

State of New Hampshire

Governor's Office

FOR

EMERGENCY RELIEF AND RECOVERY

(GOFERR)

STAKEHOLDER ADVISORY BOARD

PUBLIC MEETING

THURSDAY, MAY 14, 2020 2:00 p.m.

in
One Eagle Square
Concord, NH 03301

## Stakeholder Advisory Board Members:

Bill Ardinger Dean J. Christon Lisa Drabik Jim Jalbert LaBelle Amy Al Letizio Jr. Donnalee Lozeau Scott Mason Michelle McEwen Nancy Merrill Jeffrey Myers

Hollie Noveletsky Kathleen Reardon Benjamin Wilcox

## AGENDA

- Roll Call and meeting information
- GOFERR Presentation
- Presentations
- Discussions Regarding Recommendations:
- Other Business
- Next meeting Tuesday May 19, 2020 1pm

- PROCEEDINGS
- 2 \* \* \* \* \*

1

- JOE DOIRON: Again, this call is being recorded.
- 4 If you do not wish to be recorded, you may disconnect at any
- 5 time. If you would like to speak, you can virtually raise
- 6 your hand by pressing 5\* on your dial pad. Again, that's 5\*
- 7 on your dial pad. You will then be called upon in the order
- 8 that your hand was raised.
- 9 Please take a moment to enter your speaker code,
- 10 if you've not already done so. Please remember to also mute
- 11 your phones until speaking.
- 12 Good afternoon and welcome to a duly noticed
- 13 meeting of the Stakeholder Advisory Board to the Governor's
- 14 Office of Emergency Relief and Recovery.
- The Governor's Office for Emergency Relief and
- 16 Recovery was created when Governor Sununu issued Executive
- 17 Order 2020-06. That order is publicly available on the
- 18 Governor's website.
- 19 Today's meeting is an official meeting of the
- 20 Board. It's open to the public, and will be run in a manner
- 21 compliant with RSA 91-A.
- We have someone on the phone taking minutes, which

- 1 will be posted to the GOFERR webpage. Meeting materials for
- 2 the Board and the public can be found by visiting the GOFERR
- 3 webpage at www.GOFERR.nh.gov. Again, that's
- 4 www.GOFERR.nh.gov.
- 5 And we're adding content to that website daily.
- 6 Again, today's meeting today is being recorded. I will help
- 7 facilitate today's meeting.
- Because the Board is meeting by phone, under RSA
- 9 91-A there are a few initial logistics that we need before I
- 10 turn it over to Chair Donnalee Lozeau. First, each of us
- 11 must state our names, where we are located, and who is with
- 12 us.
- 13 As we move through our agenda today, each Board
- 14 member and anyone else speaking is asked to identify
- 15 themselves before speaking. Should you choose to take any
- 16 votes today, they must be done by roll call. We will now
- 17 proceed with the roll call, and will start here with the
- 18 GOFERR staff.
- I am Joe Doiron, Deputy Director of the GOFERR, in
- 20 the GOFERR office, 1 Eagle Square, in Concord. I am joined
- 21 by:
- 22 LISA ENGLISH: Lisa English.

- 1 RHONDA HENSLEY: Rhonda Hensley.
- JOE DOIRON: And we are all appropriately socially
- 3 distanced in a large conference room at the Department of
- 4 Business and Economic Affairs. Now we're going to proceed
- 5 with roll call of Board members, alphabetically. Bill
- 6 Ardinger?
- 7 BILL ARDINGER: Hello, Joe, and everybody. This
- 8 is Bill Ardinger. It's good to hear your voices again. I'm
- 9 in my home in Concord, and I'm alone. Thank you.
- 10 JOE DOIRON: Thank you, Bill. Dean Christon?
- 11 DEAN CHRISTON: Good afternoon, this is Dean
- 12 Christon. I'm at my office in Bedford and I am alone.
- JOE DOIRON: Thank you, Dean. Lisa Drabik?
- 14 LISA DRABIK: Good afternoon, everyone, this is
- 15 Lisa Drabik. I am at my home office in Londonderry, and I'm
- 16 alone in the room.
- 17 JOE DOIRON: Thank you, Lisa. Jim Jalbert?
- 18 JIM JALBERT: Good afternoon, everyone. This is
- 19 Jim Jalbert. I'm at my office in Portsmouth, New Hampshire,
- 20 and I am alone.
- JOE DOIRON: Thank you, Jim. Amy LaBelle? And
- 22 both Donnalee and I received an e-mail from Amy. Amy is

- 1 participating in the Reopening Task Force. She mentioned
- 2 that she might join later, and I will check at the roll call
- 3 again at the end, just to double check.
- 4 Al Letizio Jr.?
- 5 AL LETIZIO JR: Hi, everybody, Al Letizio Jr.
- 6 here. I am in my office in Windham, New Hampshire, and I am
- 7 alone.
- JOE DOIRON: Thank you, Al. Donnalee Lozeau?
- 9 DONNALEE LOZEAU: 'Afternoon, this is Donnalee
- 10 Lozeau, and I'm in my office in Manchester, and I am alone.
- JOE DOIRON: Thank you, Donnalee. Scott Mason?
- 12 SCOTT MASON: This is Scott Mason. I am at my
- 13 farm office in North Stratford, New Hampshire, alone.
- JOE DOIRON: Thank you, Scott. Michelle McEwen?
- 15 MICHELLE MCEWEN: Good afternoon, this is Michelle
- 16 McEwen, and I am in my office in Plymouth, New Hampshire,
- 17 and I'm alone.
- 18 JOE DOIRON: Thank you, Michelle. Nancy Merrill?
- 19 NANCY MERRILL: Hi, this is Nancy Merrill, and I
- 20 am at my work office in Claremont, and I'm alone.
- JOE DOIRON: Thank you, Nancy. Jeffrey Myers?
- 22 And Jeff Myers left Donnalee and I know that he might not be

- 1 able to join the first hour of the meeting, but will try to
- 2 hop on at the end. We'll proceed next to Hollie Noveletsky.
- 3 HOLLIE NOVELETSKY: Good afternoon, this is Hollie
- 4 Noveletsky. I'm in my office in Greenland, New Hampshire
- 5 and I'm alone.
- JOE DOIRON: Thank you, Hollie. Kathleen Reardon?
- 7 KATHLEEN REARDON: Good afternoon, this is
- 8 Kathleen Reardon. I am in my home in New Boston. I'm
- 9 alone.
- JOE DOIRON: Thank you, Kathleen. Benjamin Wilcox?
- BENJAMIN WILCOX: Hi, this is Ben Wilcox. I'm in
- 12 my office in North Conway, and I am alone.
- JOE DOIRON: Thank you, Ben. Donnalee, with the
- 14 roll call completed, Amy LaBelle and Jeff Myers are
- 15 currently not on the call, but we are ready to continue,
- 16 recognizing that we have a quorum.
- 17 DONNALEE LOZEAU: Thanks very much, Joe. The
- 18 first -- well, the next item on our agenda is a presentation
- 19 from your shop at GOFERR; in particular the items listed on
- 20 the agenda include the clarity on the December 31 Spend
- 21 Compliance, if you have that information; the update on the
- 22 Legislative Advisory Board, and the update on the Reopening

- 1 Task Force.
- JOE DOIRON: Thank you, and I'm going to turn it
- 3 over to Lisa. Go ahead, Lisa.
- 4 LISA ENGLISH: Thank you. So, unfortunately,
- 5 Nancy Smith ended up being double booked, so we don't have -
- 6 we aren't able to have the discussion on the December 31,
- 7 2020 issue.
- 8 I will note that without -- I don't actually have
- 9 the document right in front of me, but it talks about
- 10 expenses incurred during this time period.
- So I know one of the things that Nancy has been
- 12 looking for and is hoping for as more guidance rolls out, is
- 13 an understanding of a wind-down of that program, should that
- 14 be something that goes forward. But we will hopefully get
- 15 Nancy in here for the next meeting. But unfortunately, like
- 16 I said, she's on another conference call right now.
- 17 I'm going to switch to the last part first, which
- 18 is the Reopening Task Force update. And so, an update as of
- 19 from earlier in the week, there has been -- the Task Force
- 20 has agreed on proposals for a number of factors, including
- 21 hotel, outdoor attractions and gyms. Those recommendations
- 22 won't be final until public health officials and the

- 1 Governor give their okay.
- 2 The Task Force recommended that most hotels be
- 3 limited to half their capacity, and there's a recommendation
- 4 for a reopening of May 22 for lodging, but targets for other
- 5 sectors were not included, and our very own -- or your very
- 6 own committee member, Amy LaBelle, is testifying before the
- 7 Task Force this afternoon.
- 8 So their work continues, and we will continue to
- 9 provide updates as we get them.
- 10 For the LAB update, and this really folds into a
- 11 GOFERR update as well, we mentioned -- I know at the last
- 12 meeting, that the Legislative Advisory Board had completed
- 13 its initial Excel allocation worksheet, along with a letter
- 14 that they submitted to Governor Sununu.
- 15 And to the extent there is time -- I know that
- 16 we're looking very closely at these recommendations, and how
- 17 that Board has laid things out, and I think we'd be very
- 18 interested in what your reflections on that letter and Excel
- 19 spreadsheets are.
- I think other than that, I don't have any further
- 21 updates. I'll hand it back to Joe.
- JOE DOIRON: Yep. Donnalee, any questions or

- 1 anything that we can provide a little clarity?
- 2 And again, our apology. Nancy was asked to join
- 3 with Director Little a phone call with Municipalities, and
- 4 that's being conducted in coordination with the New
- 5 Hampshire Department of Homeland Security. So Nancy has to
- 6 join the call to assist with some technical questions there.
- 7 So our apologies to the Board.
- 8 DONNALEE LOZEAU: No worries, we appreciate the
- 9 effort. And, you know, if Nancy's not able to join -- you
- 10 know, if she just wants to write up a little bit of
- 11 information that we can share with the Board, you know, that
- 12 would do it to.
- So if she can come on Tuesday, that would be
- 14 terrific. And if she can't, she could just provide whatever
- 15 she might know that might be in addition to what Lisa just
- 16 said; that would be helpful.
- And if there aren't any answers yet, there aren't
- 18 any answers yet. We get how that goes.
- 19 JOE DOIRON: Excellent.
- 20 DONNALEE LOZEAU: I would just point out that we
- 21 can ask the members about their input on the Legislative
- 22 Advisory Board. I don't know if members have had a chance.

- 1 So it might be help for them to have some time to
- 2 look it over, and we can add that item to our agenda on
- 3 Tuesday, so that people can feel more comfortable giving a
- 4 response. They've had their plates pretty full with
- 5 information that we keep sending, so that might be a better
- 6 opportunity, if that's not a problem.
- 7 Regarding the next item on our agenda, we begin
- 8 with presentations. I'd like to thank Scott Mason for the
- 9 work he's done on putting together today's group of
- 10 presenters, and we begin today with Rob Johnson, the
- 11 Director of Government Relations for the New Hampshire Farm
- 12 Bureau. Rob?
- JOE DOIRON: Donnalee, this is Joe in the GOFERR
- 14 office. Rob, if you could press 5\*, so we can find you and
- 15 unmute your line. Again, 5\*. Donnalee -- oh, there we go.
- 16 One second, Donnalee. We're just going to get him into the
- 17 system. Apologize to the Board members.
- 18 DONNALEE LOZEAU: No problem, no problem.
- 19 [Pause]
- 20 JOE DOIRON: Rob? Go ahead, thank you.
- DONNALEE LOZEAU: Hi Rob, welcome.
- 22 ROB JOHNSON: Thank you. Have your heard from

- 1 Commissioner Jasper?
- DONNALEE LOZEAU: Actually, we've asked
- 3 Commissioner Jasper to play wrap-up at the end.
- 4 ROB JOHNSON: Okay.
- 5 DONNALEE LOZEAU: So if you wouldn't mind just
- 6 kicking off, I'm sure you're able to do that without too
- 7 much trouble. I'm sorry you didn't realize we're changing
- 8 things up a bit.
- 9 ROB JOHNSON: That's okay. Thank you.
- 10 DONNALEE LOZEAU: All right.
- 11 ROB JOHNSON: Thank you, Donnalee.
- 12 DONNALEE LOZEAU: Yep.
- ROB JOHNSON: Good afternoon, everybody. Yeah, I
- 14 -- first of all, my name is Rob Johnson with New Hampshire
- 15 Farm Bureau, and Farm Bureau is federation in New Hampshire,
- 16 a 10-county farm bureau organization consisting of close to
- 17 2000 farm families with about 1000 supporting business and
- 18 other members.
- And we're a general farm organization. We
- 20 represent farmers from all sectors, from dairy, fruits and
- 21 vegetables, ornamental, maple, livestock, et cetera.
- 22 And each of those organizations, they have their

- 1 own commodity organizations that focus more on marketing,
- 2 but they -- one thing they do rely on Farm Bureau for is our
- 3 Legislative advocacy at the federal, state and local levels.
- And as an organization, we have three full-time
- 5 staff people, a part-time person, and we also provide
- 6 support for the state's agriculture and classroom program.
- 7 And I'm the Policy Director, and I'm in my
- 8 nineteenth year with the organization. We worked with
- 9 Commissioner Jasper on the ask for Agriculture, and he'll be
- 10 covering dairy, so I'm not going to touch on that, but I'll
- 11 be touching on the other piece of agriculture, the all
- 12 other.
- And that's primarily we made up of the fruit,
- 14 vegetable and ornamental sector. You know, it's still early
- in the season, and there are a number of unknowns, but there
- 16 certainly are concerns.
- 17 And I believe you saw from the questionnaire that
- 18 I submitted that we did get some data with the help of UNH
- 19 Extension on the needs in response to the COVID-19 concerns
- 20 and threat.
- 21 And I guess one thing I want to start out with as
- 22 far as this sector is that -- I'll give you a statistic,

- 1 according to USDA, New Hampshire ranks number 1 in the
- 2 nation for direct consumer sales, as a percentage of total
- 3 farm me sales.
- And when we say, "direct consumer sales" that's
- 5 sales from the farm -- a farm stand, a pick-your-own
- 6 operation, a community-supported agricultural operation,
- 7 better known as a CFA to many of you, and a farmer's market.
- 8 So these direct sales are very important to New Hampshire
- 9 agriculture.
- And the issue that they're seeing is right now
- 11 just increased cost, in response to the COVID-19. And just
- 12 today the Wall Street Journal carried an article, and a
- 13 headline in the Business section, and the headline is, "In
- 14 food delivery, busy doesn't mean profit." And our growers
- 15 will tell you that.
- I had one particular four season grower from
- 17 Seacoast who -- his business is picked up significantly with
- 18 everything that's going on, but he has told me that with
- 19 worker and customer expectations that his costs -- as he
- 20 termed them -- his costs are now a boatload, increased a
- 21 boatload, with labor in particular going through the roof.
- 22 And that's just what the study that we did as far

- 1 as what growers are incurring up to this point and what they
- 2 expect. And that is certainly -- that's going to be an
- 3 issue.
- 4 Just recently, Extension and others have come out
- 5 with guidelines, best management practice, you pick
- 6 operations, and that's what they're showing with what we're
- 7 suggesting is that -- certainly there will be a greatly
- 8 increased labor component as far as directing people and
- 9 creating space and splitting tasks, where one time, like,
- 10 you know, you could -- one person could handle checking
- 11 people out and weighing fruit and directing people -- before
- 12 one or two workers could do, now looking at three or four
- 13 workers.
- You know, they're suggesting for example an idea
- is on -- when somebody's checking out at one area where
- 16 money is exchanged and another area where fruit is weighed,
- 17 so there would still be required two separate workers.
- 18 All right. And it's all what it is, it's, too,
- 19 any funding would help keep workers and customers safe, and
- 20 just help maintain the confidence in our state's food
- 21 supply. Along with this, that's the primary section of the
- 22 other agriculture, not including dairy.

- 1 There's also maple producers -- they lost a very
- 2 valuable time of the year and day and weekend, the maple
- 3 weekend. And they rely on that. And I've cited some data
- 4 in their questionnaire.
- 5 And then there's also the agritourism side. And
- 6 from what I understand from talking with the commissioner,
- 7 conversations he had with the Department of Business and
- 8 Economic Affairs, the Travel and Tourism Division folks,
- 9 there will be ability for agritourism enterprises to look
- 10 there for funds.
- But there are other areas where we have suppliers
- 12 that supply this industry, that we're -- you know, other
- 13 funds could be utilized.
- And to give you one example there, we have a cut
- 15 flower grower on the Seacoast, and she's booked through
- 16 every weekend, from May into the fall, and as of right now,
- 17 everything that she had booked for April, May and June is
- 18 canceled. Some of those have been rescheduled for the fall,
- 19 but, as I think as we all know, who knows what's going to
- 20 happen then.
- 21 And we think that the best way for agriculture to
- 22 receive help most efficiently is through the funding through

- 1 the Department of Agriculture in which the utilizing the
- 2 expertise and the know-how of the Department, and could that
- 3 make a recommendation to the governors to where this money
- 4 goes, and we're, again, asking for flexibility in -- you
- 5 know, where that funding could potentially go.
- And I'll leave it at that, and be happy to answer
- 7 questions.
- 8 DONNALEE LOZEAU: Thank you. Much appreciated.
- 9 Scott, would you lead us off?
- 10 SCOTT MASON: Rob, could you explain how some
- 11 farms -- like, in the [00:18:32 indiscernible] business
- 12 especially, may have concentrated their marketing on
- 13 restaurants, and then with the close of restaurants; even
- 14 though they're not impacted as far as their crop goes, or
- 15 for the growing of the product, they've lost their market,
- 16 and what that does to these farms, and how they're having to
- 17 remarket the products that they have?
- 18 ROB JOHNSON: Boy. I don't know if I can give you
- 19 a good example -- I mean, just that growers are geared to
- 20 certain markets, and to switch a market, and the time that
- 21 would be required is I think a challenge for any industry
- 22 and sector.

- 1 SCOTT MASON: Thank you.
- DONNALEE LOZEAU: Joe, are there questions from
- 3 other members of the Board?
- JOE DOIRON: And to raise your hand to ask a
- 5 question, 5\*. Again, 5\* and we have the first question from
- 6 Michelle. Go ahead, Michelle.
- 7 MICHELLE MCEWEN: Hi, thank you. I was noticing
- 8 on the questionnaire that was submitted by the New Hampshire
- 9 Farm Bureau that -- maybe it's the version I got -- Question
- 10 6 through 8 were missing.
- 11 So -- and question 6 is very important. It's a
- 12 question in regards to if you were to be assigned funds from
- 13 this spot of money, how would they be utilized? Could you
- 14 just talk a little bit about how you think the farms could
- 15 use this money? In what ways they direct it?
- 16 ROB JOHNSON: Yes. I thought I touched on it with
- 17 the -- you know, fruit, vegetable and ornamental sector. It
- 18 would be primarily labor adjusting to the new
- 19 responsibilities and keeping workers and people safe in
- 20 response to COVID-19.
- 21 MICHELLE MCEWEN: Okay, thank you. Do you see
- 22 that they might change the direction of their business? I

- 1 mean, I'm sure some of them are selling to restaurants that
- 2 are closed, and we're seeing this in other parts of the food
- 3 industry, where now they're gearing more towards sort of
- 4 marketing to the grocery stores.
- I mean, is there going to be a focus -- a
- 6 different focus on their market?
- 7 ROB JOHNSON: Well, there already is in many
- 8 circumstances, where I mentioned earlier a grower on the
- 9 seacoast where his focus is now more delivery. Again,
- 10 that's what people are demanding.
- And certainly, there will be a good deal of that.
- 12 I know, again, that the pick your own folks are very
- 13 concerned and, you know, the guidelines that are coming out
- 14 and their expectations will, again, require just more
- 15 workers to manage the flow.
- You know, you won't have these, as we see in the
- 17 past, like an orchard on the weekend, where that's -- I
- 18 mean, they do -- you know, a huge amount of their business
- 19 on, well if they're fortunate, you know six to eight
- 20 weekends in a year, where somehow that's going to have to be
- 21 managed and require labor to space people out and, you know,
- 22 might have to call ahead and make them a reservation I guess

- 1 you'd say, and all that.
- 2 So certainly, in that way there's a certain
- 3 change.
- 4 MICHELLE MCEWEN: Mm-hm. Okay, thank you.
- 5 DONNALEE LOZEAU: Thank you. Are there further
- 6 questions, Joe?
- JOE DOIRON: 5\* to ask a question. And it does
- 8 not appear, Donnalee, that we have any hands raised.
- 9 DONNALEE LOZEAU: Okay. Thank you very much.
- 10 Thank you, Rob. Nice to hear from you.
- 11 ROB JOHNSON: You're welcome.
- 12 DONNALEE LOZEAU: It's been a long time.
- 13 ROB JOHNSON: It has, yes.
- 14 DONNALEE LOZEAU: Next I'd like to welcome Jim
- 15 Titone, President of the Yankee Fishermen's Co-op and
- 16 Captain of the "FV Fly Girls." Jim, the floor is yours.
- JIM TITONE: Thank you for listening to our spiel
- 18 today and considering our proposal. The Yankee Fishermen
- 19 Co-op: The need to establish a co-op was back in the late
- 20 '80s. We had approximately 30 groundfish boats working out
- 21 of Seabrook, Hampton and Rye harbors.
- 22 And each one of these boats was an independent

- 1 operator. Each captain of his boat was responsible for
- 2 finding a place to load, unload, ship and sell his product.
- 3 So back in 1989, a bunch of fishermen got
- 4 together, and they thought it would be a good idea to form a
- 5 Fishermen's Co-operative, which we did in 1989.
- The co-op offered these fishermen a one-stop for
- 7 loading, unloading, and the co-op also took the
- 8 responsibility for shipping and selling each captain's
- 9 catch. So that's what happened. That's how the co-op first
- 10 originated.
- 11 Over the years, because of government regulations
- 12 and quotas, the number of groundfish boats has been
- 13 dramatically reduced. Presently, we have four groundfish
- 14 boats fishing out of -- fishing as members of the co-op. So
- 15 we found the need to transition from a groundfish type of
- 16 operation into a groundfish, lobster and tuna operation.
- But right now, the majority of our business is the
- 18 lobsters. We -- the co-op has a collection, we have 70
- 19 members working out of various members here in this New
- 20 Hampshire Seacoast. We have approximately 30 nonmembers
- 21 also operating out of these harbors and working through the
- 22 co-op here in Seabrook.

- 1 So that's what the history is on this operation.
- 2 This COVID virus has created some major hardships
- 3 for us. We have lost entirely our wholesale business. And
- 4 right now, we're depending upon a small retail market, which
- 5 we have to try to get us through.
- And it's been okay, because the fishing has been
- 7 pretty much reduced because of winter months, when fishing
- 8 is -- there's not much fishing going on. And we're able to
- 9 handle what catches are being brought in between lobsters
- 10 and groundfish.
- However, we're entering our busy season now. We
- 12 have approximately -- maybe 5- to 7000 lobster traps sitting
- 13 here in our yard, and slowly but surely, all those traps are
- 14 getting put into the water.
- 15 So within the next month, we're going to be hit
- 16 with a lot of lobsters, and we're going to need to find a
- 17 market to get rid of these things. Or else, we may have to
- 18 tell our fisherman that we don't have markets. The retail
- 19 market right now is handling it, but in the future, it may
- 20 not be able to handle it.
- 21 And we don't want to have to tell our fishermen
- 22 that they have to reduce their fishing effort or stop

- 1 completely because we can't move their product. And it's
- 2 not that they're going to be able to go elsewhere to move
- 3 their product, because other dealers up throughout the coast
- 4 -- Gloucester, Portland, in Maine -- they're experiencing
- 5 the same problems.
- And they are going to be put under a tremendous
- 7 amount of pressure as well from their fishermen up there to
- 8 move product as well.
- 9 Some fishermen have established dockside sales; a
- 10 pretty good, novel idea. But, as soon as these lobsters
- 11 start coming in larger numbers, this dockside sale may not
- 12 be able to handle the amount of -- the quantity of lobsters
- 13 coming in.
- 14 So that's the -- some of their issues we're having
- 15 with the lobsters.
- Now, on the groundfish end of it, right now, like
- 17 I said, we are down to four groundfish boats. And the
- 18 thirty that we had originally, most of them have gone out of
- 19 the business, simply because of government regulations and
- 20 quotas.
- 21 You know, you get a situation where the government
- 22 tells you you can only fish so many days a year, and you

- 1 limit it to what you can catch; it makes it pretty much
- 2 impossible for somebody to make a living doing that.
- 3 So, basically, people have been selling their
- 4 boats, and selling their permits. Now the permits being
- 5 sold, a lot of them are being scooped up by large
- 6 corporations, who're either starting large corporate fleets,
- 7 or else they use these as income generators, because they
- 8 can take these permits and lease out the quotas to fisherman
- 9 that are still fishing.
- 10 So you can have -- I'd say for instance I can go
- 11 out and find somebody who has a permit, and lease his quota
- 12 for a certain dollar per pound.
- Well, what happens is like last year some cod
- 14 permits were being leased out at \$3 a pound. So these
- 15 fishermen that bought those things for \$3 a pound, they
- 16 experienced the losses, because cod fishermen prices were
- 17 reduced to less than \$3 a pound. Like, to \$2.50 a pound.
- 18 So basically, they couldn't go out and fish,
- 19 because they were losing money on those permits. So in the
- 20 future to get into the business, these permits are really
- 21 expensive, and to get into a fishing vessel, you're talking
- 22 a minimum half a million dollars to get into a fishing

- 1 vessel. So there's not any new blood coming into the
- 2 business. You know, that's part of the issue here.
- Now, the other part of the issue is the data
- 4 that's being put out by the National Fishery Service as to
- 5 what stocks are sustainable: These numbers do not correlate
- 6 to what's being actually caught by the fisherman. Right now
- 7 the haddock -- haddock catches basically are unlimited for
- 8 groundfish boats. But cod is either shut down, or extremely
- 9 limited.
- 10 We have one fisherman here who started his cod
- 11 quota in January. So by the end of January, his quota was
- 12 caught up. So he wasn't able to go out fishing again for
- 13 cod, he had to rerig his boat at good expense, so he could
- 14 start trying to fish for haddock.
- 15 So it looks like right now, from what the
- 16 fisherman are telling us, for every one haddock being
- 17 caught, they're catching two codfish. And these codfish
- 18 can't be taken in because -- simply because your quota's
- 19 been caught, or the area is closed to codfish. So these
- 20 codfish have to be thrown overboard. Sometimes these things
- 21 don't survive.
- So it's part of a bigger problem we have, and in

- 1 the future, we're hoping that with the new Executive Order
- 2 that got issued this past week by the President, to
- 3 streamline regulations, we're hoping that this does come
- 4 into effect to streamline some of the regulations that our
- 5 fishermen are now facing.
- In addition, there's an extensive bottom that's
- 7 been closed off to any kind of commercial fishing, as under
- 8 the previous administration, these areas were turned into
- 9 national monuments. So any kind of fishing is prohibited.
- 10 So people that had previously fished in those
- 11 areas are now fishing in other areas, causing more stress on
- 12 other fisherman, because now you're crowding into smaller
- 13 areas to fish.
- And in the future, there's a great push to
- 15 offshore wind farms out into -- off the coast here, in
- 16 federal waters. These wind farms, they take up anywhere but
- 17 we 50 to 100 square miles of ocean bottom, and be able to be
- 18 restricted with no fishing, either recreational or
- 19 commercial allowed in these areas. And that's another threat
- 20 to the industry.
- So it's a tough road to hoe right now with the
- 22 commercial fisherman. I think the average age of our

- 1 fisherman around here are probably well into their late '50s
- 2 and early '60s.
- 3 Hopefully, we can get some changes in the whole
- 4 way the thing's run through the government and get some
- 5 younger people into this business, because there are a lot
- 6 of younger people interested in getting involved in
- 7 commercial fishing.
- 8 So fisherman -- we feel the fishermen can feed our
- 9 citizens if the regulations streamline. Anyway, so that's
- 10 what I have to say about the business here and what we're
- 11 facing in the future, and I'll be happy to take any
- 12 questions you might have.
- DONNALEE LOZEAU: Thank you, Jim, much
- 14 appreciated. Scott, would you lead us off?
- 15 SCOTT MASON: Jim, I got two questions for you.
- 16 Since your written testimony, the money that's been put
- 17 aside to help fishermen has been broken down by -- I believe
- 18 it was the federal agency is NOAA -- could you explain how
- 19 much money and how that will work?
- 20 If -- how much money the New Hampshire fishermen
- 21 will be getting out of that fund? I believe in your
- testimony you had the national figure of \$300,000,000.

- JIM TITONE: Yeah, there was \$300,000,000 set
- 2 aside for commercial fishing efforts in the CARES Act. Of
- 3 that, New Hampshire is getting \$2.7 million dollars right
- 4 now. It hasn't been determined how that money is going to
- 5 be distributed.
- I know there's a committee being formed within the
- 7 Fish and Game Department, and they are going to try to come
- 8 up with a proposal to the Atlantic Marine Fisheries Agency
- 9 that will distribute the money as to how we feel, or how the
- 10 state of New Hampshire feels it should be distributed
- 11 amongst the fishing operations and individual fisherman
- 12 themselves.
- Right now, there is no answer to how that money is
- 14 going to be distributed.
- 15 SCOTT MASON: How much money is coming into New
- 16 Hampshire
- JIM TITONE: \$2.7 million.
- SCOTT MASON: My other question, your ask of the
- 19 committee is to help you folks create a comprehensive
- 20 marketing and advertising plan. Have you put any thought
- 21 into how much this -- can you flush that out a little bit
- 22 more, and how much money do you think this will be?

- JIM TITONE: We've made some really early
- 2 estimates on a new marketing plan right now. Like I said,
- 3 our international business, with shipping of tuna and other
- 4 products over to Asia is completely gone. We don't know if
- 5 we're ever going to get that back again.
- And, like I said, our wholesale business is gone
- 7 completely. So we're trying to come up with a scheme on how
- 8 we can establish a really robust retail market. The
- 9 restaurants right now are pretty much shut down, we're not
- 10 getting into any of that business.
- 11 So the marketing, we plan on trying to get a
- 12 regional type of advertising and marketing campaign going to
- 13 cover not only us commercial fisherman that work out of the
- 14 Seabrook Co-op, but to try to enhance all commercial
- 15 fishermen.
- 16 And we've looked at the rates from different types
- 17 of media -- print media, radio media and television media to
- 18 try to get some kind of campaign going. We're finding that
- 19 the -- with the exception of print rates, radio and
- 20 television are pretty damn expensive. I've seen 30-second
- 21 spots that can become available for \$4- to \$10,000,
- 22 depending upon the time of day that you want your ad placed.

- Now, on radio I guess you can get an ad placed for
- 2 \$950, but that's in the middle of the night, when probably
- 3 nobody's even listening to the radio.
- 4 And then you have to pay production costs to have
- 5 your advertisement produced, and if you need spokesmen to
- 6 speak for your product or what you're trying to sell, you're
- 7 going to have to pay extra money for that.
- 8 We came up with a figure of close to \$75- to
- 9 \$80,000 just in advertising alone. So that's strictly a
- 10 rough guess, based upon information we've been able to look
- 11 up. We haven't got any firm numbers, but just like I said
- 12 it's just estimates.
- 13 SCOTT MASON: Thank you.
- DONNALEE LOZEAU: Thank you. We have about a
- 15 minute left. Are there any questions from other members of
- 16 the Board?
- 17 JOE DOIRON: Donnalee, we have a hand raised from
- 18 Al. Go ahead, Al.
- 19 AL LETIZIO JR.: Hi, excellent presentation, Jim.
- 20 I'm in the food business, so one of my comments -- and I
- 21 want to use this minute to carefully here, maybe we can talk
- 22 after the fact.

- But from reading through your presentation,
- 2 reading through your information you presented, I gather
- 3 that about 83 percent of to your business is to the food
- 4 service industry that's been radically impacted, and about
- 5 17 percent of the supermarket industry or retail.
- I can tell you being in both of those businesses
- 7 myself that the supermarket sales are up, pretty
- 8 dramatically, and I -- if you have not explored that, there
- 9 are -- you've got AG of New England here in New Hampshire,
- 10 there are several retailers here in New England that
- 11 wouldn't cost you anything to try to strike up a
- 12 relationship with.
- 13 I'd be happy to help you, or make some connections
- 14 for you if that would be of any help.
- 15 JIM TITONE: Well, we appreciate any help we can
- 16 get, and any leads we can get and where we might be able to
- 17 move product. That would be very helpful.
- 18 AL LETIZIO JR.: The supermarket business
- 19 represents more than 50 percent of the dollars spent on food
- 20 here in New Hampshire and New England. So I would hope that
- 21 there could be some avenues that could help you, and keep
- 22 things going. I don't want to use any more of the time.

- 1 Thank you for your presentation.
- JIM TITONE: Yep. No, we have -- we do sell to
- 3 really large wholesalers, who may also right now be involved
- 4 in selling to supermarkets. So -- but thank you for that
- 5 offer, appreciate it.
- 6 DONNALEE LOZEAU: Thank you so much for your
- 7 response, and I'm sure that that would be a very fruitful
- 8 conversation with Al. And Al, I'll make sure I send along
- 9 Jim's contact information.
- 10 AL LETIZIO JR.: Thank you.
- JIM TITONE: Very good. I appreciate that.
- DONNALEE LOZEAU: Are there any other questions?
- 13 You're welcome. Any other questions?
- JIM TITONE: Thank you.
- DONNALEE LOZEAU: Okay. Thank you.
- 16 JIM TITONE: Thanks very much for your time.
- 17 DONNALEE LOZEAU: Thank you.
- 18 JOE DOIRON: Donnalee, we don't have any --
- 19 DONNALEE LOZEAU: Thanks.
- JOE DOIRON: -- further hands raised.
- 21 DONNALEE LOZEAU: Thanks, Joe. Next on our
- 22 presentation list is Jason Stock, Director of Government

- 1 Relations for the New Hampshire Timberland owners. Jason?
- JASON STOCK: Well, good afternoon. Can you hear
- 3 me??
- 4 DONNALEE LOZEAU: Yes, we can. Good afternoon.
- JASON STOCK: Okay, great. Well, thank you for
- 6 the opportunity to come and testify or speak before you.
- 7 New Hampshire Timberland Owners Association, we represent
- 8 the state's Timberland owners and the larger forest products
- 9 industry.
- We have about 1300 members, and about half of them
- 11 are what you would consider kind of a tree farmer or
- 12 timberland owner. The other half are businesses that are
- 13 engaged in forest products. And it's everything from
- 14 loggers and consulting foresters to sawmills, paper mills
- 15 and biomass -- wood chips, power plants.
- 16 Forestry's a pretty big business in New Hampshire,
- 17 particularly I would say west and north of Manchester. We
- 18 are the nation's second most forested state, and our
- 19 industry represents about \$1.6 billion dollars in annual
- 20 economic activity.
- In preparation for this, I and some folks from
- 22 Cooperative Extension did a survey of members, particularly

- 1 sawmills, those on the wood processing side of things as
- 2 well landowners and loggers to get a sense on what the
- 3 impacts were seen from COVID.
- And what we've discovered is that although the --
- 5 you know, the forestry and forest products was deemed an
- 6 essential industry by many -- by the federal government and
- 7 many state governments, COVID is having a significant
- 8 impact.
- 9 And what we're seeing is this impact is really
- 10 going to come to bear in the next month, as we come out of
- 11 mud season, and loggers start getting back into the woods
- 12 trying to move wood and trying to move products, and
- 13 sawmills ramping up production. It's really -- the impacts
- 14 are going to be even more heartfelt then.
- The trickle down effect that was seen is hitting
- 16 us both on domestic and foreign markets. A lot of New
- 17 Hampshire timber and lumber goes to Canada and to other
- 18 states for furniture manufacturing, flooring, things of that
- 19 nature.
- 20 And of course, many of those facilities have been
- 21 shut down, idled, or have been greatly reduced output, due
- 22 to, you know, social distancing and having to manage their

- 1 shifts in work schedules.
- And so, we've seen it on the domestic level with
- 3 facilities -- Canadian mills.
- 4 The other interesting piece we've seen is that on
- 5 export markets, a lot of New Hampshire timber gets exported
- 6 to the Far East and the Middle East and Europe, an as COVID
- 7 has impacted shipping and international -- you know,
- 8 shipping out of ports, that has had an effect on -- you
- 9 know, those markets and the ability to move products, and of
- 10 course those manufacturing in those countries are also being
- 11 impacted.
- 12 And then lastly, construction. As everyone knows,
- 13 construction is down. We use lumber to make houses, things
- 14 of that nature, we're seeing it there.
- 15 The other piece -- so we've seen it decrease both
- 16 in demand for supply -- you know, for volume, but it's also
- 17 been reflected in lower prices.
- 18 This of course is affecting sawmills, but it also
- 19 affects -- it trickles down to the logger, and then how much
- 20 they can get to the logs they cut, and also ultimately to
- 21 the landowner for how much they can get for stumpage, or the
- 22 trees that they sell.

- 1 Logging we estimate about a third, a 20 percent
- 2 reduction in value. Sawmills: Another, you know, reduction
- 3 on the order of about 55 million landowners, about 4.8
- 4 million. Again, this is looking at the last three months
- 5 that we've been dealing with this with these markets and
- 6 this unusual circumstances.
- 7 The expectation is as loggers get back into the
- 8 woods here in the next several weeks, as things dry out,
- 9 it's going to be -- the issues are going to become even more
- 10 acute.
- 11 So this is, you know, it was a good exercise going
- 12 through the questionnaire. It asked, you know, about the
- 13 problem. I think we've done a fairly good job at trying to
- 14 identify and quantify it. When I -- during our surveys, we
- 15 also asked about solutions, and what would folks want to see
- 16 for solutions or assistance?
- 17 There were some very standard key tenets that came
- 18 out, and I think they align with what you folks are working
- 19 on -- accountability, using existing infrastructure program
- 20 or agencies, and certainly providing relief to any existing
- 21 facilities, and at the same time to the extent that we can
- 22 stimulate new or economic activity, that's also a desired

- 1 outcome.
- And to the extent, instead of, you know, direct
- 3 payments, things of that nature, the suggestions that came
- 4 out were 1), look at the existing fees and taxes paid by
- 5 these businesses, there's a number of them that you say, all
- 6 right, is there a way to develop kind of a rebate?
- 7 So if I pay my -- you know, I pay my air emissions
- 8 fee, or my stormwater fee or my truck registration fees,
- 9 look at a -- you know, establish a mechanism where you could
- 10 just essentially provide evidence or proof of that and get a
- 11 rebate for that?
- 12 The other piece that came out in our interviews
- 13 was the Payroll Protection Program has been very helpful,
- 14 particularly to the sawmills, and any logging contractors
- 15 with more than five employees.
- There are a lot of single owner-operators out
- 17 there. They didn't participate -- obviously they didn't
- 18 participate, but the larger crews, larger companies did, and
- 19 they have found it to be very, very helpful.
- 20 A couple mills in processing facilities said
- 21 anything we can do to increase the amount of testing. We're
- 22 pleased to see that increase, and anything we can do to

- 1 continue to push that, increase the availability of testing
- 2 is helpful.
- And then employment. Employment was an issue that
- 4 came up many, many times throughout the interviews, and I
- 5 think we heard it in some of the earlier testimony today,
- 6 attracting and retaining employees.
- 7 I had heard from mill members saying look, you
- 8 know, this is less of a dollar amount and almost as much a
- 9 policy issue when you have scenarios where it's difficult to
- 10 retain employees when you have unemployment benefits
- 11 exceeding what, you know, the going wages are. And so...
- 12 And at the same time, to the credit of the
- 13 employees, you have employees also that are concerned about
- 14 their health, and for that matter, the increase in testing
- 15 would be beneficial as well.
- And then the other piece on kind of the stimulus
- 17 side of the equation, looking at if there are opportunities
- 18 to look at ways to provide low-interest loans, things of
- 19 that nature.
- 20 Again, that would be a situation where you could
- 21 use the legislative side of this GOFERR Committee is looking
- 22 at is, you know the BPA and some of those, they create funds

- 1 there for assistance -- perhaps there's opportunities in
- 2 that arena to look at low-interest loans, things of that
- 3 nature.
- 4 Ill conclude my comment at that. You have out
- 5 written testimony, I'd be happy to try to answer any
- 6 questions, and again, thank you for the opportunity to
- 7 speak.
- 8 DONNALEE LOZEAU: Thank you so much. We
- 9 appreciate your presentation and we appreciate looking at it
- 10 from all the angles that we ask you to look at it from.
- 11 Very helpful.
- 12 With that, Scott, do you mind leading us off?
- SCOTT MASON: Jason, do you have any idea on this
- 14 loan fund how much money would need to be allocated to that?
- JASON STOCK: I don't have a dollar amount. What
- 16 I can tell you is, you know, if you're looking at a timber
- 17 harvesting operation where, you know, a single operation
- 18 where they've had to shift markets, shift production, and
- 19 have retooled their -- you know, how they do business,
- 20 you're looking at a capital expenditure of \$1.5 to \$2
- 21 million dollars if they're kind of regrouping how they
- 22 operate.

- And that's -- you know, that's a single operator,
- 2 single operation.
- Granted, they're at the high end. And also, on
- 4 the scale of sawmills, and if they're having to retool or
- 5 rework their inventory programs because of COVID-related,
- 6 you know, hang-ups and how they have to manage inventory.
- 7 You know, you're looking at -- I'd say you get a billion
- 8 dollars easily at the point for [00:50:24 and storage
- 9 capacity.
- So, you know, all in, you wanted to do something
- 11 that was kind of not -- kind of out of the gate, a \$20- to
- 12 \$30 million-dollar program would be enough to provide a
- 13 meaningful impact and at the same time help -- you know, I'd
- 14 say easily a couple dozen, a couple dozen businesses.
- 15 And again, we would suggest you'd make it a
- 16 competitive type grant program, where you would go in and,
- 17 you know, the state -- you'd have a competitive program,
- 18 have folks make applications, and at the same time provide a
- 19 business plan to show that hey, this is not just a money
- 20 grant, that we are going to do this, and this is going to
- 21 equate the jobs, increase efficiencies, et cetera.
- 22 SCOTT MASON: One more question. In your survey,

- 1 were you able to come up with any kind of a figure on loss
- 2 of sales, you know, due to the -- I mean a lot of the
- 3 surrounding states around us have shut down construction?
- 4 That has got to have an impact on our sales, knowing how
- 5 timber's marketed.
- 6 Did you -- were you able ever to figure out a
- 7 figure there?
- 8 JASON STOCK: Yeah, when we look at sawmills, when
- 9 we did kind of a back of the envelope survey -- again, this
- 10 was not an in-depth kind of, you know, doctorate thesis;
- 11 this was a survey done.
- 12 We looked at -- you know, an impact on the export
- 13 market of about \$11 million, and then another \$44 million-
- 14 dollar impact on kind of general production. So that's your
- 15 lumber sales.
- And that loss, as I mentioned earlier, that starts
- 17 to trickle down to your loggers and your landowners,
- 18 reflected in both volume consumed as well as dollars paid
- 19 per board foot.
- 20 SCOTT MASON: Thank you.
- JASON STOCK: You're welcome.
- DONNALEE LOZEAU: Thank you, Jason. Are there

- 1 questions from other members of the Board? We have a couple
- 2 of minutes left.
- JOE DOIRON: Again, it's 5\* to raise your hand.
- 4 Again, 5\*. Donnalee, we have a hand raised from Hollie. Go
- 5 ahead, Hollie.
- 6 HOLLIE NOVELETSKY: Thank you, Jason. I think you
- 7 did a really nice job laying out recommendations. And I
- 8 especially liked the tax rebate on fees.
- 9 I have a question. I think it's probably more for
- 10 Donnalee than actually you. You mentioned something that's
- 11 come up repeatedly in these presentations, and that's the
- 12 Payroll Protection being -- needing to be extended. Is that
- 13 something that we have any input on?
- 7And maybe that's a question for the Board, but
- 15 that seems to be a recurring theme.
- DONNALEE LOZEAU: Thank you, Holly. Jason, I'd
- 17 hate to put you on the spot, unless you think you know the
- 18 answer and would like to take a shot at it.
- 19 JASON STOCK: The only thing -- and I'll let you
- 20 speak to it in more detail -- the only thing I would suggest
- 21 is that to the extent that anyone, you know, can -- to the
- 22 extent that anyone can advocate for that, that would be

- 1 helpful.
- 2 And so, as a Board, as a -- you know, as an
- 3 entity, letters of support, things of that nature, I would
- 4 advocate -- you know, that would be -- anything I think
- 5 would be helpful at this point.
- 6 DONNALEE LOZEAU: Thank you. Hollie, I'll respond
- 7 to that in just a minute, I just want to make sure there
- 8 aren't any other questions for Jason.
- 9 HOLLIE NOVELETSKY: All right, thank you.
- 10 DONNALEE LOZEAU: Any other questions, Joe? Any
- 11 other questions, Joe?
- JOE DOIRON: Donnalee, it doesn't appear that
- 13 anyone's raised their hands.
- 14 DONNALEE LOZEAU: Great, thank you. And thank
- 15 you, Jason. Much appreciated.
- JASON STOCK: You're welcome.
- 17 DONNALEE LOZEAU: Thank you. As far as the
- 18 response relative to the Payroll Protection Plan, I don't
- 19 think that we have any ability, nor do I think the state has
- 20 any ability to extend it. It's strictly a federal program
- 21 outside of the CARES Act is my understanding, and I am happy
- 22 to be corrected should I be wrong.

- I do think Jason's point about collecting the
- 2 information that we have, which many people have mentioned,
- 3 including Jim Jalbert on one of our first conversations
- 4 about what if it went out during your reopening for a period
- 5 of time, how would that help in getting a positive respond
- 6 from that?
- 7 I would think that advocating for that to be
- 8 considered would be something that individual members could
- 9 do, or the Board if the Board felt like it could do it.
- I would point out that I think our role as a Board
- 11 is to recommend to the GOFERR committee, and where it goes
- 12 from there, you know, it would be up to them and the
- 13 Governor. Doesn't preclude us from being individuals, and
- 14 many of us knowing our delegation members on the federal
- 15 level that might want to hear that.
- 16 HOLLIE NOVELETSKY: Thank you.
- 17 DONNALEE LOZEAU: Now, if I'm incorrect on any of
- 18 that, Joe, or Lisa or Bill, if you want to weigh in before
- 19 we recognize Commissioner Jasper, that would be fine.
- 20 JOE DOIRON: I agree with you, Donnalee.
- 21 DONNALEE LOZEAU: Okay. Then I guess we got the
- 22 right answer. With that, I'm going to -- oh, go ahead, Joe.

- JOE DOIRON: And Donnalee, I'm sorry to interrupt,
- 2 but we have a hand raised from Jim Jalbert. I don't know if
- 3 this is related to this conversation or not, but I just
- 4 wanted to recognize him. Go ahead, Jim.
- 5 DONNALEE LOZEAU: Thank you.
- JIM JALBERT: It actually is. Real briefly,
- 7 Donnalee, in the CARES 4 version that the speaker
- 8 introduced, some of the PPP issues we were actually
- 9 rectified. And so I think that Congress on both sides and
- 10 on both sides of the aisle have recognized that there are
- 11 some flaws with it.
- Now, whether we get a CARES 4 or not, who knows?
- 13 But I think that there is -- progress has been made.
- 14 Thanks.
- DONNALEE LOZEAU: Thanks, Jim. Joe, is the board
- 16 clear? Thank you.
- 17 JOE DOIRON: Donnalee, We have some discussion,
- 18 which is great. Lisa, go ahead, Lisa.
- 19 LISA ENGLISH: Thank you. I just wanted to
- 20 basically echo what was just said. I actually had the
- 21 opportunity this morning to talk to Congressman Chris
- 22 Pappas. We did a "Copy with Chris" session.

- 1 And we asked him about this particular issue, and
- 2 he indicated that it has been addressed, at least in the
- 3 current version of CARES 4. So hopefully those PPP issues
- 4 will be addressed going forward, but of course we all know
- 5 we don't know how it's going to turn out. So thanks.
- 6 DONNALEE LOZEAU: Thanks, Lisa. Appreciate the
- 7 input. Anybody else, Joe?
- JOE DOIRON: Donnalee, it does not appear that we
- 9 have any further hands raised.
- 10 DONNALEE LOZEAU: Okay, great. With that, I am
- 11 pleased to welcome Commissioner Shawn Jasper from the New
- 12 Hampshire Department of Agriculture, Markets and Foods.
- 13 Commissioner Jasper?
- 14 SHAWN JASPER: Good afternoon, Chairman Lozeau.
- 15 How are you?
- DONNALEE LOZEAU: I'm good, thank you.
- 17 SWAATHI JOSEPH: Good. It's my pleasure to be
- 18 with you this afternoon. I think that Rob Johnson did a
- 19 very good job of covering the issues that everything other
- 20 than dairy is facing. The dairy situation, hopefully most
- 21 of you know has been bleak for quite a while with some
- 22 improvement last year.

- 1 And of course Scott can really run circles around
- 2 me when it comes to this issue. I rely on him very often
- 3 for advice in that area to begin with.
- But so I understand full well that we can't make
- 5 dairy farming profitable through this, all we can do is hope
- 6 to mitigate the effects of the COVID crisis.
- 7 So that's what I've looked at specifically, and I
- 8 think that most people I talk to agree that if we are not
- 9 able to help dairy in New Hampshire, probably two-thirds of
- 10 the farms are in danger of going out of business.
- Some of them did take advantage of an insurance
- 12 program, which has not always been something that's been a
- 13 financially good thing to do, it's going to turn out to be
- 14 that way this year.
- 15 So I've looked at those factors. We know that
- 16 there is potentially money coming from the federal
- 17 government to go directly to dairy farm, but unfortunately,
- 18 we still don't know how much that's going to be.
- 19 So my analysis, given the current milk prices, and
- 20 taking nothing else into account, is that dairy
- 21 farmers/stand to lose about \$5.2 million dollars through the
- 22 end of this year, due to COVID-19. And that's a pretty

- 1 substantial number, but we need to provide that help, and
- 2 most people in New Hampshire certainly understand the value
- 3 of keeping the land open.
- Each cow on a farm keeps about two acres open.
- 5 And so, that's a substantial amount of land. There's about
- 6 12,000 milking cows in New Hampshire the last time I took a
- 7 look at that number, and that changes on a pretty regular
- 8 basis.
- 9 So that's -- what we're looking to do is to
- 10 mitigate those losses and take into consideration all the
- 11 other factors. On the fruit and vegetable grower side, the
- 12 greenhouses and cut flowers and nurseries, it's really
- 13 impossible for us to know exactly what those costs are going
- 14 to be, and this is different because it is cost versus the
- 15 losses.
- And some people have the ability to raise their
- 17 prices marginally to take care of or to cover the additional
- 18 costs, but that's not always possible to do that to recoup
- 19 100 percent of their cost.
- 20 Rob worked with Cooperative Extension to do some
- 21 survey work that had to be done very, very quickly, and we
- 22 got some responses from large growers. But by extrapolating

- 1 those numbers, we think the potential costs for New
- 2 Hampshire growers could be somewhere in the vicinity of
- 3 \$2.5- to \$3 million dollars. But that's just our best
- 4 questimate.
- 5 So, you know, that's in the range of what we're
- 6 looking for, and what we think there are going to be losses,
- 7 and particularly as we move forward, things could change
- 8 very rapidly. So none of these numbers are really cast in
- 9 stone, they're just, you know, a snapshot in time.
- 10 And I think I'll leave it with that and try to
- 11 answer any questions that anybody might have.
- 12 DONNALEE LOZEAU: Thank you, Commissioner. Much
- 13 appreciated. Scott, would you like to lead us off?
- 14 SCOTT MASON: Shawn, this \$5.2 million-dollar
- 15 loss, that's based on price alone and not based on the quota
- 16 systems that the two co-ops have instituted in response to
- 17 COVID-19, correct?
- 18 SHAWN JASPER: Well, I updated the numbers today,
- 19 and I did have conversations with one of the haulers. New
- 20 Hampshire was producing about 19.5 million pounds of milk a
- 21 month.
- 22 So back that down to take that into consideration

- 1 to 19 million pounds -- again, no idea how close that is
- 2 going to be, but probably in the ballpark -- and then simply
- 3 looked at the what the forecast for milk prices were before
- 4 COVID started, and what they were as of actually Tuesday, to
- 5 come up with that \$5.2 million.
- 6 SCOTT MASON: Thank you.
- 7 DONNALEE LOZEAU: Thank you. Are there questions
- 8 from other members of the Board?
- 9 JOE DOIRON: Again, 5\* to raise those hands. 5\*.
- 10 DONNALEE LOZEAU: Joe, while you're watching the
- 11 Board. Commissioner, I have two questions that I maybe
- 12 should know the answers to, but I want to make sure. One is
- 13 your department is capable, if given funds through GOFERR or
- 14 the Governor, to distribute funds?
- As you know, we're taking an approach of existing
- 16 entities that can be distribution places to get money out,
- 17 so that we don't have a problem getting things out of a
- 18 single place. Is that something that your department is
- 19 able to do?
- 20 SHAWN JASPER: Well, if you'd asked me that
- 21 question Friday, I would have said no, because we haven't
- 22 received a waiver to hire our one and only account. We've

- 1 since got that waiver, and I'm now confident that we can
- 2 process the paperwork to get the checks cut by the State
- 3 Treasurer.
- And I want you to all know just what scope this is
- 5 in terms of what we're looking at. Our budget is about \$6
- 6 million dollars a year at the Department of Agriculture, and
- 7 about \$3 million of that is federal funds and other funds.
- 8 So, you know, this is essentially doubling the
- 9 amount of money that we would normally process in a year.
- 10 But I think we can manage it and we will manage it.
- DONNALEE LOZEAU: Okay. Fair enough. And then
- 12 maybe I should have caught this, but there's just so much
- 13 information coming at us from so many different places.
- And sometimes you wonder how applicable it is to
- 15 New Hampshire. But the conversation around food product
- 16 that's going to go to waste or not be grown, or milk that's
- 17 being thrown away, that sort of thing, do you have concerns
- 18 about that happening here in New Hampshire
- 19 SHAWN JASPER: Not a great deal of it. Now, I
- 20 just had a conversation with one of the milk haulers and
- 21 things have balanced out. There's only really two milk
- 22 haulers, and they each handle not quite 50 percent of the

- 1 products, each company. But the one, Dairy Farmers of
- 2 America told me they had not had to dump any milk since last
- 3 Tuesday. So the situation on that has improved.
- In terms of the other products, I think we do such
- 5 a good job with selling directly to consumers, as Rob said,
- 6 that I don't think we're going to see a lot of that.
- Now, I had had a conversation with one greenhouse
- 8 operator, very small, that they were providing all the
- 9 greens to a big restaurant here in Concord Conference
- 10 Center, and they've had to shut down production, because
- 11 they totally lost their client, if you will.
- 12 So that's the only one I've heard of in that
- 13 regard. I know there's been a concern with farmer's
- 14 markets, whether they're going to be allowed to open up or
- 15 not, and that would certainly create a problem. We were
- 16 working very diligently on that.
- 17 The Governor's Office has been helpful in
- 18 clarifying the rules there in terms of how many people they
- 19 could have at a facility.
- 20 So I think we're managing very well, and I don't
- 21 think that we're going to see those problems in states that
- 22 are really putting their food products into the big

- 1 institutional areas. They're having huge problems. I don't
- 2 foresee those in New Hampshire.
- 3 DONNALEE LOZEAU: Okay, great. Thanks very much.
- 4 I appreciate that.
- 5 SHAWN JASPER: You're welcome.
- 6 DONNALEE LOZEAU: Joe, any questions from the
- 7 Board?
- 8 JOE DOIRON: Donnalee, we have a question from
- 9 Bill Ardinger. Go ahead, Bill.
- 10 BILL ARDINGER: Hello, Commissioner. Thank you
- 11 very much for taking the time to come speak with us.
- 12 SHAWN JASPER: Of course.
- BILL ARDINGER: I had two questions. One is, is
- 14 it possible -- again, and I may have missed this, but in --
- 15 could you just confirm for me the amount of money that based
- 16 on your -- you know, current preliminary assessment of the
- 17 needs of your responsible -- the area for which you're
- 18 responsible, the amount of funds that you think could be
- 19 properly and usefully deployed between now and the end of
- 20 the year 1), and I think you were saying, "I'm not sure I
- 21 want to get that number confirmed."
- 22 And the second thing is, is there any way you can

- 1 give us a little bit further information about how you
- 2 reached that number? What kind of data you were looking to
- 3 to come up with that thought?
- 4 And then I guess the final question would be if
- 5 the money gets to the department so the department can
- 6 manage the distribution out to the businesses that are
- 7 supposed to get it, how -- you know, how do you feel about
- 8 providing grants that have conditions for loans that might
- 9 be paid back if businesses were able to over a long period
- 10 of time pay it back?
- Those are my three. Thank you very much,
- 12 Commissioner Jasper.
- 13 SHAWN JASPER: You're welcome. So, you know, in
- 14 total what we've -- the dairy situation was looking much
- 15 worse a few weeks ago. But right now, if you were to say
- 16 what's the maximum that you think is reasonable? We'd
- 17 probably be up to about \$8 million.
- 18 But again, the \$5.2- is the hard number without
- 19 taking into consideration insurance and things like that.
- 20 The great unknown is how much labor is going to have to be
- 21 added.
- How I came up with the dairy numbers are very

- 1 easy, actually, because we actually know the actual
- 2 production numbers.
- 3 We know the forecast that is put out by Agri-Mark
- 4 for the upcoming year. So they do it on a calendar basis,
- 5 so have all that data. So we know what they were
- 6 forecasting prior to the COVID hitting, we know what they're
- 7 forecasting now. We know production and that's a simple
- 8 math equation.
- 9 The fruit and vegetable growers was much more
- 10 difficult and had to be done very quickly. And so, that was
- 11 a survey that was sent out that Cooperative Extension put
- 12 together working with Farm Bureau. And they had I think
- 13 something like about 20 farms responding, and those were
- 14 some of the bigger growers.
- Their high-end estimate just for those 20 farms
- 16 was a little over a half a million dollars that they were
- 17 projecting. And so, then we just, you know, looked at -- we
- 18 don't really know how many farms we have.
- 19 We have set a floor of \$50,000 -- if you don't
- 20 produce \$50,000 worth of produce, we said, "Well, you know,
- 21 there's already the \$1200 that everybody's getting, you're
- 22 really not making a living if you're producing less than

- 1 \$50,000 gross."
- 2 So sort of looking at the numbers forward and
- 3 doing just somewhat of an educated guess as to what the
- 4 extreme might be.
- And so, you know, when we went to the Legislative
- 6 Committee, we were -- you know, looking at an ask or, you
- 7 know, saying that -- again, we were right in that \$8
- 8 million-dollar range.
- 9 In terms of -- shoot, your last question Bill, I'm
- 10 sorry, I --
- 11 BILL ARDINGER: It was grant versus loan.
- 12 SHAWN JASPER: Oh yes, thank you. Yeah. We're
- 13 not set up to do that at all. I mean, we have processed --
- 14 for instance, there was a drought relief bill for dairy
- 15 farmers a few years ago, this department processed that. We
- 16 can make grants, we do that, you know, all the time and
- 17 that's essentially what this is.
- 18 But in terms of setting up a loan program with any
- 19 way to figure out how to repay that, that's not something
- 20 that we're capable of doing.
- The Commissioner's Office is myself. I have an
- 22 administrative assistant, and account, and a half-time Human

- 1 Resources person, and that is the extent of the
- 2 administrative offices of the Department of Agriculture.
- BILL ARDINGER: Understood, understood, and I
- 4 thank you very many for answering those questions, and
- 5 thanks for your presentation again.
- 6 SHAWN JASPER: You're welcome. My pleasure.
- 7 DONNALEE LOZEAU: Joe, any other questions?
- 8 JOE DOIRON: Donnalee, it does not appear that we
- 9 have any further hands raised.
- 10 DONNALEE LOZEAU: Great. Thanks so much,
- 11 Commissioner Jasper. I appreciate your time.
- 12 SHAWN JASPER: You're welcome.
- DONNALEE LOZEAU: All right. Next item on our
- 14 agenda is the discussion regarding our recommendations
- 15 everybody should have received, and I hope have had a chance
- 16 to take a look at our revised template that we had discussed
- 17 on Tuesday.
- 18 I will note that somehow -- I didn't catch it til
- 19 now -- that under Sector D, where it talks about enterprises
- 20 for non-profit, it should also have a line, just like
- 21 Section C does that says, "Support Business Advisory
- 22 Capacity to address COVID-19 arms."

- 1 And should then in the column with "Potential
- 2 Implementing Agencies" point out the New Hampshire Center
- 3 for Nonprofits, who is the non-profit version of supporting
- 4 entities to help people apply for funds with their best foot
- 5 forward.
- So I would just suggest that that be added, unless
- 7 there is objection. But I'm pretty sure I've been
- 8 discussing that from the beginning, so I don't know how I
- 9 missed it.
- But with that, I would thank everybody for all of
- 11 their efforts. I really received some great comments, and
- 12 Bill and I went through them, and we think we have captured
- 13 all of the concerns that we discussed on Tuesday, and e-
- 14 mails from individual members that brought things to light.
- 15 You'll notice that we also did break out the
- 16 timing and the priority, in an effort to help clarify what
- 17 we may mean by, "Highest," "Higher," and "High" as well as
- 18 what's been completed to our knowledge, what we believe
- 19 should be done "Immediate," which matches, "Highest," and
- 20 then "Later Round" and "Next Round" you will see in there as
- 21 well.
- So I'd love to open it up for any input.

- JOE DOIRON: Donnalee, we have a hand raised from
- 2 Scott Mason. Go ahead, Scott.
- 3 SCOTT MASON: Sorry, Donnalee, I just wanted to
- 4 make a comment before we finished with the Aq.
- 5 DONNALEE LOZEAU: Oh, sure.
- 6 SCOTT MASON: I'm starting to get some information
- 7 from horse industry in New Hampshire, and I will be
- 8 presenting that in written form as I receive it. I just
- 9 wanted to forewarn the committee that that still seems to be
- 10 out there and coming in now. Thank you.
- 11 DONNALEE LOZEAU: You're welcome.
- 12 JOE DOIRON: Donnalee, we have a hand raised from
- 13 Hollie.
- 14 HOLLIE NOVELETSKY: Thank you. I just have two
- 15 comments, first under F, "Health Care" and the reimbursement
- 16 for non-health care providers physicians, behavioral
- 17 health, dentists, et cetera. That's on the next round. And
- 18 I think that needs to be moved up to the "Immediate."
- 19 So much of primary care and diagnostics has been
- 20 put on hold, and the providers need to gear up to be able to
- 21 provide that care safely under new recommendations. And I
- 22 think postponing the reimbursement there, that's one

- 1 thought.
- 2 And the second one was under G, under "Human
- 3 Services" with child care, the recovery and reopening phase
- 4 is also put off to next round. But we can't really open up
- 5 sectors without having appropriate child care and I just
- 6 thought that that needed also to be moved up to "Immediate."
- 7 Those are my two thoughts.
- 8 DONNALEE LOZEAU: Thank you. The one on "Health
- 9 Care," certainly we can recommend changing that. As far as
- 10 child care goes, I agree with you, but what we followed here
- 11 is -- I don't know if you had an opportunity to read the
- 12 letter that Associate Commissioner Tappan sent out.
- I sent it out to members -- I can't remember if I
- 14 did it last night or this morning, and we followed her
- 15 recommendations, and they do have a substantial -- they have
- 16 had a substantial opportunity to get funding out to people
- 17 to help them with that already.
- 18 So we were just following her recommendations
- 19 there.
- 20 HOLLIE NOVELETSKY: In recommendations, I thought
- 21 that she put it into three phases -- the "Emergency," the
- 22 "Recovery," and then with the, "Reopening --

- 1 DONNALEE LOZEAU: The last phase was "Build it
- 2 Back Better."
- 3 HOLLIE NOVELETSKY: -- well, "Reopening and
- 4 Recovery."
- 5 DONNALEE LOZEAU: Yep, yep. So that's what we're
- 6 following.
- 7 BONOR MACNAUGHTON: Okay. I just thought there
- 8 was an intermediate phase that needed to be a little bit
- 9 more urgent. Okay.
- 10 DONNALEE LOZEAU: No, I think we've got it. And,
- 11 you know, the other thing too is recommendations -- things
- 12 change. We send it to GOFERR, the Governor, they hear from
- 13 DHHS that things have changed; they need more money, or they
- 14 need to pivot. I think this gives them enough flexibility
- 15 to do that.
- 16 It's one of the reasons that I think it's so
- 17 important that DHHS and the Department of Ed, you know, and
- 18 the partnership they've already been working with continue
- 19 on the path they're on. Because I think they're closest to
- 20 the ground of the folks that they're working with, and have
- 21 built a lot of faith and confidence with people.
- HOLLIE NOVELETSKY: Absolutely. Okay, thank you.

- 1 DONNALEE LOZEAU: You're welcome. Further
- 2 discussion?
- 3 JOE DOIRON: Donnalee, we have a hand raised from
- 4 Nancy. Go ahead, Nancy.
- 5 NANCY MERRILL: Hi. I'm going to apologize in
- 6 advance, because I think the answer to this question is
- 7 probably obvious. As we continue to hear testimony, then,
- 8 I'm looking at our spreadsheet here, and sort of making sure
- 9 everything has a place, and listening to today's
- 10 presentation.
- 11 Where do our Fishermen's Co-op and Timberland's
- 12 drop into here. Are you -- are we looking at them as
- 13 agriculture in a really broad sense, even though they're
- 14 kind of not, or are we looking at those as a regular non-
- 15 profit, as in grants or loans through BFA or RDCs?
- 16 DONNALEE LOZEAU: I think they can fall in all
- 17 those categories. I think they can fall into C and they can
- 18 fall into D, and they can fall into Ag if the Governor or
- 19 somebody thinks it makes sense for it to go through there.
- NANCY MERRILL: Okay.
- DONNALEE LOZEAU: But I -- I think we're trying so
- 22 hard not to get too specific, so people don't wonder, "Where

- 1 do I fit?"
- NANCY MERRILL: Right.
- 3 DONNALEE LOZEAU: So.
- 4 NANCY MERRILL: But I do want to -- I just want to
- 5 make sure at least there's sort of a place for everybody.
- 6 And my second question on the "Implementing Agencies"
- 7 clearly our list is not exhaustive?
- 8 DONNALEE LOZEAU: No, it isn't.
- 9 NANCY MERRILL: And I'm wondering if that -- I
- 10 mean, there are other intermediaries and mediators and
- 11 others that sort of should be part of some of this. So are
- 12 we going to note that somewhere?
- 13 DONNALEE LOZEAU: Yes.
- 14 NANCY MERRILL: Okay.
- DONNALEE LOZEAU: So it's our -- maybe this all
- 16 will help the Board to know kind of how -- what direction
- 17 I'm trying to get us to is if we can get this document in a
- 18 way that we all feel comfortable that there's a bit for, you
- 19 know, any entity that comes along -- profit, non-profit,
- 20 large, small, medium, you know, whatever it is... health
- 21 care, housing.
- If they find a place within this framework, I

- 1 think that that's the first thing we want to make sure of.
- NANCY MERRILL: Yep.
- 3 DONNALEE LOZEAU: The second is I think we want to
- 4 make sure that we're making it clear that we are
- 5 recommending that it not just be the state getting these
- 6 dollars out; that we want to spread that around, have
- 7 entities that have a history and expertise in getting
- 8 dollars out the door to participate in doing that.
- 9 We want to make sure that the supporting entities,
- 10 whether it's the Center for Nonprofit, the SBDC -- whoever
- 11 it might be, you know, even looking in Section G, "Human
- 12 Services."
- There are a lot of supporting entities that are
- 14 going to be necessary for successful reopening, operations,
- 15 moving forward as it relates to human services, as it
- 16 relates to education.
- 17 So what I'd like to do is once we get this
- 18 documented to where we all feel good about it, then we
- 19 should draft a narrative letter that explains what our
- 20 thinking is about the framework, about how we think people
- 21 fit in.
- 22 And I'm hopeful then our result of that will then

- 1 be that we basically stand down as a committee and stand
- 2 ready for whether GOFERR or the Governor asks us to look at
- 3 something again -- to look at things differently, to take on
- 4 a specific task to get more testimony from a specific
- 5 industry, whatever that might be.
- And we, of course can still keep receiving written
- 7 testimony from people to consider and make part of the
- 8 public record. That in my mind is where we're -- the
- 9 direction I'm trying to move us in. And again, making sure
- 10 that our purpose, which is give GOFERR the information they
- 11 need to make recommendation has gotten to a level that
- 12 satisfies what they need right now.
- NANCY MERRILL: Okay.
- DONNALEE LOZEAU: Hopefully that helps.
- 15 NANCY MERRILL: It does, thanks.
- DONNALEE LOZEAU: You're welcome.
- 17 JOE DOIRON: Donnalee, we have a hand raised from
- 18 Michelle. Go ahead, Michelle.
- 19 MICHELLE MCEWEN: Hi, thank you. Just a comment
- 20 and a question. My first question is where it says,
- 21 "Completed" is that indicating that they -- the funding is
- 22 done? For example, I look at "Reimbursement local

- 1 governments for non FEMA-covered cost." I know it's on the
- 2 radar, but because we're not at the end of this, I'm not
- 3 quite sure it's really completed.
- So just to understand what the word, "Completed"
- 5 meant here, or what was intended.
- 6 DONNALEE LOZEAU: I think Bill and I will probably
- 7 both pipe in, but the "Completed" term means money has been
- 8 distributed in those categories, and to those entities.
- 9 NANCY MERRILL: And if there's additional costs
- 10 that they are not considered again, or --
- DONNALEE LOZEAU: I know, it does seem that --
- 12 NANCY MERRILL: -- I'm just wondering is the door
- 13 closed?
- DONNALEE LOZEAU: I don't think so. Bill, do you
- 15 want to weigh in?
- 16 BILL ARDINGER: Yes, I would say that you're
- 17 right. It's either they have been distributed or identified
- 18 by the Governor already, as amounts to go out -- in this
- 19 case \$40 million to the local government. And then,
- 20 Michelle, the next line "Further Reimbursement -- "
- 21 MICHELLE MCEWEN: Mm-hm.
- 22 BILL ARDINGER: -- of non-Covid Costs," that is

- 1 space for what I think we all expect will be additional
- 2 COVID impacts that will be suffered by municipalities.
- 3 MICHELLE MCEWEN: Okay, great. Thank you. And
- 4 just to follow up on the previous comment about the
- 5 potential on implementing agencies.
- You know, we've got DHHS on a lot of these, and
- 7 just don't know whether there's the capacity with everything
- 8 else they're dealing with to do that, and whether or not
- 9 there should be some options, also for not-for-profits.
- I mean, we did hear from HIFA they have they
- 11 believe the structure and capacity to do that, and whether
- 12 we should include them as potential agencies in some of
- 13 these areas.
- 14 DONNALEE LOZEAU: Okay. So DHHS, I think -- as it
- 15 relates to the human services part -- I'm quite confident
- 16 that the systems are in place there. And remember, DHHS has
- 17 so many different bureaus within it --
- 18 MICHELLE MCEWEN: Mm-hm.
- 19 DONNALEE LOZEAU: And so, different people there
- 20 are doing different things. Like the USDA group, you know,
- 21 manages getting their money out the door through that
- 22 system, and the child care folks manage getting that out

- 1 through there -- you know what I mean?
- 2 Might they need more capacity in the financial
- 3 shop and making sure that the accounting is all there for
- 4 this level? Likely, but I would imagine that they would
- 5 make the case of what they might need to help there.
- But I think DHHS is also quite capable of
- 7 identifying other distribution entities if they think that
- 8 it makes sense. It's one of the reasons that DEO is on
- 9 there, because I think that they can help in some ways as
- 10 well.
- 11 MICHELLE MCEWEN: Okay, thank you.
- DONNALEE LOZEAU: You're welcome.
- DONNALEE LOZEAU: I keep saying, Joe, how "the
- 14 board" looks -- I don't know if it's a board, I've never
- 15 seen it.
- JOE DOIRON: Donnalee, it's a very low tech board,
- 17 but it -- giving it a moment to catch up, there are
- 18 currently no hands raised.
- 19 DONNALEE LOZEAU: All right.
- JOE DOIRON: Oh, actually, I've just been made a
- 21 liar, I apologize. We have a hand raised from Kathleen
- 22 Reardon. Go ahead, Kathleen?

- 1 KATHLEEN REARDON: Joe, I think I was raising just
- 2 as you were saying that, so you were on point. I just
- 3 wanted to say that I think that this framework accomplishes
- 4 what we were hoping to do in terms of highlighting the
- 5 priorities. I think in reflecting on what we've done,
- 6 adding the timing piece is helpful.
- 7 And 2) I think it was -- I don't remember if it
- 8 was Holly's or Michelle's comment about are different places
- 9 for organizations to go, and there will be a little bit of
- 10 self-selection in some cases, to determine if they would
- 11 like to go to BFA to pursue a loan or a -- a forgivable loan
- 12 or to go another route.
- I think to the extent that we could recommend that
- 14 this framework be used in a way to help guide people as well
- 15 -- and so, by that I mean the agencies that are involved,
- 16 you know, may in some cases like the BFA, their knowledge of
- 17 other resources that are available, or like the supporting
- 18 agencies, their knowledge of other resources that are
- 19 available, and to the extent that the GOFERR office can...
- I think we've got this recommendation at the top
- 21 of the sheet. GOFERR has a single information site that
- 22 directs to those portals could be helpful.

- 1 DONNALEE LOZEAU: Thank you, Kathleen.
- JOE DOIRON: Donnalee, we have a hand raised from
- 3 Ben Wilcox. And again, it's 5\* to ask a question.
- BEN WILCOX: Hi, I just want to -- Donnalee, to
- 5 start by saying I really like this format. I think you guys
- 6 have done a tremendous job putting this together and
- 7 synthesizing everything we've been reviewing, so kudos
- 8 there.
- 9 You had mentioned earlier under the "Non-profit"
- 10 the NHLA may be picking out some of the non-profit category.
- 11 Could you elaborate on that? I'm trying to get a little
- 12 better understanding of those intermediaries.
- I know a lot about the Charitable Foundation, but
- 14 I just wanted to see how everything would balance there.
- 15 DONNALEE LOZEAU: Sure, no problem, and my
- 16 apologies if there was any confusion. So the -- under "Non-
- 17 profits" the build capacity at NHLA is the New Hampshire
- 18 Legal Assistance, or Legal Aid, whichever -- people refer to
- 19 it different ways -- they're kind of the only organization
- 20 that does that kind of work.
- 21 What I was trying to add to that section is the
- 22 same thing that you see under C for "Supporting Business

- 1 Advisory Capacity to Address COVID-19 Harms." Because as
- 2 you'll see there, we've added -- you know, other
- 3 organizations that, so they'll help somebody put an
- 4 application together so they have their best foot forward.
- And what I was try to add to the non-profit sector
- 6 is actually Kathleen Reardon's shop, which is the New
- 7 Hampshire Center for Nonprofits, which is really one of the
- 8 only organizations that I'm aware of that exists solely for
- 9 the purpose of supporting non-profits to in essence be their
- 10 strongest that they can possibly be in order to deliver the
- 11 diverse services that they do throughout the state.
- 12 And not just in the social service world -- in so
- 13 many other ways, including the arts and, you know, pretty
- 14 much anything that you can think of.
- 15 And so I wanted to make sure that we didn't miss
- 16 them as a supportive entity.
- 17 Because what I'm thinking is, we want to make sure
- 18 that people understand that there's a place to go. So my
- 19 husband and I owned a few restaurants back in the day. I've
- 20 gotten over it, but just barely.
- 21 And, you know, when you go to the bank with your -
- 22 you know, hand out saying, "Here's what we're thinking:

- 1 You're going to have a much better response from the bank if
- 2 you come in with a well-thought out business plan." And for
- 3 a first-time business owner, that's a challenge. They may
- 4 not know that going in.
- 5 What I think there's an opportunity here for is 1)
- 6 making sure that everybody goes in with their strongest
- 7 plan, that talks about -- you know, what they've been
- 8 through -- just like our questions, right? What's happening
- 9 right now, how are you hurting? What can we do to help you
- 10 recover, and then what's going to help you be stronger in
- 11 the long-term, particularly if something like this happens
- 12 again?
- And so, that's all I was trying to do.
- 14 And knowing that there are entities out there is
- 15 helpful. Having somebody say to you, "Geez, have you talked
- 16 to the Small Business Development Corporation to take a look
- 17 at, you know, what you might want to put on your sheet?"
- 18 or, "Have you considered everything in your plan?"
- 19 And the same for the Center for Nonprofits. They
- 20 are the group that makes sure that your governance of your
- 21 Board is done correctly, that you have understandings of how
- 22 audits work, and, you know, what your finance and profit and

- 1 loss should look like. For all different kinds of entities
- 2 it's a good learning environment.
- 3 So that's all I was try to do. And I think that
- 4 fits in multiple categories. And just making it clear that
- 5 we want them to help, and that people are welcome to go to
- 6 them, and that we want to support the capacity for those
- 7 helping entities to be able to serve the purpose.
- BEN WILCOX: Perfect, thank you.
- 9 MICHELLE MCEWEN: Does that help? Okay, you're
- 10 welcome.
- 11 BEN WILCOX: Thank you.
- DONNALEE LOZEAU: Joe, anything?
- JOE DOIRON: Donnalee, we have a hand raised from
- 14 Bill Ardinger. Go ahead, Bill.
- 15 BILL ARDINGER: Hello again, and great question,
- 16 Ben. I wanted to confirm that New Hampshire Legal
- 17 Assistance -- NHLA that you focused on -- you know, Donnalee
- 18 mentioned the Advisory component, which is a new line that
- 19 was omitted inadvertently, but the NHLA is important.
- 20 And I wanted -- you know, it's helpful to think
- 21 about the entire sheet that we have been working on as
- 22 trying to find places in our New Hampshire economy where

- 1 state government and its programs could fit in and try and
- 2 stall with deterioration of economic and social
- 3 relationships that we depend on in our state, and they are
- 4 at risk of deteriorating, as we all know, due to this virus
- 5 situation.
- 6 NHLA, the grant that is suggested to them here to
- 7 build search capacity, to build a network of additional
- 8 support, is designed to deal with precisely one of those
- 9 potential failure points.
- 10 It is fair to expect that as some of the Executive
- 11 Order -- Governor's Executive Order protections are
- 12 terminated?
- 13 Like for example no foreclosures or no evictions,
- 14 that, you know, while I expect that, you know, 85, 95
- 15 percent of our landlords and our mortgage lenders will be
- 16 fair and continue to be sensitive to their borrowers and
- 17 renters, there is a pretty good chance that there's going to
- 18 be a group who will not be so kind and fair.
- 19 And the way to counteract that is to get on the
- 20 side of lower-income renters and lower to mid-income renters
- 21 and homeowners -- get on their side some good guidance and
- 22 advice, like New Hampshire Legal Assistance, because that

- 1 will give all lenders and all landlords some caution to try
- 2 to treat people fairly and don't get too aggressive.
- And so, I think it's helpful when you mention that
- 4 to see that almost every one of these line items on this
- 5 spreadsheet is designed try to find a specific area in our
- 6 economy.
- 7 And it's such a complex web of relationships where
- 8 we see potential of failure points, and provide resources to
- 9 government and other intermediaries to move in and try and
- 10 stabilize -- at least on a bridge basis, until we can get to
- 11 a more stable place.
- 12 And I really wanted to just say to this group, you
- 13 know, I had the pleasure of working with Donnalee, as we
- 14 talk through some of these, how happy I am to be working
- 15 with you, because I actually think our list here is a little
- 16 better more programmatic and targeted than some of the
- 17 excellent priority work that Legislative Advisory Board did,
- 18 and I think it adds to providing a whole picture of advice
- 19 and support to GOFERR, which is our charter, which is our
- 20 mission here.
- 21 And so I want to thank everybody -- thank Donnalee
- 22 for putting this out there. That's pretty risky because you

- 1 -- you know, there's always a risk that we missed something
- 2 in communication with our fellow colleagues.
- 3 But I also want to thank the group for trying to
- 4 find all -- be very smart about funding those special spots
- 5 where we can have government resources come in, targeted,
- 6 you know, and help people at the breakdown point.
- 7 So thank you very much for the chance to work with
- 8 you all.
- 9 DONNALEE LOZEAU: Thanks, Bill. Joe? Anybody?
- JOE DOIRON: Donnalee, we have a few hands raised,
- 11 the first one from Dean. Go ahead, Dean.
- DEAN CHRISTON: Thank you, Joe. You know, I was
- 13 going to say a few of the things that Bill said, so I'm not
- 14 going to sort of belabor the point.
- 15 I did want to note that the value of having
- 16 existing organizations that have experience in particular
- 17 areas and can provide support to people really is very
- 18 critical, and I do agree with Bill that I think it's a
- 19 really important part of our framework here that may not be
- 20 obvious in some other conversations.
- 21 And his reference to New Hampshire Legal
- 22 Assistance I would just sort of elaborate on a little in

- 1 that the last time we all went through a significant period
- 2 where there was a risk of foreclosures, for instance, the
- 3 presence of legal services that were available to people was
- 4 critical to keeping people in their homes.
- 5 And I think that we learned from that experience
- 6 and it makes a lot of sense to apply that knowledge again in
- 7 a circumstance like this. And I think that's what we're
- 8 trying to do. Thank you.
- 9 DONNALEE LOZEAU: Thanks, Dean. And I would
- 10 agree, and I didn't mean to give it short shrift. I just
- 11 meant that when you look at the helping organizations for
- 12 the kind of things we're talking about, they're the only one
- 13 I'm aware of that do that, so.
- Joe, who else do we have?
- 15 JOE DOIRON: Donnalee, we have a hand raised from
- 16 Hollie. Go ahead, Hollie.
- 17 HOLLIE NOVELETSKY: One quick question, about the
- 18 training for displaced workers, we spoke about it briefly in
- 19 the past. Would that fit in here? Is that something we
- 20 want to address?
- 21 DONNALEE LOZEAU: I don't think we need to address
- 22 it. I think it's covered under the federal legislation

- 1 related to dislocated workers that is already funded in the
- 2 state.
- 3 HOLLIE NOVELETSKY: Okay.
- 4 JOE DOIRON: And Donnalee --
- 5 DONNALEE LOZEAU: Thank you for continuing to
- 6 think about that. Yes, Joe?
- JOE DOIRON: -- and Donnalee, I was able to chat
- 8 with folks in the office of Workforce Opportunity today.
- 9 And so, I think there's a lot of work that's going to be
- 10 done.
- I think that the federal government is putting a
- 12 focus on that, through separate programming like the
- 13 Workforce Innovation Opportunity Act, and the work of -- you
- 14 know, grants; I think the Job Training Fund over at
- 15 Employment Security because they're not -- you know, busy
- 16 enough. You know, they're doing great work over there with
- 17 those programs.
- So I think there's a lot of state efforts being
- 19 put into place, and I think more will come as well. I think
- 20 -- you know, we're tracking the best that we can, you know,
- 21 because it's an ever evolving situation with different
- 22 federal funds and other funds coming into the state. So

- 1 we'll definitely try to keep an eye on it holistically as
- 2 well, to the best that we can.
- 3 DONNALEE LOZEAU: Thank you. I appreciate that,
- 4 Joe, and I appreciate you looking further into it. I just
- 5 had some confidence, based on what I've seen in the -- at
- 6 least 15 if not more years that -- you know, the states have
- 7 had those funds for workforce that very comprehensive.
- And when there's a crisis, I mean, we just saw it
- 9 recently with the substance abuse problem that funds came in
- 10 specifically as it related to workforce for that, because it
- 11 was an identified need and people were hearing about it and
- 12 changing it.
- So what I meant by that is I think there are going
- 14 to be funds outside of the CARES Act funds, as it you're
- 15 saying as well, to help us in those efforts. Is there
- 16 anything further?
- 17 JOE DOIRON: Donnalee, this is Joe. It does not
- 18 appear that we have any other hands raised. But if I can
- 19 ask real fast, has Jeff Myers or Amy LaBelle joined us? Just
- 20 for the purposes of the minutes, I just want to double check
- 21 for attendance. Jeff Myers or Amy LaBelle? No? Thanks,
- 22 Donnalee, and no further hands raised.

- 1 DONNALEE LOZEAU: Thank you, Joe. So it sounds
- 2 like we're heading in a direction that people are feeling
- 3 comfortable with; that we're capturing the conversations and
- 4 people's concerns.
- 5 So I guess what I would propose is that I work
- 6 towards trying to put together, make some of these
- 7 adjustments that we discussed today, work towards getting a
- 8 draft letter that is the narrative to this document, and
- 9 trying to get it to the Board before Tuesday's meeting for
- 10 people to take a look at and review, and then we can see
- 11 where we might go from there.
- 12 We do have Tourism and Hospitality on deck for
- 13 Tuesday. I'd like to thank Ben for working on putting that
- 14 together. If anybody has anything else that they want to
- 15 make sure that we consider or add to any of this, I'm all
- 16 ears. Okay. Well, with that, I'm not aware of any other
- 17 business. Does anybody have any other business they'd like
- 18 to bring before the group? Okay, it doesn't sound like
- 19 there is.
- Thank you everybody. Again, truly, I'm grateful
- 21 to Bill for all of his work, and I'm grateful to the Board
- 22 for taking the time to look closely at the documents that we

- 1 send you for your review and your input. Our work is only
- 2 as good as we are collectively, so I appreciate it very
- 3 many. And with that, I hope people have a wonderful
- 4 weekend.
- 5 COLLECTIVE: Thank you.
- 6 [End of Proceedings]