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April 23, 2021

His Excellency, Governor Christopher T. Sununu
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Education, Division of Education and Analytic Resources, to enter into a **sole source** contract with Georgetown University, Washington, DC (vendor code 179709), in the amount of \$204,850.00, to conduct a two-day education finance training for up to 500 New Hampshire education leaders as well as advanced training for selected New Hampshire education leaders to achieve a Certificate in Education Finance (CEF) from the Edunomics Lab at Georgetown, effective upon Governor approval through September 30, 2021. 100% Federal Funds

Funds to support this request are available in the account titled CARES ACT#3 EDUCATION FUND for FY 21 and FY 22, with the ability to adjust encumbrances between Fiscal Years through the Budget Office without further Governor approval, if needed and justified:

	<u>FY 21</u>
06-56-56-562010-19130000-102-500731 Contracts for Program Services	\$85,000.00
	<u>FY 22</u>
06-56-56-562010-19130000-102-500731 Contracts for Program Services	\$83,761.00
06-56-56-562010-19130000-072-509073 Grants Federal	\$36,089.00

EXPLANATION

The Department is requesting a **sole source** contract because the Ed Finance Training and Certificate in Education Finance program were developed by and are exclusively offered by Edunomics Lab at Georgetown.

As a result of the three federal stimulus packages in response to COVID19, public schools in New Hampshire have received approximately \$535M of additional federal aid. This temporary aid will create unique financial situations that school leaders will need to learn to navigate. The Certificate in Education Finance program is interdisciplinary and combines finance, economics and leadership with public policy and administration. Leaders will learn how to strategically allocate COVID19 related federal stimulus funds to reach desired outcomes and avoid

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unintended consequences that can negatively impact students, schools, and communities. Participants will learn to:

- Identify common (but often ill-understood) cost drivers in education.
- Analyze how policy affects equity and resource use.
- Effectively consume and use education finance information.
- Strategically allocate resources to reach desired outcomes and avoid unintended consequences that can negatively impact students, schools, and communities.
- Grapple with productivity and financial tradeoffs in an environment of finite education dollars.
- Communicate finance strategy and decisions to myriad audiences.

Upon completion of the CEF, participants earn 4.0 Continuing Education Units (CEUs)

Dr. Marguerite Roza, is a Research Professor at Georgetown University and Director of the Edunomics Lab, a research center exploring and modeling complex education finance decisions to inform policy and practice. She leads the McCourt School of Public Policy's Certificate in Education Finance, which equips participants with practical skills in strategic fiscal management, policy analysis, and leadership. The Edunomics Lab will design and conduct a two-day education finance training for up to 500 New Hampshire education leaders. Learning will take place through a combination of interactive classroom instruction, self-reflection, and hands-on practice. Participants will be guided through an examination of the financial and related resource allocation issues that are integral parts of public education policy in the United States; gain familiarity with budgets, spending-related policies, and data sources for financial information; and wrestle with challenges of productivity and tradeoffs. Participants will build fluency in how management decisions, wide-ranging policies, and resource allocation intersect to impact student success across multiple contexts, including their own. Upon completion of the first the two day course, selected participants will be eligible to participate in advanced training to achieve a Certificate in Education Finance (CEF, paid for by the Department of Education.

In the event Federal Funds no longer become available, General Funds will not be requested to support this request.

Respectfully submitted,


Christine Brennan (p. 03-2021) (M. ED.)

Christine Brennan
Deputy Commissioner of Education

I hereby approve this request pursuant to RSA 4:45, RSA 21-P:43, and Section 4 of Executive Order 2020-04 as extended by Executive Orders 2020-05 and 2020-08, 2020-09, 2020-10, 2020-14, 2020-15, 2020-16, 2020-17 and 2020-18, 2020-20, 2020-21, 2020-23, 2020-24, 2020-25, 2021-01, 2021-02, 2021-04, 2021-05, and 2021-06 and suspend the Manual of Procedures 150, V., B., 1., requirement.

4.23.21
Date


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