things that have been posted before today from
- 6 both the Legislative Board as well as the packet that went
- 7 out for today's meeting.
- But any adjustments that any of you see, please by
- 9 all means let me know, and we'll add it to Thursday's
- 10 discussion as we try to, you know, get our arms around this
- 11 and get something out the door.
- 12 MICHELLE MCEWEN: Great. And then what about
- 13 comments and ideas about sort of the intermediaries I guess
- 14 we'll call them. And I agree with Jim Jalbert, I think, who
- 15 was just speaking about, you know, PPP probably didn't pay
- 16 the banks enough, because I'm also on a community bank
- 17 Board.
- 18 But at least they had a standard, you know, a
- 19 minimum, and then based on size there was a percentage, so
- 20 that it didn't matter what agency it went through, everybody
- 21 was getting compensated something similarly. You know, the
- 22 application -- I would think that would be a GOFERR work

- 1 product.
- 2 But I mean how far down do you want us to go into
- 3 these different thoughts and considerations?
- 4 DONNALEE LOZEAU: Well, I mean, I think to some
- 5 degree we get in the weeds enough to understand it, so we
- 6 can make good decisions. But as I like to say, I try not to
- 7 get in the weeds so deep that I need floss to get the bugs
- 8 out of my teeth, if you know what I mean?
- 9 So I do think that there's a division of where we
- 10 end and GOFERR picks up. But I do think that us saying that
- 11 there should be standards around that, you know, just like
- 12 conditions on the application. I think it's well within our
- 13 role to advise as it relates to things like that.
- 14 These are the things we want to make sure are
- 15 considered in every application. This is the way we think
- 16 we should manage the costs of the entities that are
- 17 distributing -- whether it's a state agency that has a cost
- 18 associated with it, because their work is still ongoing.
- How do we do that so we make sure that it's
- 20 reasonable and fair without being, you know, like, if you
- 21 say to somebody, "Well your rate can't exceed, you know, 10
- 22 percent" and they are distributing \$200 million dollars,

- 1 think the world would be like, "Are you kidding me, that's
- 2 it's going to take \$20 million dollars to -- "
- 3 So I think we can make recommendations in a broad
- 4 sense about what our concerns are, and then I think the
- 5 responsibility to take it to that next step is more likely
- 6 the GOFERR staff.
- 7 And if I'm wrong, I'm sure I will hear about it
- 8 between now and Thursday, and I will let you know of any
- 9 mistakes I've made in declaring that.
- 10 MICHELLE MCEWEN: Thank you.
- 11 DONNALEE LOZEAU: You're welcome.
- 12 JOE DOIRON: Donnalee, we have a hand raised from
- 13 Scott Mason. Go ahead, Scott.
- 14 SCOTT MASON: Thank you. One of the things I kind
- 15 of missed when I was first looking at this is Column D,
- 16 timing/priority. I almost -- we were having discussions
- 17 before about timing of funding, and I'm not sure -- I don't
- 18 remember us actually finishing up. But should we be timing
- 19 funding to go along with the reopening? You know, there may
- 20 be some money that needs to be made available to go along
- 21 with reopening of the state and bringing people back.
- 22 And then also we talked about timing in more of a

- 1 -- you know, we'll spend 60 percent of the funds on the
- 2 first go-around, and then do a second go-around, reevaluate,
- 3 do a second go-around, reevaluate, and finish up with a
- 4 final go-around.
- 5 Should we split this "Timing and Priority" column
- 6 into two separate columns, so that we can have a discussion
- 7 about timing and a discussion about priority of the funding?
- 8 DONNALEE LOZEAU: Well, there's no reason that we
- 9 couldn't. You know, and I had put on the table --
- 10 SCOTT MASON: Oh, I'm making it too complicated.
- DONNALEE LOZEAU: Well, I, -- what I -- so I was
- 12 heading that way. Like, you see some of the things that I
- 13 provide you. It's just a stream of thought for me.
- 14 SCOTT MASON: Yes.
- DONNALEE LOZEAU: You know, my own questions,
- 16 right? I think we all do that. But I have to,
- 17 embarrassingly, put mine out there, to try to help us move
- 18 forward from meeting to meeting.
- And so, initially, you know, one of the things
- 20 that we talked about was should we time it with the
- 21 reopening? So the hair salons, you know, some of those
- 22 things, you know, as the Governor's Task Force is making

- 1 recommendations, and he's making decisions.
- But if we can -- but then I thought, that's making
- 3 it a little complicated. If we create the categories like
- 4 we've done on this spreadsheet, and they're up and ready to
- 5 go, and we -- it will be obvious I think to some degree, or
- 6 it could be a recommendation that -- you know, the first
- 7 ones, you know, in the application, one of the first things
- 8 we want to make sure that we ask is, you know. "Are you
- 9 open?" Right? So maybe [you're] an essential business?
- "Are you opening in the next, you know, 14 days,
- 11 30 days?" you know; however we want to phrase that question
- 12 on the application, which would allow the entities
- 13 responsible for the distribution and processing the
- 14 applications, they could look at them in that way. Who
- 15 needs it right now, because they're opening? Or who's going
- 16 to close tomorrow, because they don't have it, and won't be
- 17 able to open.
- 18 So I think we could, we certainly can talk more
- 19 about it, but that was kind of my frame of reference on why
- 20 I thought the category might be right.
- 21 SCOTT MASON: I guess that's what I'm saying, as a
- 22 committee should we discuss it and make a decision on where

- 1 we think priorities should be as far as timing?
- 2 DONNALEE LOZEAU: Yep.
- 3 SCOTT MASON: Or should we just stick with
- 4 priorities, as far as what we think is the most important
- 5 thing to get accomplished?
- 6 DONNALEE LOZEAU: I think that from now until
- 7 let's say close of business tomorrow, when everybody's had a
- 8 chance to really look at this more closely and think it
- 9 through, I think that will become evident to people, and any
- 10 of you that think that we should do it differently or
- 11 consider something else, I would appreciate knowing ahead of
- 12 time, so I can put it out there for conversation.
- Or I can say, you know, "14 of you told me that
- 14 you want to not split it in two, you want to focus on, you
- 15 know, the urgency of getting money out right away, and the
- 16 timing can be part of the application." You know, let me
- 17 know whatever that is, and I'll report back.
- Does that help at all, Scott?
- 19 SCOTT MASON: Thank you.
- DONNALEE LOZEAU: You're welcome.
- 21 JOE DOIRON: Donnalee we have a hand raised from
- 22 Dean.

- DEAN CHRISTON: Actually, Joe, Donnalee's comments
- 2 have addressed what I was going to ask her or suggest, and
- 3 so, I am fine. Thank you.
- JOE DOIRON: Donnalee, we appear to not have any
- 5 hands raised. We had a long list, but there --
- 6 DONNALEE LOZEAU: Great.
- JOE DOIRON: -- does not appear to be further
- 8 hands raised.
- 9 DONNALEE LOZEAU: Well, thank you everybody. You
- 10 know, I've -- I know that we've all put a lot of thought
- 11 into this, and we've also all done a lot of reading, and
- 12 we've also all had a lot of conversations with people that
- 13 call us when they know the role that we're playing in some
- 14 of this.
- And so that's part of what has, you know, informed
- 16 this document that you have today. As I said, earlier, it's
- 17 by no means the end of the conversation, and I would really
- 18 appreciate you taking the time to think it through, and, you
- 19 know, the sooner you can get comments to me, you know,
- 20 between today and tomorrow, the better. Because then I can
- 21 get out a revised document to people for a robust discussion
- 22 on Thursday, where we go from there.

- 1 The last item under the -- regarding
- 2 recommendations is the clarity on the December 31, 2020
- 3 Spend Compliance. Instead of taking that up, we did talk
- 4 about it a little bit before.
- Joe, could you ask on your team if somebody could
- 6 really look into that for us, and tell us just how clear it
- 7 is, versus not?
- 8 Because I think that that is important to know as
- 9 well, not necessarily for what we're doing right now, but
- 10 for the application and for the people getting the money I
- 11 think they're going to want to know -- have a better
- 12 understanding of that. Could you maybe look at doing that,
- 13 so that we can get an update if you can have it by Thursday?
- 14 And if not, we'll just keep it on our list, does that make
- 15 sense?
- JOE DOIRON: Absolutely. I can ask if Nancy
- 17 commit to join us Thursday. I just want to make sure that I
- 18 have -- I want to make sure that I'm able to communicate
- 19 effectively to Nancy to make sure that we address your
- 20 concerns to -- specifically, if you could just help me, what
- 21 is it that you would like for GOFERR to present to the Board
- 22 relative to that?

- 1 DONNALEE LOZEAU: Well, there's been a few
- 2 conversations around what that December 31 deadline means as
- 3 far as "Spend." So some people have said that it means that
- 4 if the money has been given to business X by December 31,
- 5 that's considered spent and, you know, how they finish
- 6 spending it within their business, as long as it meets the
- 7 compliance, that's not a problem.
- 8 Others have said no, it needs to be out and spent
- 9 by the recipients by December 31. It's that kind of
- 10 conversation that I want to have a better sense on. And we
- 11 may not have better guidance, and it might be one of those
- 12 things that comes out, you know, a little further down the
- 13 road here in the next couple of weeks, I don't really know.
- But wherever we are -- and if there's a difference
- 15 of opinion. I appreciate Attorney Smith's opinion, but I
- 16 also know that sometimes more than one lawyer can think
- 17 about something differently. Imagine that, if we could.
- So I just want to kind of know what's in the mix.
- JOE DOIRON: Absolutely. I'll have a conversation
- 20 with Nancy. And fortunately, we have a bunch of lawyers
- 21 here on staff, so I'm always very careful what I say.
- DONNALEE LOZEAU: I was very careful.

- 1 JOE DOIRON: So yes.
- DONNALEE LOZEAU: Just saying, I like lawyers.
- 3 Some of my best friends are lawyers.
- 4 JOE DOIRON: And so --
- 5 DONNALEE LOZEAU: All right. So you know what I'm
- 6 asking. I'd appreciate it.
- JOE DOIRON: Absolutely. Thank you. Because I
- 8 just wanted to make sure so that I can -- and so, the Board
- 9 knows. So we will get on that. Thank you, fair enough.
- 10 DONNALEE LOZEAU: Okay. Other discussion under
- 11 item 4? Anybody? Okay. I'm not aware of any other
- 12 business, unless somebody has some. We'll give it a -- 30
- 13 seconds I think is what it takes to raise your hand?
- 14 JOE DOIRON: Donnalee, we don't appear to have any
- 15 hands raised.
- DONNALEE LOZEAU: All right. Our next meeting is
- 17 Thursday at 2:00 p.m. Agriculture will be on the agenda.
- 18 I'd like to thank Scott Mason for working on getting that
- 19 ready. And as I've put on the agenda, we're anticipating on
- 20 May 19 Tourism and Hospitality.
- 21 And Ben is working on that. I know he's reached
- 22 out to Al, and if there's anybody else that -- from the

- 1 Board that wants to touch base with Ben with any ideas, I'm
- 2 sure he will welcome then.
- Friendly reminder that we want to keep the -- you
- 4 know, presentations to that 15-minutes a piece window, and
- 5 enough time to do some of our work after.
- So with that, if there's nothing else, I'd like to
- 7 thank everybody for a very robust discussion today. It's
- 8 very helpful. Thank you.
- 9 COLLECTIVE: Thank you.
- 10 [End of Proceedings]