



**STATE OF NEW HAMPSHIRE
OFFICE OF THE GOVERNOR**

CHRISTOPHER T. SUNUNU
Governor

August 6, 2020

Gerald Little
Director
Governor's Office of Emergency Relief and Recovery
100 North Main Street, Suite 100
Concord, N.H. 03301

Dear Director Little,

Pursuant to my authority under RSA 21-P:43; RSA 4:45; RSA 4:47; and Executive Order 2020-04, as extended by Executive Orders 2020-05, 2020-08, 2020-09, 2020-10, 2020-14, and 2020-15 I have approved your written request, in attachment, to take the following actions related to the CARES Act Coronavirus Relief Funds:

1. Transfer \$2,700,000 in Coronavirus Aid, Relief, and Economic Security (CARES) Act Funding to the New Hampshire Department of Business and Economic Affairs (DBEA) to cover eligible COVID-19 related expenses for three programs related to the state's economic recovery from COVID-19 impacts. Budgeted consistent with the information in the request in attachment, effective through December 30, 2020. (100% Federal Funds)
2. Authorize the DBEA to accept and expend \$2,700,000 from the GOFERR in support of the COVID-19 response efforts. Budgeted consistent with the information in the request in attachment, effective through December 30, 2020. (100% Federal Funds)

The Department of Administrative Services is authorized to take the actions necessary to effectuate this authorization.

Sincerely,

A handwritten signature in blue ink that reads "Chris T. Sununu".

Christopher T. Sununu
Governor

CC Charles Arlinghaus, Commissioner, Department of Administrative Services
Taylor Caswell, Commissioner, Department of Business and Economic Affairs



STATE OF NEW HAMPSHIRE



GOVERNOR'S OFFICE

for

EMERGENCY RELIEF AND RECOVERY

July 22, 2020

His Excellency, Governor Christopher T. Sununu
State House
Concord, NH 03301

**REQUESTED ACTION PURSUANT TO RSA 21-P:43; RSA 4:45; RSA 4:47; AND EXECUTIVE
ORDER 2020-04, AS EXTENDED BY EXECUTIVE ORDERS 2020-05, 2020-08, 2020-09, 2020-10,
2020-14, AND 2020-15**

Dear Governor Sununu:

The Governor's Office for Emergency Relief and Recovery (GOFERR) requests authority to transfer \$2,700,000 in Coronavirus Aid, Relief, and Economic Security (CARES) Act Funding to the New Hampshire Department of Business and Economic Affairs (DBEA) to cover eligible COVID-19 related expenses for three programs related to the state's economic recovery from COVID-19 impacts effective upon your approval through December 31, 2020. 100% Federal fund.

Funds for this transfer are available in 01-02-002-020210 - Governor's Office for Emergency Relief & Recovery, 19110000 - Office of the Director, as follows:

085-588522 - Inter-Agency Transfer of Federal Funds

FY2021
\$2,700,000

1. Contingent upon approval of Requested Action #1, authorize the DBEA to accept and expend \$2,700,000 from the GOFERR in support of the COVID-19 response efforts. These appropriations will be budgeted in FY2021 as allocated below:

03-22-22-221010-20130000 DIVISION OF TRAVEL - TOURISM		
CLASS	ACCOUNT	REQUESTED BUDGET
103- CONTRACTS FOR OPERATIONAL SERVICES	502664	\$ 2,000,000
	TOTAL EXPENSES	\$ 2,000,000
SOURCE OF FUNDS		
00D - FED REV XFERS FROM OTHER AGENCY	488502	\$ 2,000,000
	TOTAL FUNDS	\$ 2,000,000

03-22-22-220510-14480000 ECONOMIC DEVELOPMENT ADMIN		
CLASS	ACCOUNT	REQUESTED BUDGET
102 - CONTRACTS FOR PROGRAM SERVICES	500731	\$ 500,000
	TOTAL EXPENSES	\$ 500,000
SOURCE OF FUNDS		
00D - FED REV XFERS FROM OTHER AGENCY	488502	\$ 500,000
	TOTAL FUNDS	\$ 500,000

03-22-22-221010-20190000 TOURISM DEVELOPMENT FUND		
CLASS	ACCOUNT	REQUESTED BUDGET
069 - PROMOTIONAL MARKETING EXPENSE	500567	\$ 200,000
	TOTAL EXPENSES	\$ 200,000
SOURCE OF FUNDS		
00D - FED REV XFERS FROM OTHER AGENCY	488502	\$ 200,000
	TOTAL FUNDS	\$ 200,000

EXPLANATION

Funds budgeted in accounting unit 20130000 will be used to support The Chamber Partnership Program. The Chamber Partnership Program proposal would provide financial resources for the State to coordinate with the Chambers by region to support local business communities with recovery efforts. This might include hosting recovery-related webinars; updating and rebuilding web-based support efforts; advancing workforce, training, and reemployment efforts, and production of recovery-related business messaging; all in coordination with state programs across multiple departments. The funding level for this program is \$2,000,000.

Funds budgeted in accounting unit 14480000 will be used to support The COVID Economic Recovery Framework Strategy. The COVID Economic Recovery Framework Strategy will review New Hampshire's economic development ecosystem and its capability to help the state lead business COVID-recovery efforts by establishing the needs, assessing the ability for the current framework to deliver on those needs, and where gaps exist to recommend necessary changes to establish a strategic and valuable collaborative framework. The new framework will enhance the ability of DBEA to swiftly and efficiently support COVID recovery efforts among the state's business community. The estimated cost of this work is \$500,000.

Funds budgeted in accounting unit 20190000 will be used for a public information campaign. The public information campaign will enhance the state's messaging to residents of New Hampshire to continue taking precautions to prevent the spread of COVID-19. The campaign will be primarily digital in nature,

but include out of home components such as billboard, posters, etc. The estimated cost of this work is \$200,000.

All CARES Act funds must be spent by the recipients before December 30, 2020.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'J. Doiron', with a long horizontal flourish extending to the right.

Joseph Doiron
Deputy Director, GOFERR